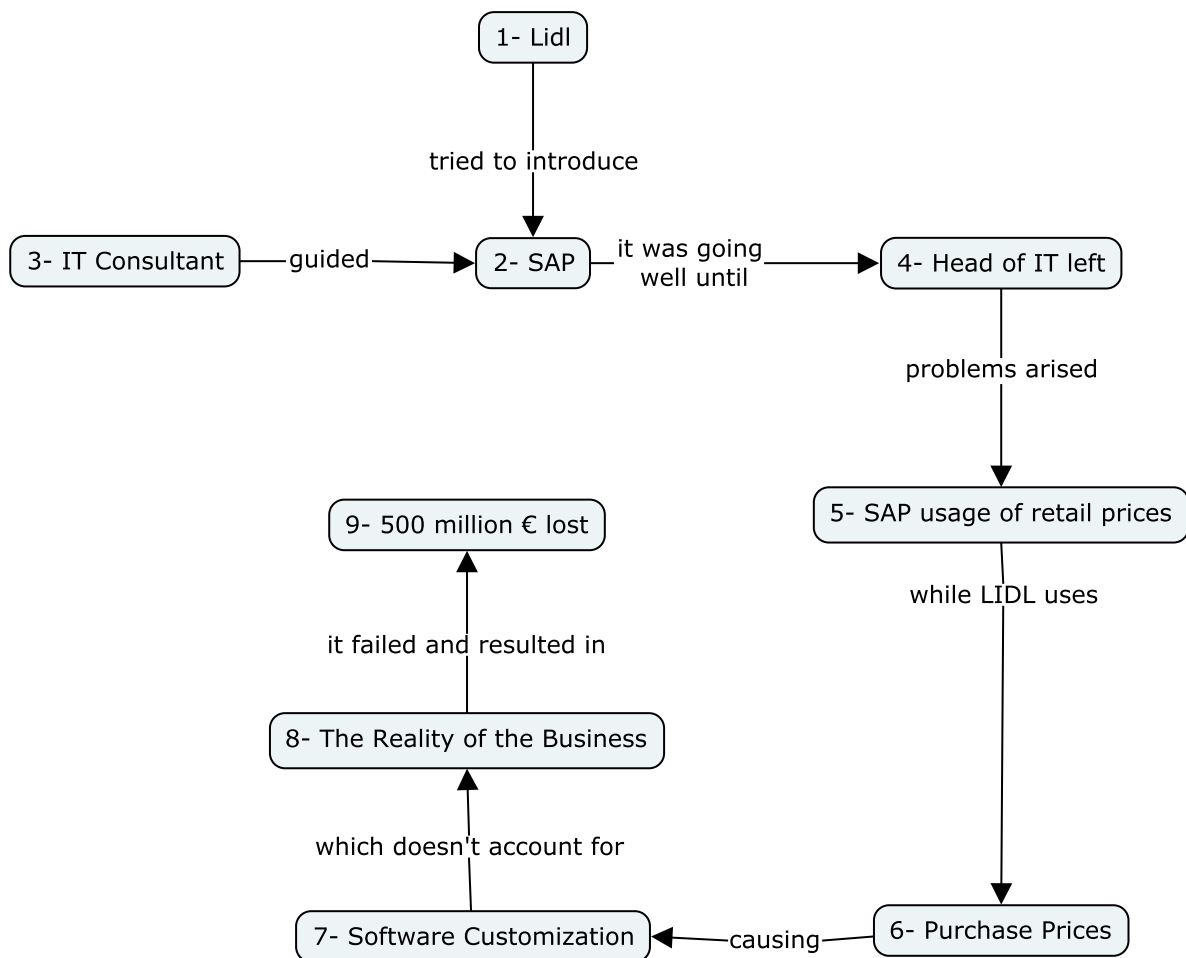


95629 – Maria Campos– LIDL SAP Debacle



This CMap illustrates how LIDL, as a business organization, tried to introduce SAP software and how it failed due to it not matching with the company's policies and the obligatory software customization that followed to achieve the implementation, which was vulnerable of not accounting for the reality of the business and arriving at the consequence of losing 500 million euros.