

# Futura

Paul Renner 1927



*first font on the*

# MOON



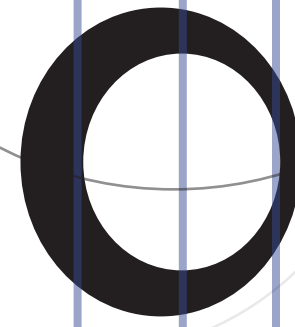
P R p r 1927

1927 MOON

f f f f f

futura

ooooooo



center point



Futura

aaa



P R p r G F g f

Futura Condensed Medium  
Futura Condensed ExtraBold  
Futura Medium  
Futura Medium Italic  
Futura Bold

GEOMETRIC  
GEOMETRIC  
GEOMETRIC  
GEOMETRIC

G

e

o

ss

Sans  
Serif

The first font on the Moon. Futura is a sans-serif typeface that even 80 years after its creation still has a modern look. This geometric sans-serif type was developed between 1924 and 1926 by German designer Paul Renner, and was released in 1927. Futura was chosen for the commemorative plaque left on the moon in 1969 by the astronauts of Apollo 11. Futura is also very popular with filmmakers and was used extensively by Stanley Kubrick in the credits and artwork for his films 2001: A Space Odyssey, and also in Wes Anderson films such as The Royal Tenenbaums. Today Futura can be seen on Absolut Vodka bottles, Volkswagen cars, and on Red Bull energy drinks.

# Futura

*booklet by*

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