

SALES PERFORMANCE DASHBOARD

Filter by Date

All

Filter by Campaign

All

Filter by Discount %

All



Sales Performance



Refund Analysis

8.89M

Total Sales

93K

Total Transaction

95.89

Avg Order Value

9.27M

Gross Sales

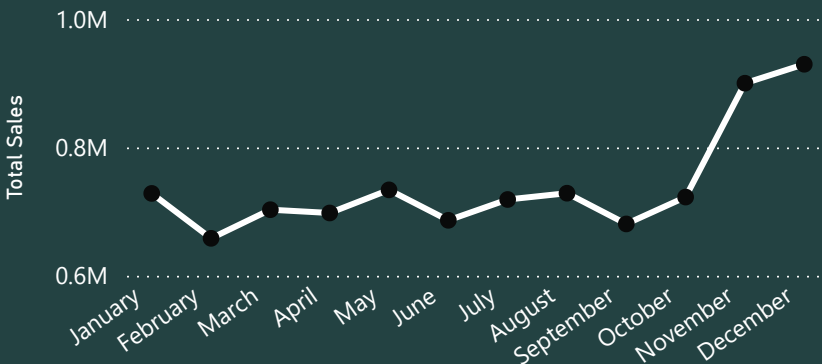
385.25K

Total Discount

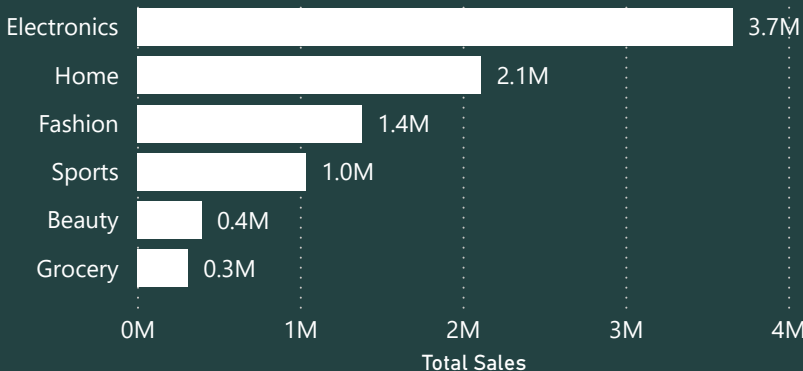
4.16%

Discount %

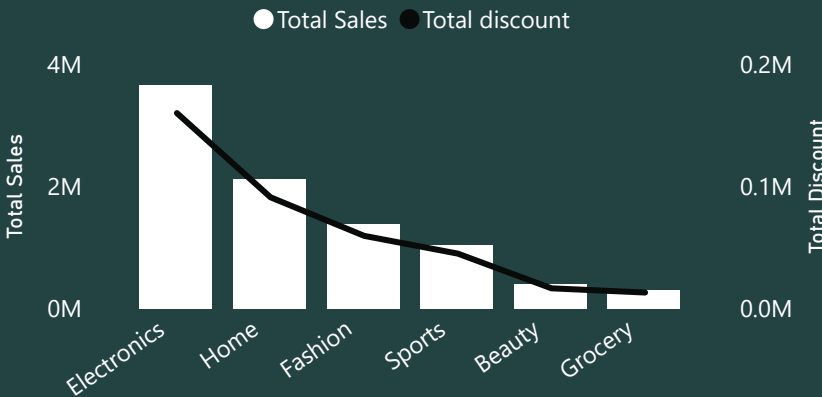
Sales Trend Over Month



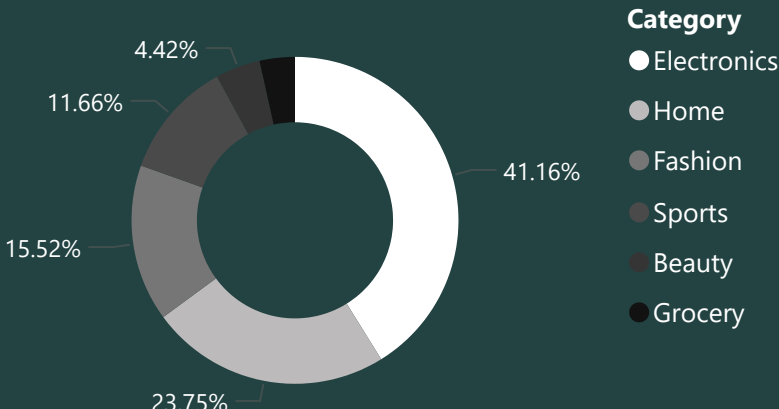
Top Product Category By Sales



Product Category By Sales & Discount



Sales Distribution by Category



REFUND ANALYSIS DASHBOARD

Filter by Date

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All



Sales
Performance

Refund Analysis

3K

Total Refunded Transaction

2.92%

Refund Rate %

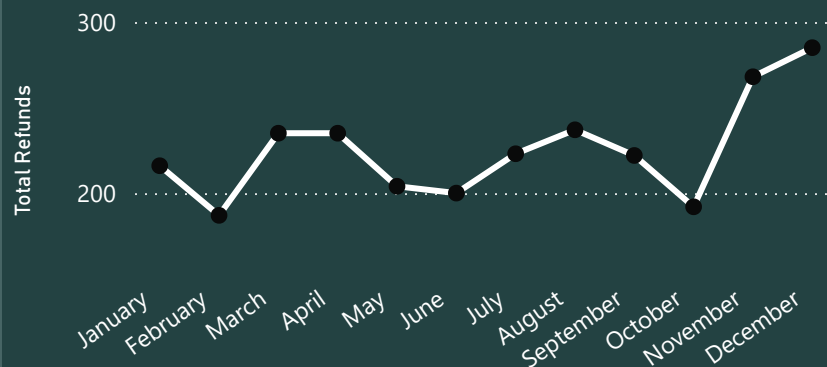
256.30K

Refunded Sales Amount

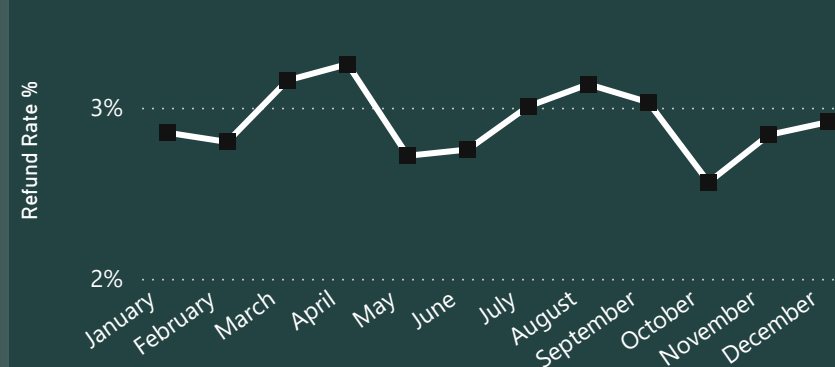
8.63M

Net Sales After Refunds

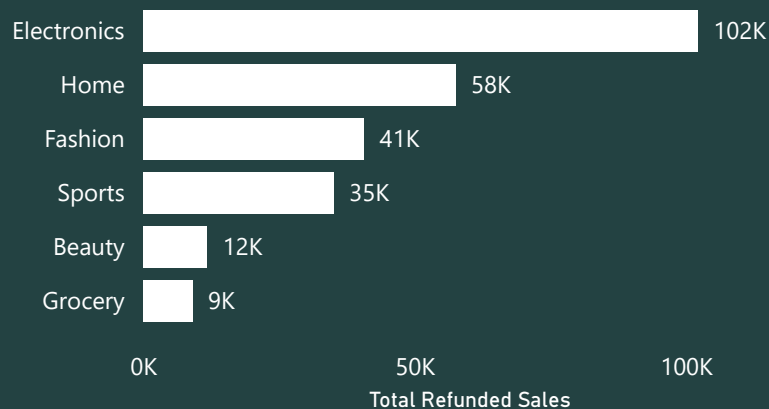
Refund Trend Over Month



Refund Rate Trend %



Refunded Sales by Category



Total Sales vs Refunded Sales by Category

