

HassFass Avocados Website

Design Explanation

To quickly explain my design process, I used a Boot Strap template called Business Casual for inspiration. Then, I was able to leverage various photos that I have used in HassFass's social media presence (specifically on Instagram). Therefore, I did not put too much detail in the drawing as this would provide a skeleton for the website, and then the content that I had previously created would fit in for each of the four pages that I designed for the site.

I write this explanation in the hopes that the seemingly "simple" drawing for the website design is not misunderstood, as I had decided to do a trial and error type approach once actually creating the website to see which photos would best fit each page.