



Dilsora Khakimova

JOURNALIST
SMM SPECIALIST

CONTACT

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ABOUT ME

Hard-working, creative and proactive. Specialised in Social Media Marketing and TV show in Mass Media. Ambitious, eager to keep growing and evolving in my profession. Constantly developing new skills and abilities.

COMPETENCES

Radio host.
Personal branding.
Copywriting.
Innovation and creativity in advertising campaigns.
Creative writing.

LANGUAGES

Uzbek - Native
English - Fluent
russian - Fluent

EDUCATION

AL International Islamic Academy in Uzbekistan

Exact science.
2019/2021

ABCO Accounting Academy

2021/2022

Webster University in Tashkent

Bachelor of Art in Media Studies
2021/2025

WORK EXPERIENCE

Radio host journalist| 2011-2016

Identified stations, and introduce or close shows, using memorized or read scripts, and/or ad-libs.

Selected program content, in conjunction with producers and assistants, based on factors such as program specialties, audience tastes, or requests from the public.

Studied background information in order to prepare for programs or interviews.

SMM Manager | 2021 - 2023 (on going)

Developed a cross-channel social media platform to engage different customer segments on Facebook, Instagram, You Tube.

Used Photoshop to create compelling visualizations that regularly had engagement in excess of 10K likes, comments, and shares.

Moderated user content to ensure all engagement with the brand was appropriate and amplified company mission and message.