



**Marissa Monivis**

(954) 806-4208

mmonivis@gmail.com

[www.linkedin.com/in/MarissaMonivis](http://www.linkedin.com/in/MarissaMonivis)

<https://github.com/mmonivis>

## Experience

---

- |   |   |
|---|---|
| <b>DigitalCrafts</b><br>Student<br><i>Atlanta, GA.</i><br>April 2017 – Present  | <ul style="list-style-type: none"><li>• A fully immersive coding bootcamp that focuses on the fundamentals of programming through an intensive classroom experience. The web development program encompasses intensive training on HTML, CSS, JavaScript, MySQL, Bootstrap, Node.JS, React/Redux, and Python.</li></ul>   |
| <b>22squared</b><br>Assistant Account Executive<br><i>Atlanta, GA.</i><br>May 2015 – August 2016                          | <ul style="list-style-type: none"><li>• Facilitated creative swaps of 500+ digital assets through three sales events across 9 digital campaigns for the Southeast Toyota client</li><li>• Researched and provided automotive brand marketing insights and competitive analysis reports that would assist in determining the 2016 creative direction</li></ul>   |
| <b>Lexus of Pembroke Pines</b><br>Lexus Technology Specialist<br><i>Pembroke Pines, FL.</i><br>November 2014 – April 2015 | <ul style="list-style-type: none"><li>• Serve as a Vehicle Technology Specialist for customer questions on advanced functions of their vehicle, such as the Lexus Enform telematics system</li><li>• Liaison between the Lexus Technology Center and the Marketing department, developing content for social media engagement</li></ul>   |
| <b>Marissa Monivis Photography</b><br>Owner/Photographer<br><i>Tallahassee, FL.</i><br>September 2010 – Present           | <ul style="list-style-type: none"><li>• Established a personal photography business providing photographic services for individual and commercial clients</li><li>• Over 5 years of experience managing clientele sessions and merchandise</li><li>• Provides Facebook page for clients and prospect customers of my most current work: <a href="http://www.facebook.com/MarissaMonivisPhotography">http://www.facebook.com/MarissaMonivisPhotography</a></li></ul> |

## Projects

---

- |  |  |
|--|--|
| <b>cycSlope</b><br>Full Stack Website<br><i>DigitalCrafts</i><br>June 2017 | <ul style="list-style-type: none"><li>• A route planning web application for users who are looking to choose their routes based on elevation change.</li><li>• Technologies used: Google APIs, jQuery, AJAX, Bootstrap, MySQL, Express, EJS, Node.js</li><li>• <a href="http://cycslope.marissamonivis.com">http://cycslope.marissamonivis.com</a></li></ul> |
|--|--|

## Education

## Skills

---

**Florida State University**  
*Tallahassee, FL.* 2010 – 2014

**Bachelor of Arts, Studio Art (Focus in Graphic Design)**

**Bachelor of Science, Information, Communication, and Technology**  
Summa Cum Laude, 3.95 GPA

Activities: *Golden Key International Honors Society, Phi Kappa Phi Honors Society, Women in IT and ICT Sharing Experiences (WISE), Association of Information Technology Professionals (AITP), Garnet and Gold Scholar Society*

- HTML, CSS, JavaScript, Python, jQuery, Bootstrap
- Node.js, MySQL, Sass, Compass, React, Redux
- Adobe Photoshop, Illustrator, InDesign, Lightroom
- Adobe Premier Pro video editing
- Microsoft Word, Excel, PowerPoint
- Excellent presentation and communication skills
- Well-versed in social media platforms such as Facebook, Twitter, Instagram, Pinterest, LinkedIn, and Snapchat

## Leadership

---

- |  |   |
|--|---|
| <b>Advertising Club</b><br>Vice President<br><i>Florida State University</i><br>January 2013 – December 2013       | <ul style="list-style-type: none"><li>• Increased club membership by 78%</li><li>• Orchestrated national trips to Boston and New York City with 90+ students</li><li>• Planned and executed biweekly meetings that provided opportunities for students in the advertising industry</li></ul>  |
| <b>Freshman Interest Groups (FIGs)</b><br>Leader<br><i>Florida State University</i><br>August 2013 – December 2013 | <ul style="list-style-type: none"><li>• Participated and completed the Spring 2013 FIG program leadership seminar</li><li>• Mentored 25 freshman students in the Pre-Communications FIG</li><li>• Created 15 lesson plans and facilitated weekly classes to engage the students</li><li>• Provided resources to help students make the most of their college experience</li></ul> |
| <b>STARS Alliance</b><br>Mentor<br><i>Florida State University</i><br>August 2013 – July 2014                      | <ul style="list-style-type: none"><li>• Served as a student mentor for students in grades K-12 in underrepresented communities and provided opportunities and programs in the IT career field</li><li>• Hosted four week-long summer camps for K-12 students to teach them STEM skills such as programming, coding, web design, game design, and physics</li></ul>                |