## CROWDLET

Crowdlet is an innovative wearable technology that enhances interactivity in live entertainment spaces using social media.

Crowdlet allows the user to control the colour of their wristband using twitter hashtags. Each hashtag corresponds to a specific colour, curated by the event's coordinator. The simple Crowdlet app will allow users to turn their twitter trends into an epic experience. An otherwise static crowd will glow in unity, connecting event-goers to any performers and the crowd around them.

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