

# Maxwell Patterson

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LinkedIn: <https://www.linkedin.com/in/maxwell-patterson/> | Portfolio: <https://mmpatterson.github.io/>

## SUMMARY

*Data Science and Data Visualization professional with a background in consulting. Earned a certificate in Data Science from Northwestern University and have 4+ years of professional experience in data analysis. Educational background includes a B.S. in mathematics and physics from Dickinson College. Experienced in Python, SQL, noSQL, and JavaScript to create full-stack applications. Currently attending the University of Texas- Austin in pursuit of an M.S. in Data Science.*

## TECHNICAL SKILLS

- **Programming:** Python3 (Pandas, Scikit-Learn, Matplotlib, NumPy, Seaborn, Flask, Requests), SQL (SQL Server, PostgreSQL), noSQL (mongoDB), JavaScript (Plotly, D3, Leaflet), R
- **Machine Learning:** Decision Trees, Random Forests, Logistic Regression, Linear Regression, Gradient Descent, Stochastic Gradient Descent, Principal Component Analysis, K-Nearest Neighbors, K-Means
- **Statistics:** Maximum Likelihood Estimation, Expectation Maximization, Bayesian Inference, Bootstrapping
- **Tools:** Tableau, Jupyter Notebooks, APIs (SwaggerUI), HTML5, CSS3, Microsoft Office, Microsoft Visio, Microsoft Visual Studio, Git, SQL Server Management Studio, AWS (S3, RDS)

## PROFESSIONAL EXPERIENCE

### NIELSEN IQ

Danvers, MA

*Analytical Framework Consultant*

August 2019 - Present

- Research NielsenIQ product data to create database prototypes based on the needs of retailers and manufacturers in the CPG industry. Meet with client SMEs to confirm databases meet contractual requirements
- Lead project that uses Python and SQL, while partnering with non-technical stakeholders, to develop reports using product information from both database and API data sources. These reports have built-in data validation functionality based on use cases, and they reduce manual analysis time by 95%
- Member of an efficiency team within the organization that aims to identify current processes that can be streamlined in order to reduce the length of product delivery timelines

### TRILOGY EDUCATION SERVICES

Chicago, IL

*Teaching Assistant, Data Visualization Program*

April 2020 – August 2020

- Assisted students in a 24-week boot camp that teaches them Python, SQL, noSQL, JavaScript, Tableau, and machine learning concepts
- Reviewed and graded code submitted by students. Provided feedback in a timely manner

### REVENUE SOLUTIONS, INC.

Chicago, IL

*IT Consultant*

December 2017 - August 2019

*Associate IT Consultant*

September 2016 - December 2017

- Received company award for excellence in communication with the client
- Used SQL Server to provide Production support for web applications that improve tax processing efficiency for three separate state, city, and county government agencies
- Frequently led meetings with client teams to discuss progress on product enhancements
- Designed software requirement specifications (SRS) for multiple custom interfaces involving ETL, providing access to more external data for clients

## EDUCATION

UNIVERSITY OF TEXAS- AUSTIN  
Master of Science, Data Science  
Cumulative GPA: 3.84

January 2021 – Present

NORTHWESTERN UNIVERSITY  
Certificate, Data Science Boot Camp

August 2019 - February 2020

DICKINSON COLLEGE  
Bachelor of Science, Mathematics and Physics

August 2012 - May 2016

## PROJECTS

### WORLDWIDE EARTHQUAKE TRACKER

Github Link: <https://github.com/mmpatterson/leaflet-earthquake-tracker>

Link to Deployed Project: <https://mmpatterson.github.io/leaflet-earthquake-tracker/earthquake-tracker/>

- A site that displays information for earthquakes that have occurred within the last 7 days
- Using public data, plotted the location of each earthquake on a Leaflet map and scaled its size based on the severity of the event
- The map was created using Leaflet.js, and the API providing the data was made available by the United States Geological Survey

### RIDESHARE PRICE PREDICTOR

Github Link: [https://github.com/atomazos/machine\\_learning-ridesharing\\_data](https://github.com/atomazos/machine_learning-ridesharing_data)

Link to Deployed Project: <https://chi-ride.herokuapp.com/>

- An app that uses an SGD Regression machine learning model to predict rideshare fares in Chicago, IL
- Using public rideshare data made available by the City of Chicago, I made the SGD Regression model based off of pickup location, drop-off location, weather, and time of day
- The machine learning model was created in Python, the visualizations were made using D3.js, and the app was deployed to Heroku

### CHICAGO BUILDING ENERGY EFFICIENCY

Github Link: <https://github.com/mmpatterson/chicago-buildings>

Link to Deployed Project: <https://mmpatterson.github.io/chicago-buildings/index.html>

- A site that analyzes the energy efficiency of large buildings in Chicago, IL based on the age, location, and size of the buildings
- Using public data, I made two map visualizations: one plots buildings by age and the other plots buildings by energy efficiency
- The maps were created using Leaflet.js, and the API supplying the data was provided by the City of Chicago