

advertising/marketing

the adaptability and how easy it is use on the go.

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basic features

user themselves can add an event/program

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unchangeable elements

log in page always to introduce users

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future growth

allow for a user profile that can be shared to have shared calendars on the app

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Hurdles

providing all events to the schools and the programs they have running

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free usage and no paid subscription

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apple to favorite events and apply to rsvp

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reminders sent our in advice for events the user registered/asks to be noticed for

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Allow user to make adjustments to search engine/colors/layout of events

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the more people on board = better app , so to convince those people to use the app

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able to see school calendars and add onto to help fellow students

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see an overview by month/week/day layout and see a calendar of events color coordinated

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donation page where users can put in money if they request it

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expand to connect with other companies like google to connect to google calendar

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transitioning the clubs and organizations to adopt this new website

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points system that rewards students and get real world awards like school merch

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includes organization details under details of event

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allow for reporting inaccurate events and suggestions of events

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connections to apple watch and other devices

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how to allow this app to be free and user friendly that is easy to use

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