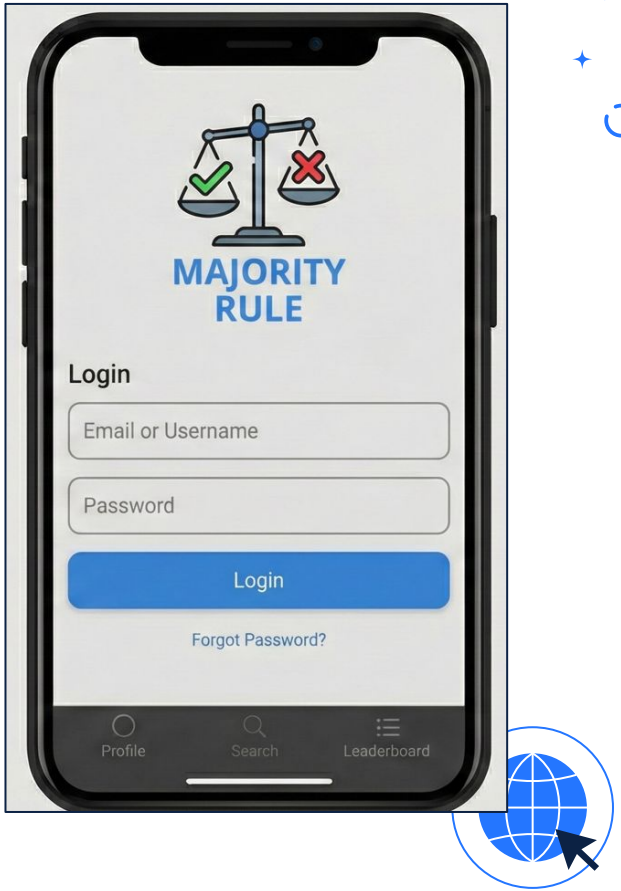
Majority Rule

What are we?

- Majority rule is a web and mobile application that lets you rate people like products
- Quantify public judgement by simple upvotes and downvotes



How are we different than social media?

Social media is limited

Social media only gives you:

- Follow
- Unfollow
- Like

Social media is vague

Views, likes, and comments can be used to endorse someone, but people rely on the lack thereof to judge.

The Solution

Search a person, open profile, vote

- One vote per person (per voter)
- Vote is permanent... until you change your mind

For Example...

Miles paid for your lunch

- Upvote his profile to show appreciation

Sean insulted Chocolate Party's Chocolate

- Downvote his profile to show solidarity against his rude comments

Core Features

Profile Search

- Find people by name/username
- Upvote and downvote, with one active vote per person

Comments

- Explain your vote to other users

Public Posts & Announcements

- Apology video section (optional, but encouraged)

Anonymous vs Public Voting

Choose your playstyle

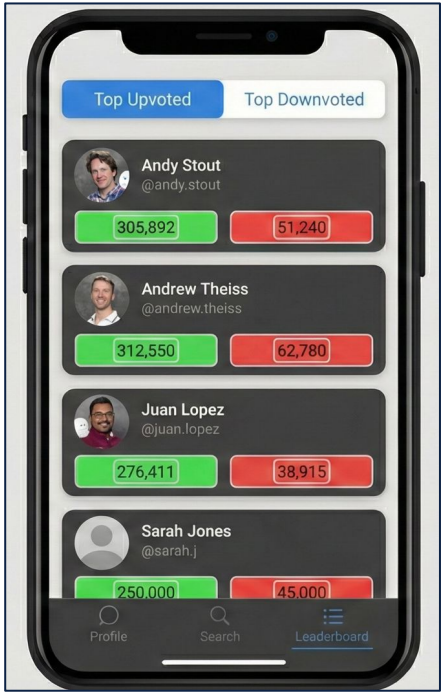
- Anonymous votes still count toward your score
- Accountability only if you feel like it

Search Anyone Fast

- Facial recognition technology prevents users from flying under the radar
- Improves usability for voters identifying a user's profile

Majority rule makes reputation:

- Searchable
- Quantifiable
- Inescapable

It’s like Yelp but for humans

Coming soon...