

Website Evaluation Form

Instructions for use:

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

Before you distribute this form to your evaluators, you should complete Section I General Information with the URL of your web site and your name.

I. General Information

1. URL of site evaluated: <https://www.mindbodygreen.com/>
2. Author of site evaluated: College & Jason
3. Evaluator's first name: Morgan Plackemeier

II. Web site was evaluated on the following system

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4 , 2.80 GHz, 4 MB RAM): MacBook Pro, Retina 2015, running as OS X Yosemite Version 10.10.5 with 2.7 GHz
2. Browser (e.g., Internet Explorer 10.0, Safari 7.0)
Safari Version 10.1.2
3. Internet connection (e.g., cable modem, DSL, corporate or institutional):

III Design and Development

Instruction: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
DESIGN					
1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. <u>Please explain your feedback</u> The website's documents are subdivided into logical supporting pages, but there is so much information and not all the categories fit across the top which could be fixed I think and make the website look cleaner	1	2	3	4	5
2. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. <u>Please explain your feedback</u> Too much information, it is good information but too much information clutters the site and makes it not look as clean and organized	1	2	3	4	5
3. Navigation is intuitive, easy to understand, and provides flexibility in movement. <u>Please explain your feedback</u> Good, informative titles	1	2	3	4	5
4. Homepage is linked from all subsequent pages. <u>Please explain your feedback</u>	1	2	3	4	5
5. Multimedia elements have a clear purpose. <u>Please explain your feedback</u>	1	2	3	4	5
6. Multimedia elements load quickly or file size is indicated with user option to download. <u>Please explain your feedback</u> Everything runs smoothly, had no problems	1	2	3	4	5
7. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. <u>Please explain your feedback</u>	1	2	3	4	5
8. Text is easy to read and contrasts with background. <u>Please explain your feedback</u>	1	2	3	4	5
9. Site content is widely accessible or appropriate adaptations or explanations have been made. <u>Please explain your feedback</u>	1	2	3	4	5

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
CONTENT					
1. Pages have clear and appropriate title in title bar.	1	2	3	4	5
<u>Please explain your feedback</u> Titles were simple and easy to explain					
2. Links are appropriate, clearly labeled, and have a definite purpose.	1	2	3	4	5
<u>Please explain your feedback</u>					
3. Links are up-to-date and functional.	1	2	3	4	5
<u>Please explain your feedback</u>					
4. Useful content is embedded no further than two layers deep.	1	2	3	4	5
<u>Please explain your feedback</u>					
5. Site contains in-depth content that encourages users to return.	1	2	3	4	5
<u>Please explain your feedback</u>					
6. Information is accurate and current.	1	2	3	4	5
<u>Please explain your feedback</u> Information was up to date and easy to relate with					
7. Site stimulates thinking and reflection or serves a useful purpose for an identified audience.	1	2	3	4	5
<u>Please explain your feedback</u>					

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
CREDIBILITY					
1. Credibility is established by including information regarding author, affiliations, and credentials.	1	2	3	4	5
<u>Please explain your feedback</u>					
2. Contact person with e-mail address is included.	1	2	3	4	5
<u>Please explain your feedback</u>					
3. Site is bias-free or explicitly states point of view.	1	2	3	4	5
<u>Please explain your feedback</u>					
4. Material is original or includes appropriate citations with no copyright infringement.	1	2	3	4	5
<u>Please explain your feedback</u>					
5. Correct punctuation, spelling, and grammar indicate care and attention to detail.	1	2	3	4	5
<u>Please explain your feedback</u>					
6. Site indicates date(s) that material was created or updated.	1	2	3	4	5
<u>Please explain your feedback</u>					