

Data Visualization Service



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Data visualization platform for developers

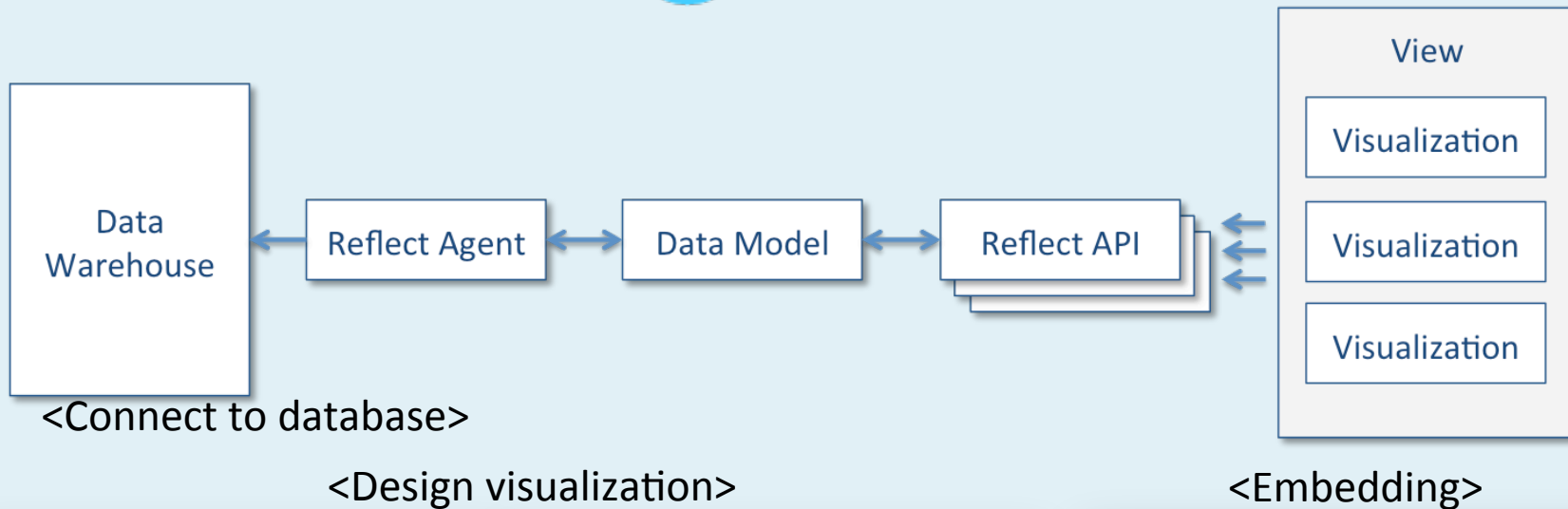
- Want a customized, dynamic, interactive visualization and analytics
- Don't want to worry about extract, transform, load of data and building scalable infrastructures



- Reflect: A discrete modular tool for adding data visualization to any web or mobile application in minutes



How to use reflect



Custom

SQL formula (required)
Use a formula to create a custom dimension.

e.g. LOWER(a), DATE(b), ABBREV(c)

The screenshot shows the 'Custom' tab in the reflect UI. It features a text input field for a SQL formula, with a red label '(required)' and a hint to 'Use a formula to create a custom dimension.' Below the input field, an example formula is provided: 'e.g. LOWER(a), DATE(b), ABBREV(c)'. To the right of the input field, there are three icons: a donut chart, a number '123' with an upward arrow, and a grid icon.

```
<link rel="stylesheet" href="//cdn.reflect.io/latest/reflect.css" />
<script type="text/javascript" src="//cdn.reflect.io/embed.js"></script>

<script type="text/javascript">
  var reflect = new ReflectUI('<Your API Token>'),
      view = document.getElementById('#my-view');

  reflect.view(view, 'my-project', 'my-view');
</script>
```



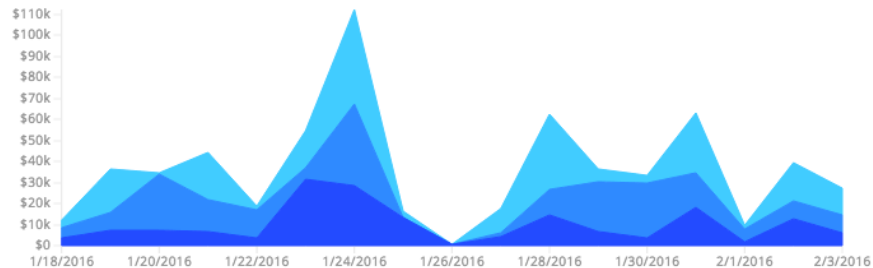
reflect

UI component

Demo

Timeseries

Total Sales by Order Date and Product Category

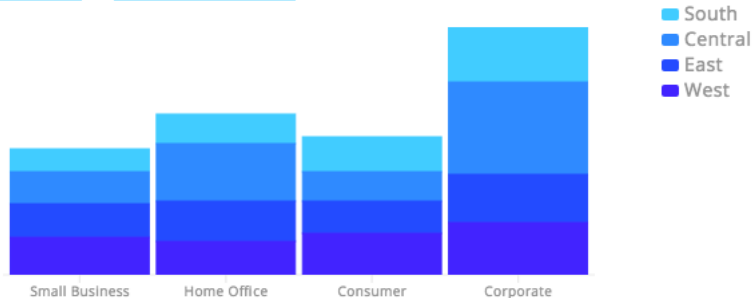


Total Sales

\$620,383.00

Customer Segments

Total Sales by Customer Segment and Region



Top Products

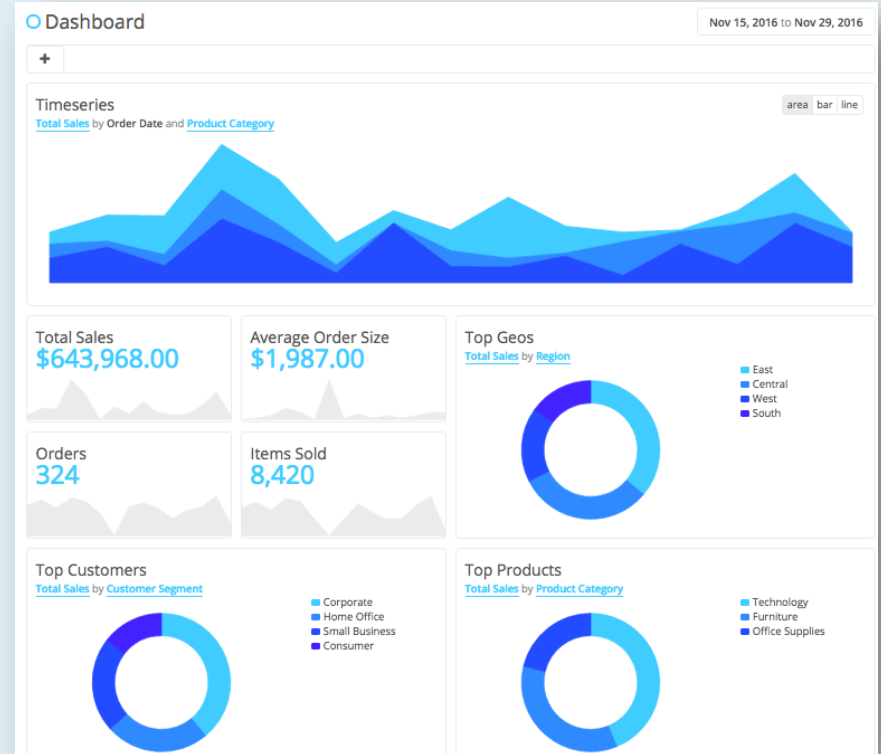
Total Sales by Product Category





Discussion

- Limited visualization method
- Not open-source
- Not free



Thank you!