

**Career Objective：**new media / IT

**Joseph**

RESUME

130-1300-000 [docer8@qq.com](mailto:123456@qq.com) Beijing China

Personal information

**Name：**Joseph **gender：**male **Born：**1991. 06 **age：**27 **country：**China

**graduated school：**Beijing University **Education：**Postgraduate **profession：**new media

Education

**2012.9-2016.6 graduated school / Beijing University profession / new media**

**2016.9-2018.6 graduated school / Tsinghua University profession / computer**

Work experience

**2018.9-Right now Alibaba / Ministry of Commerce position / new media**

responsibility job：

Analyze the habits of netizens and effectively complete thematic planning activities；

Collect user feedback, analyze needs, increase attention and fan activity；

Responsible for joint promotion of company products and related channel media。

**2016.9-2018.6 Amazon / Ministry of Commerce position / Operation**

responsibility job：

Identify the target users of the product and develop the direction and plan of the product；

Improve the user experience of the product, expand product features and propose ideas。

Master a skill

**language skill：**Proficient in English, German, fluent in oral English, normal communication

**professional skill：**Register for a new media senior operator, pass the computer level one exam

**Office skills：**Skilled in using Word, Office office software，Beautify PPT，Make a form

Personal evaluation

I am a passionate and aggressive marketing specialist with team leadership and problem-solving skills, strong time management skills, strong analytical thinking and planning skills, and strong resistance to stress and adaptability。

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**个人：**

**工作：**

**教育：**

**电话：**

**邮箱：**

**地址：**

**运动：**

**爱好：**

**其它：**

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