#### What's the difference?



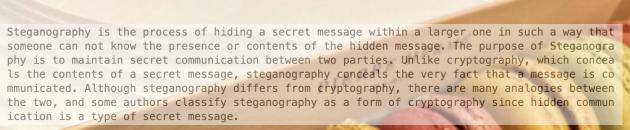




#### A Message

Steganography is the process of hiding a secret message within a larger one in such a way that someone can not know the presence or contents of the hidden message. The purpose of Steganography is to maintain secret communication between two parties. Unlike cryptography, which conceals the contents of a secret message, steganography conceals the very fact that a message is communicated. Although steganography differs from cryptography, there are many analogies between the two, and some authors classify steganography as a form of cryptography since hidden communication is a type of secret message.







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Delicious Image



#### PIXEL

R:10110011

G:01001110

B:00110111

## Steganography

0, 1, 0, 1, 0, 0, 1, 1,



G: 01001110

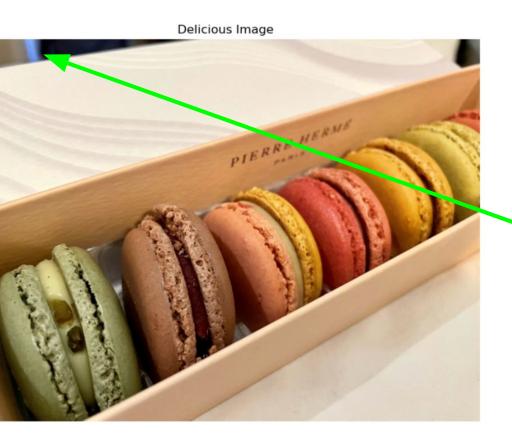
B:00110111

MESSAGE PIXEL MSB

R:00110011

G:11001110

B:00110111

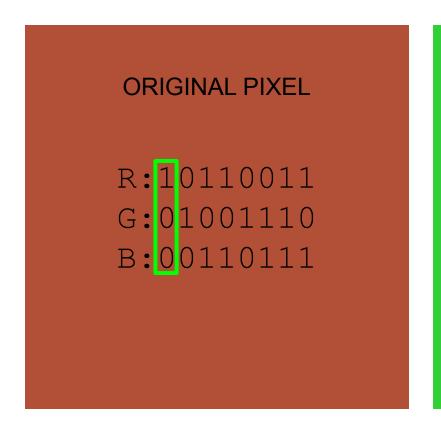


Delicious Image with Message MSB



## Steganography

0, 1, 0, 1, 0, 0, 1, 1,



MESSAGE PIXEL MSB

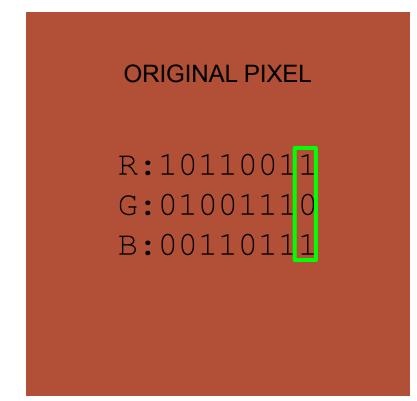
R:00110011

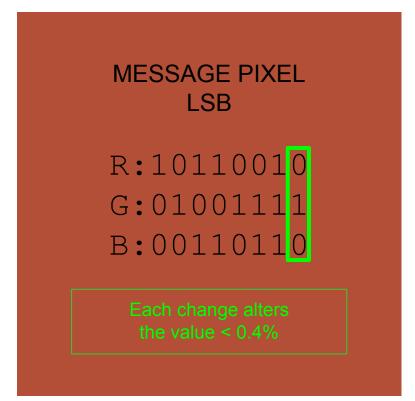
G:11001110

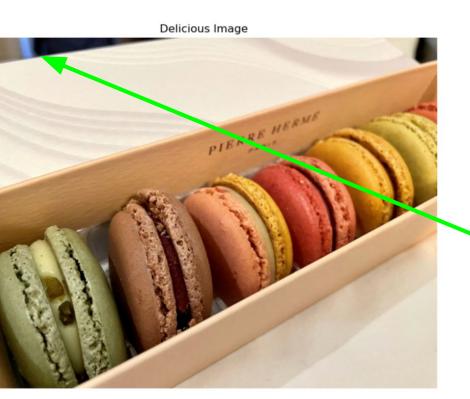
B:00110111

Each change halves or doubles the value

# Steganography









## Even though LSB is better than MSB for avoiding detection, both store and retrieve messages in an image just fine.

[18]: hidden\_message = extract\_message\_from\_image(stego\_img)
print(hidden\_message)

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[19]: hidden\_message\_MSB = extract\_message\_from\_image\_MSB(stego\_img\_MSB)
print(hidden\_message\_MSB)

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- Works where the small alterations don't corrupt the data.
   Audio
  - Metrics
- Alterations can be detected by fingerprinting

#### What's the difference?





A Jupyter Notebook based demo is available at:

https://github.com/mmobarak/steganography-demo-notebook