

# Anaya Maheshwari

A curious + playful final-year graphic communication design student, with experience in areas like film, branding, creative coding, and game design ✱ Based in London!

Portfolio: [www.anaya.wiki](http://www.anaya.wiki)

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## Education

September 2022 – June 2025

CENTRAL SAINT MARTINS, UAL  
BA (Hons) Graphic Communication Design

First Class Honours

September 2021 – June 2022

CENTRAL SAINT MARTINS, Foundation  
Diploma in Art & Design

## Interests

Skills:

Web Design / Branding & Marketing Design /  
Creative Coding / Typography / Interaction Design /  
Print & Layout Design / Type Design / Motion  
Graphics / Video Editing / 3D Modelling / Game  
Design / Music Production / Art Direction

Tools:

Adobe Creative Suite (Photoshop, Illustrator,  
InDesign), Final Cut Pro, DaVinci Resolve, Logic Pro,  
Figma, Firebase, Blender, Unity, Procreate

## Languages

Fluent: English, Hindi

Intermediate: HTML, CSS, Javascript, C++

Beginner: Korean, French, Italian

## Exhibitions

June 2025

Central Saint Martins: Summer Shows  
@ The Street, CSM, King's Cross, London

April 2025

BY WOMEN OF COLOUR: Group Show  
@ Jumbi, Peckham, London

June 2022

End-of-Year Showcase @ Lethaby Gallery,  
Kings Cross, London

December 2021

Self-Published: The Exhibition @ Fedrigoni  
Studio, Clerkenwell, London

## Experience

June – August 2024

GOODNOTES, London  
Branding & Marketing Design Intern

Investigated cultural and typographic nuances of APAC markets, creating a new visual identity & branding deck in Figma for localised, regional content.

An additional self-initiated, one-week project I pitched independently:

I re-designed and re-released Goodnotes' Back-to-School sticker pack with a refreshed visual identity + many more stickers.

July – August 2023

OGILVY, Bangalore  
Digital Art Intern

Produced assets for campaign pitches, developed marketing decks, and executed copywriting projects for clients like Peter England, Kingfisher Drinks, Rohan Builders, American Eagle, and more.

July – August 2021

MAX FASHION, LANDMARK GROUP, Bangalore  
E-Commerce Graphic Design Intern

Produced GIFs, banners, and more promotional material for use across various online and offline platforms.

Designed mailing list templates, catering to a monthly customer base of 2M+.

August 2020 – May 2021

INVENTURE ACADEMY, Bangalore  
Head of Design – Carpe Diem Chronicles, Monthly Magazine

Conceptualised & enforced brand identity.

Working with our editors, independently designed six monthly issues, created social media content, and built our website using HTML, CSS, and JavaScript.

Assembled & led a team of creatives to seamlessly transition all design responsibilities prior to my graduation.

September 2019 – May 2021

GIRLUP, Bangalore  
Head of Design & Volunteer Researcher

Animated & edited educational videos using Final Cut Pro, ensuring access to learning for underfunded government-run schools' students during COVID closures.

Working with our research team, provided underfunded orphanages with monthly menstrual health kits across our city.

Designed manuals in various languages for users of the menstrual health kits.