


MELINDA GOLDEN

Designer & Front-End Developer

CONTACT

-  info@melindagolden.com
-  melindagolden.com
-  linkedin.com/in/melindamgolden
-  Asheville, NC (open to remote)

SKILLS

HTML

CSS

JavaScript

jQuery

Sass

Bootstrap

WordPress

Photoshop

Illustrator

InDesign

Sketch

Wireframing

Mockups

Photography

EDUCATION

KENNESAW STATE UNIVERSITY

Bachelor's in Fine Art

WORK EXPERIENCE

RUBIX | WEB DEVELOPER

January 2016 - Present

I created responsive websites with HTML, CSS, and Bootstrap. I designed and built WordPress websites by customizing themes. I responded to the support tickets in our CMS and updated HTML websites for our clients. I used Adobe Illustrator to edit client logos. I photographed and took video of events. I also edited images for our clients in Adobe Photoshop.

GA ORAL & FACIAL SURGERY | MARKETING MANAGER

November 2014 - January 2016

I designed responsive websites for the surgeons by customizing WordPress themes with CSS. I optimized the websites for search engines. I managed their social media pages. I created and managed their Facebook ads. I tracked website traffic using Google Analytics. I wrote content for blog posts in order to increase website traffic. I created email campaigns with Mailchimp. I designed flyers, postcards, brochures, and banners using Adobe Photoshop, Illustrator, and InDesign. I filmed and edited a video testimonial with Premiere Pro.

GOLDEN PHOTOGRAPHY, LLC. | OWNER/PHOTOGRAPHER

August 2012 - December 2016

I photographed weddings, engagements, headshots, and products using DSLRs, strobes, and speedlights on location. I edited and re-touched images with Adobe Lightroom and Photoshop. I designed marketing materials with Adobe Illustrator. I built our photography website by customizing a WordPress theme with CSS.

PROJECTS

THAT DIRTY DOG

thatdirtydog.com

I created wireframes and mockups for the website using Sketch. Then I built the website using HTML, CSS, Sass, Bootstrap, JavaScript, and jQuery.