

# Mitchell H. Mondro

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## EDUCATION

**Clark University**, Worcester, Massachusetts  
Master of Business Administration  
Bachelor of Arts, Management

**Expected May 2020**  
**Expected May 2019**

## COURSEWORK

Managerial Communications  
Principles of Accounting  
Introduction to Statistical Analysis

Macroeconomics  
Microeconomics  
Digital Marketing

Marketing Management  
Management Information Systems  
Corporate Finance

## EXPERIENCE

### Brand Offer Marketing Intern

**Summer 2018**

Dassault Systèmes, Waltham, Massachusetts

- Analyzed brand website using Google Analytics and developed a dashboard to present findings.
- Helped create webinars and white papers for inbound and outbound marketing campaigns
- Wrote emails and landing pages for webinars and white papers
- Produced infographics and listicles to feature brand product benefits

### Marketing Intern

**Summer 2017**

Coghlin Companies, Westborough, Massachusetts

- Developed marketing materials to heighten brand awareness and enhance internal communications
- Wrote blog and web content to contribute to Search Engine Optimization strategy and increase web leads
- Completed upgrade of sales representative management system to improve ease of use and accessibility
- Assisted in development of internal company newsletter using Mail Chimp application
- Created sales enablement content of new product portfolio for sales executives and case study profiles for prospective customers

### Summer Cooperative

**Summer 2016**

Protonex Technology Corporation, Northborough, Massachusetts

Responsible for supporting purchasing, market research, manufacturing kitting and ad hoc projects including developing a tracking system to manage inventory control and purchasing

### Ureka Big Idea Challenges

**October 2017 – April 2018**

**October 2016 – March 2017**

Finalist in the Clark University entrepreneurial business competitions in 2016 and 2017 finishing ahead of dozens of competitors. The challenge required working with an outside advisor over six months to develop a new business idea into a full business plan.

## ADDITIONAL

### NCAA Pitcher

**2015 – 2018**

Clark University, NEWMAC Baseball League

## SKILLS

Proficient in Google Analytics, Adobe Photoshop and Microsoft Office  
Computer Languages: HTML, CSS, Java