

# Data Visualization Service



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# Data visualization platform for developers

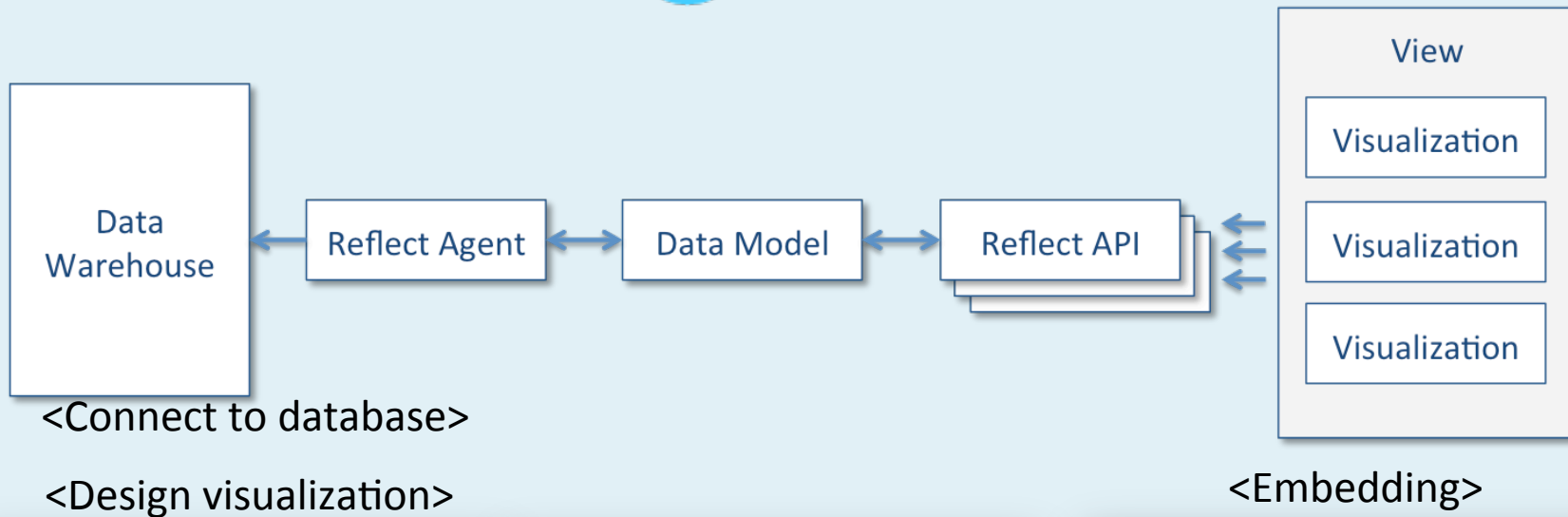
- Want a customized, dynamic, interactive visualization and analytics
- Define data model, how to visualize
- Don't want to worry about extract, transform, load of data or building scalable infrastructures



- Reflect: A discrete modular tool for adding data visualization to any web or mobile application in minutes



# How to use reflect



Custom

SQL formula **(required)**  
Use a formula to create a custom dimension.

e.g. LOWER(a), DATE(b), ABBREV(c)

The interface also shows a circular progress indicator, a counter displaying '123', and a grid icon.

```
<link rel="stylesheet" href="//cdn.reflect.io/latest/reflect.css" />
<script type="text/javascript" src="//cdn.reflect.io/embed.js"></script>

<script type="text/javascript">
  var reflect = new ReflectUI('<Your API Token>'),
      view = document.getElementById('#my-view');

  reflect.view(view, 'my-project', 'my-view');
</script>
```



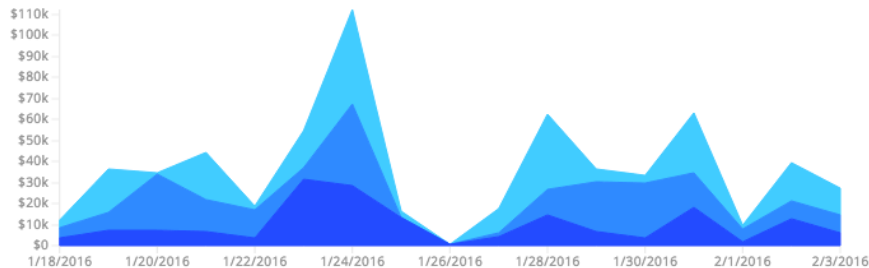
reflect

# UI component

Demo

## Timeseries

Total Sales by Order Date and Product Category

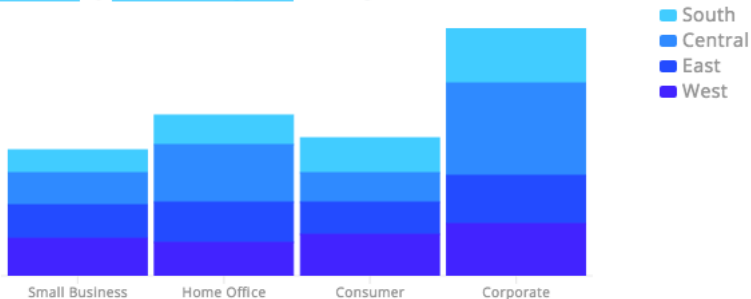


Total Sales

\$620,383.00

## Customer Segments

Total Sales by Customer Segment and Region



## Top Products

Total Sales by Product Category

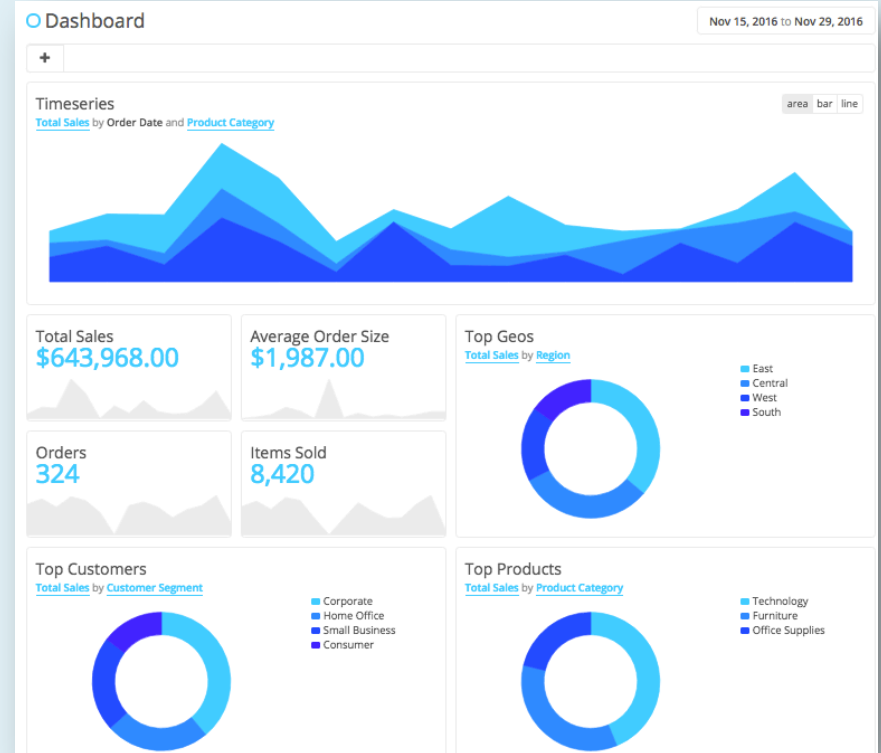




reflect

# Summary

- Reflect: A discrete modular tool for adding data visualization to any web or mobile application in minutes
- Limited visualization method
- Not open-source
- Not free



**Thank you!**