

Introduction Business Problem

Airbnb is an online marketplace where millions of hosts and travellers can create a free account so they can list their space or book accommodations anywhere in the world. It covers more than 100,000 cities and 220 countries worldwide.

Airbnb has been successful because it has managed to replace hotels as a traditional method of accommodation for travellers worldwide.

Being one of the most popular tourist destination in Canada, Toronto's AirBnb market has been growing with an increased number of hosts joining and listing their homes for rent.

For this Capstone Project the business need is to provide the travellers with relevant information about Airbnb offers and venues in Toronto.

The listing price and amenities are an important factor in choosing a rental, but location is also important. Using FourSquare API venues data to compare different neighbourhoods could be a good opportunity to choose, for example, an area with good restaurants or concert halls or shopping centers.

The results will be presented as a map that will group by boroughs the number of offers, average price, and top 10 venues.