

Michael J. Mooney

Address

Information

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Contact

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EDUCATION:

The Pennsylvania State University University Park, PA Graduated May, 2016

- ***Smeal College of Business***
- B.S. in Management Information Systems - Minor: Legal Environment of Business, GPA-3.5

EXPERIENCE:

OpnSesame Washington, DC spring, 2017-current
Senior Messaging Associate

- Interacted with clients on a daily basis
- Spearheaded initiatives to generate new customers
- Ensured the delivery of millions of messages to target audiences

Moonshine Consulting, LLC Philadelphia, PA summer, 2014-spring, 2018
IT Consultant

- Responsible for creation of business website and construction of customer information databases
- Oversaw site integration with PayPal
- Ongoing maintenance and upgrade of site as necessary

The Daily Collegian State College, PA fall, 2014- spring, 2016
Account Executive

- Responsible for all aspects of advertising sales to State College retailers
- Provided creative assistance in the development of client advertising content

Almo Corporation Philadelphia, PA summer, 2012
Help Desk Intern

- Assisted staff members daily in solving routine IT issues
- Answered IT Help line
- Set-up PCs and resolved printing issues

Fulfillment Division Intern June, 2014

- Assisted Fulfillment Division (product sales to on-line retailers) by checking competitive internet prices
- Scraped competitive websites for product- related data