Mika Nguyen

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EDUCATION

Northeastern University, Boston, MA | Khoury College of Computer Sciences

Sept. 2023 – Present

Candidate for Bachelor of Science in Data Science and Business Administration

Expected May 2027

Concentration: FinTech

GPA: 3.76 | Dean's List (Fall 2023, Spring 2024, Fall 2024)

Coursework: Advanced Programming with Data | Information Presentation & Visualization | Database Design |

Large Scale Information Storage & Retrieval | Financial Econometrics & Data Modeling

Lowell High School, San Francisco, CA

Jun. 2023

Coursework: Calculus | Probability & Statistics

TECHNICAL KNOWLEDGE

Languages: Python | SQL (MySQL, SQLite)

Tools: Microsoft Excel | Git | Tableau | Docker | PyCharm | DataGrip | Visual Studio | Python Flask | Streamlit

Libraries: Altair | Matplotlib | Pandas

PROJECTS

SyncSpace – Data-driven Application for Experiential Learning | SQL, Python

Nov. – Dec. 2024

- Collaborated on a team project to create a data-driven application aimed at enhancing the co-op experience by addressing the challenges of relocation, housing, transportation, and community building
- Designed and implemented a MySQL database, developed a REST API using Flask, and created an interactive interface through Streamlit to simulate key features of user interactivity

Comparative Text Analysis of Marketing Language Used in Dating App Campaigns | Python

Nov. 2024

- Developed a reusable Natural Language Processing (NLP) library to analyze text data, comparing marketing campaigns and user reviews from dating platforms Tinder and Hinge
- Identified disparities in brand messaging and user perception through sentiment analysis and extraction of key themes, producing actionable insights supported by data visualizations
- Evaluated campaign effectiveness and highlighted gaps in user experience, contributing to a clearer understanding of brand positioning

City of Boston Archaeology Program – 1775 Charlestown Census Analysis | Python

May – Jun. 2024

- Analyzed historical census data and compared it with modern US Census trends, uncovering insights into changes in gender, racial diversity, and employment over time
- Produced interactive and static visualizations using Altair and Tableau to support the identification of potential excavation sites and presented findings to the City of Boston Archaeology Team

EXPERIENCE

Generate Product Development, Boston, MA

Sept. 2024 – Present

Financial Analyst

- Researching and assessing various budgeting processes, including zero-based budgeting, for implementation in Spring 2025 to encourage intentional spending and align finances with organizational goals
- Supporting management of the finance pipeline by assisting with financial planning, purchasing, and reimbursements to streamline operations using Microsoft Excel

The Walt Disney Family Museum, San Francisco, CA

Jun. 2022 – Aug. 2022

Finance / Human Resources Intern

- Verified and imported company credit card expenses into Financial Edge accounting software, ensuring accurate coding, adherence to financial guidelines, and precise financial tracking
- Digitizes and organized HR files and company archives into secure, searchable digital format, improving accessibility and information management

INTERESTS