ECON 241: Public Economics I

Design of tax systems, transfers intended to alleviate poverty, the effect of taxes on earnings, fees intended to internalize externalities like pollution, school finance and other forms of fiscal federalism, local public goods such as schools, policy evaluation with behavioral decision makers. Students will learn to apply sophisticated applications of frontier applied econometric techniques including synthetic controls, regression discontinuity, advanced instrumental variables methods. Prerequisites: [ECON 202](https://explorecourses.stanford.edu/search?view=catalog&filter-coursestatus-Active=on&page=0&q=ECON202)-204, [ECON 210](https://explorecourses.stanford.edu/search?view=catalog&filter-coursestatus-Active=on&page=0&q=ECON210), [ECON 270](https://explorecourses.stanford.edu/search?view=catalog&filter-coursestatus-Active=on&page=0&q=ECON270), [ECON 271](https://explorecourses.stanford.edu/search?view=catalog&filter-coursestatus-Active=on&page=0&q=ECON271), or equivalent with consent of instructor.

**Terms: Aut | Units: 2-5**

**Instructors:**[**Hoxby, C. (PI)**](https://explorecourses.stanford.edu/instructor/choxby)

[Schedule for ECON 241](https://explorecourses.stanford.edu/search?q=Behavioral&view=catalog&academicYear=&filter-term-Autumn=on&page=1&filter-coursestatus-Active=on&collapse=)

**2023-2024 Autumn**

* ECON 241 | 2-5 units | UG Reqs: None | Class # 12508 | Section 01 | Grading: Letter or Credit/No Credit | LEC | Session: 2023-2024 Autumn 1 | In Person | Students enrolled: 18 / 20  
  09/26/2023 - 12/08/2023 Mon, Wed 11:30 AM - 1:20 PM at [Lathrop 299](http://campus-map.stanford.edu/?srch=Lathrop+299) with Hoxby, C. (PI)  
  **Instructors:**Hoxby, C. (PI)
* ECON 241 | UG Reqs: None | Class # 12820 | Section 02 | Grading: Letter or Credit/No Credit | DIS | Session: 2023-2024 Autumn 1 | In Person | Students enrolled: 15  
  - -

ECON 278: Behavioral and Experimental Economics I

This is the first part of a three course sequence (along with [Econ 279](https://explorecourses.stanford.edu/search?view=catalog&filter-coursestatus-Active=on&page=0&q=Econ279) & 280-formerly 277) on behavioral and experimental economics. The sequence has two main objectives: 1) examines theories and evidence related to the psychology of economic decision making, 2) Introduces methods of experimental economics, and explores major subject areas (including those not falling within behavioral economics) that have been addressed through laboratory experiments. Focuses on series of experiments that build on one another in an effort to test between competing theoretical frameworks, with the objects of improving the explanatory and predictive performance of standard models, and of providing a foundation for more reliable normative analyses of policy issues. Prerequisites: 204 and 271, or consent of instructor.

**Terms: Aut | Units: 2-5**

**Instructors:**[**Bernheim, B. (PI)**](https://explorecourses.stanford.edu/instructor/bernheim)**;**[**Roth, A. (PI)**](https://explorecourses.stanford.edu/instructor/alroth)

[Schedule for ECON 278](https://explorecourses.stanford.edu/search?q=Behavioral&view=catalog&academicYear=&filter-term-Autumn=on&page=1&filter-coursestatus-Active=on&collapse=)

**2023-2024 Autumn**

* ECON 278 | 2-5 units | UG Reqs: None | Class # 11056 | Section 01 | Grading: Letter or Credit/No Credit | LEC | Session: 2023-2024 Autumn 1 | In Person | Students enrolled: 9  
  09/26/2023 - 12/08/2023 Tue, Thu 1:30 PM - 3:20 PM at [Departmental Room](http://campus-map.stanford.edu/?srch=Departmental+Room) with Bernheim, B. (PI); Roth, A. (PI)  
  **Instructors:**Bernheim, B. (PI); Roth, A. (PI)
* ECON 278 | UG Reqs: None | Class # 12818 | Section 02 | Grading: Letter or Credit/No Credit | DIS | Session: 2023-2024 Autumn 1 | In Person | Students enrolled: 9  
  - -

ECON 335: Experimental/Behavioral Seminar

Field seminar in experimental and behavioral economics.

**Terms: Aut, Win, Spr | Units: 1-10 | Repeatable for credit**

**Instructors:**[**Bernheim, B. (PI)**](https://explorecourses.stanford.edu/instructor/bernheim)**; [Niederle, M. (PI)](https://explorecourses.stanford.edu/instructor/niederle);**[**Roth, A. (PI)**](https://explorecourses.stanford.edu/instructor/alroth)

[Schedule for ECON 335](https://explorecourses.stanford.edu/search?q=Behavioral&view=catalog&academicYear=&filter-term-Autumn=on&page=1&filter-coursestatus-Active=on&collapse=)

**2023-2024 Autumn**

* ECON 335 | 1-10 units | UG Reqs: None | Class # 11247 | Section 01 | Grading: Satisfactory/No Credit | WKS | Session: 2023-2024 Autumn 1 | In Person | Students enrolled: 3  
  09/26/2023 - 12/08/2023 Mon 3:30 PM - 4:50 PM with Bernheim, B. (PI); Niederle, M. (PI); Roth, A. (PI)  
  **Instructors:**Bernheim, B. (PI); Niederle, M. (PI); Roth, A. (PI)

MKTG 641: Behavioral Research in Marketing I

This course prepares the student to do empirical behavioral research. It will cover all aspects of the research process, from hypothesis generation to experimental design to data analysis to writing up your results and submitting them for publication.

**Terms: Aut | Units: 3**

**Instructors:**[**Wheeler, S. (PI)**](https://explorecourses.stanford.edu/instructor/wheelerc)

[Schedule for MKTG 641](https://explorecourses.stanford.edu/search?q=Behavioral&view=catalog&academicYear=&filter-term-Autumn=on&page=2&filter-coursestatus-Active=on&collapse=)

**2023-2024 Autumn**

* MKTG 641 | 3 units | UG Reqs: None | Class # 30856 | Section 01 | Grading: GSB Student Option LTR/PF | SEM | Session: 2023-2024 Autumn GPH | In Person | Students enrolled: 2  
  09/26/2023 - 12/08/2023 Wed 2:50 PM - 5:50 PM at [GSB Faculty East 233](http://campus-map.stanford.edu/?srch=GSB+Faculty+East+233" \t "_blank) with Wheeler, S. (PI)  
  **Instructors:**Wheeler, S. (PI)  
  **Notes:**No Exam. Participation 50% Projects/Papers 50%. Open to GSB PhD students. MBA students need instructor permission. Non-GSB students: See gsb.stanford.edu/NonGSBReg. 7 Individual Projects/Papers. Mandatory attendance. Absences impact grade. P/F Allowed. Seminar.

OB 678: The Design and Process of Experimental Research

This year-long course takes a hands-on approach to learning about experimental research. It will cover the entire process of experimental research from idea and hypothesis generation to study design, analysis, and publication. The topical content will be customized to the specific interests of the enrolled students, but generally will be concerned with questions about behavioral phenomena in organizational contexts.

**Terms: Aut, Win, Spr | Units: 1 | Repeatable 15 times (up to 15 units total)**

**Instructors:**[**Melnikoff, D. (PI)**](https://explorecourses.stanford.edu/instructor/dmelnik)

[Schedule for OB 678](https://explorecourses.stanford.edu/search?q=Behavioral&view=catalog&academicYear=&filter-term-Autumn=on&page=2&filter-coursestatus-Active=on&collapse=)

**2023-2024 Autumn**

* OB 678 | 1 units | UG Reqs: None | Class # 30545 | Section 01 | Grading: GSB Pass/Fail | WKS | Session: 2023-2024 Autumn GPH | In Person | Students enrolled: 7  
  09/26/2023 - 12/08/2023 Thu 9:30 AM - 12:20 PM at [GSB Faculty East 259](http://campus-map.stanford.edu/?srch=GSB+Faculty+East+259" \t "_blank) with Melnikoff, D. (PI)  
  **Instructors:**Melnikoff, D. (PI)  
  **Notes:**No Exam. Participation 50% Projects/Papers 50%. Open to GSB PhD students. P/F Mandatory. Mandatory attendance. Absences impact grade. 3 Individual Projects/Papers. Non-GSB students: See gsb.stanford.edu/NonGSBReg. Workshop.

MKTG 642: Behavioral Research in Marketing II: Consumer Behavior

This PhD seminar provides coverage of the major research carried out in consumer research both in marketing and psychology. A vast set of topic will be covered including conscious and non-conscious consumer goals, motivations, emotions, attention and perception and consumer decision processes. The course will help students hone their ability to conceptualize, operationalize, and develop research idea and will provide a grasp of what it takes to be a successful academic in the field of consumer behavior.

**Terms: Aut | Units: 3 | Repeatable 5 times (up to 15 units total)**

**Instructors:**[**Shiv, B. (PI)**](https://explorecourses.stanford.edu/instructor/bshiv)

[Schedule for MKTG 642](https://explorecourses.stanford.edu/search?q=Behavioral&view=catalog&academicYear=&filter-term-Autumn=on&page=2&filter-coursestatus-Active=on&collapse=)

**2023-2024 Autumn**

* MKTG 642 | 3 units | UG Reqs: None | Class # 30551 | Section 01 | Grading: GSB Letter Graded | SEM | Session: 2023-2024 Autumn GPH | In Person | Students enrolled: 5  
  09/26/2023 - 12/08/2023 Thu 2:50 PM - 5:50 PM at [GSB Botha-Chan 332](http://campus-map.stanford.edu/?srch=GSB+Botha-Chan+332" \t "_blank) with Shiv, B. (PI)  
  **Instructors:**Shiv, B. (PI)  
  **Notes:**No Exam. Open to GSB PhD students. Mandatory attendance. Absences impact grade. Participation 60% Projects/Papers 40%. 1 Individual Project/Paper. P/F Allowed. Non-GSB students: See gsb.stanford.edu/NonGSBReg. Seminar.

PSYCH 251: Experimental Methods (SYMSYS 195E)

Graduate laboratory class in experimental methods for psychology, with a focus on open science methods and best practices in behavioral research. Topics include experimental design, data collection, data management, data analysis, and the ethical conduct of research. The final project of the course is a replication experiment in which students collect new data following the procedures of a published paper. The course is designed for incoming graduate students in psychology, but is open to qualified students from other programs who have some working knowledge of the R statistical programming language. Requirement: [Psych 10](https://explorecourses.stanford.edu/search?view=catalog&filter-coursestatus-Active=on&page=0&q=Psych10)/ [Stats 60](https://explorecourses.stanford.edu/search?view=catalog&filter-coursestatus-Active=on&page=0&q=Stats60) or equivalent

**Terms: Aut | Units: 4**

**Instructors:**[**Frank, M. (PI)**](https://explorecourses.stanford.edu/instructor/mcfrank)**;**[**Wu, S. (PI)**](https://explorecourses.stanford.edu/instructor/sarahawu)**;**[**Boyce, V. (TA)**](https://explorecourses.stanford.edu/instructor/veboyce)

[Schedule for PSYCH 251](https://explorecourses.stanford.edu/search?q=Behavioral&view=catalog&filter-term-Winter=on&academicYear=&filter-term-Autumn=on&page=7&filter-coursestatus-Active=on&collapse=)

**2023-2024 Autumn**

* PSYCH 251 | 4 units | UG Reqs: None | Class # 12195 | Section 01 | Grading: Letter (ABCD/NP) | SEM | Session: 2023-2024 Autumn 1 | In Person | Students enrolled: 31 / 40  
  09/26/2023 - 12/08/2023 Mon, Wed, Fri 1:30 PM - 2:50 PM at [McMurtry Art Building 350](http://campus-map.stanford.edu/?srch=McMurtry+Art+Building+350) with Frank, M. (PI); Wu, S. (PI); Boyce, V. (TA)  
  **Instructors:**Frank, M. (PI); Wu, S. (PI); Boyce, V. (TA)  
  **Additional Resources:** (Login to view additional resources)

**HISTORY 202F:** Surveillance States and Societies (HISTORY 302F)

The course analyzes the evolution, functions, structures and consequences of surveillance in the modern era. Among issues discussed are the rise of the modern state and population politics, information gathering and its uses in domestic and national security arenas, institutions of surveillance in various regimes and polities, and the challenge of privacy, legal and ethical dilemmas.

**| UG Reqs: WAY-SI**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Course instructor | Course | Time slot | Location | Enrolled students |
| Hoxby, C. (PI) | ECON 241: Public Economics I | Mon, Wed 11:30 AM - 1:20 PM | Lathrop 299 | 15/18 |
| Bernheim, B. (PI) ; Roth, A. (PI) | ECON 278: Behavioral and Experimental Economics I | Tue, Thu 1:30 PM - 3:20 PM | Departmental Room | 9 |
| Bernheim, B. (PI) ; Niederle, M. (PI) ; Roth, A. (PI) | ECON 335: Experimental/Behavioral Seminar | Mon 3:30 PM - 4:50 PM | Departmental Room | 3 |
| Wheeler, S | MKTG 641: Behavioral Research in Marketing I | Wed 2:50 PM - 5:50 PM | GSB Faculty East 233 | 2 |
| Melnikoff, D. | OB 678: The Design and Process of Experimental Research | Thu 9:30 AM - 12:20 PM | GSB Faculty East 259 | 7 |
| Frank, M. (PI); Wu, S. (PI); Boyce, V. (TA) | PSYCH 251: Experimental Methods (SYMSYS 195E) | Mon, Wed, Fri 1:30 PM - 2:50 PM | McMurtry Art Building 350 | 31 |

A diagram of a schedule

Description automatically generated with medium confidence