



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

The Lok Sabha is composed of representatives of people chosen by direct election on the basis of Universal Adult Suffrage.

Elections, all across India, were conducted in seven phases from 11 April 2019 to 19 May 2019 by the Election Commission of India.

The Bharatiya Janata Party received 37.36% of the vote, the highest vote share by a political party since the 1989 general election, and won 303 seats, further increasing its substantial majority

Analyzing the Lok Sabha election of 2019 can provide valuable insights into various aspects of the election process and political landscape in India.

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Persona's name
people

It brings a Clarity to know what are the weak places and which type of votes supports which party and which Category votes support which Party.

Type your paragraph...

vData collection is the process of gathering and measuring information on variables of interest, in an established systematic fashion that enables one to answer stated research questions, test hypotheses, and evaluate outcomes and generate insights from the data.

Data preparation, also known as data preprocessing, is a crucial step in the data analysis process.

The responsiveness and design of a dashboard for this project is crucial to ensure that the information is easily understandable and actionable.

By conducting an analysis the Party can identify areas for improvement and take steps to enhance the Votes, and increase voter satisfaction and loyalty. Improve its Party reputation, which can lead to increased Voter loyalty.

Evaluate the performance of candidates in different Lok Sabha constituencies. Identify patterns and trends related to voter preferences and political affiliations in specific regions



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?