Energy efficiency of HTTP2 over HTTP1.1 on the mobile web

CSE-E5440: Energy-efficient Mobile Computing
Group C

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1 Part I

1.1 Introduction

With the increasing computation power and connection speed of mobile phones in recent years, the amount of data flowing through the Internet to mobile end devices continues to grow. While web applications have become ever more complex and the amount of HTML, JavaScript and CSS required to render a web page increases, HTTP1.1 – the prevailing transfer protocol of today's web – has failed to keep up with the pace. One of the culprits of HTTP1.1 is that it can only handle one request per a TCP connection and that it can only have a certain maximum number of connections per host (5-8 connections depending on the browser). To work around these shortcomings developers have used techniques such as domain sharding (hosting assets across multiple domains), image spriting and inlining CSS & JavaScript in the HTML. However, a transport layer problem can not be efficiently solved at the application level.

The work for a new version of HTTP protocol was set forth by Google in 2012 in the form an open networking protocol called SPDY. Later, in 2015, building on the work done for SPDY, HTTP2 was proposed as the future standard protocol. The biggest improvements HTTP2 introduces over HTTP1.1 are request/response multiplexing (to avoid a so called *head-of-line blocking* inherent in HTTP1), header compression, prioritization of requests and server push mechanism. Web services are slowly migrating into adopting HTTP2, but as of today, only about 7% of the websites have fully migrated to the new protocol. [1][3][5]

This work sets to study the impact of HTTP2 on mobile power consumption. Previous work on the topic has been done by [4]. However, this study focuses more on generating high traffic and mimicking common, real-life navigation patterns. Due to time constraints testing is limited to a single browser as opposed to testing across various versions. The content is organized as follows: Chapter 1.2 describes the method used, the testbed environment and the test suite. Chapter 1.3 continues by presenting the experiment results, which are later reviewed in Chapter 1.4. Last, an outline for the part II of the study is given.

1.2 Design and Implementation

The energy efficiency of the HTTP1.1 and HTTP2 protocols were measured by generating large amounts of network traffic. Three different web services were chosen as the target websites: `flickr.com`, `instagram.com` and `yahoo.com`. These web services were selected based on their popularity and support for HTTP2 clients (browsers). The original corpus included Facebook, Twitter and Weather.com as well. They were however omitted from the corpus due to various reasons: the network traffic generated by Facebook was highly optimized, and therefore, it was assumed that it would not introduce any interesting statistical differences between HTTP1 and HTTP2. Twitter on the other hand was deemed

too lightweight (consisting of mostly text-based content), while Weather.com suffered from peculiar latency issues when transmitting images over HTTP2 as shown by Figure 1.

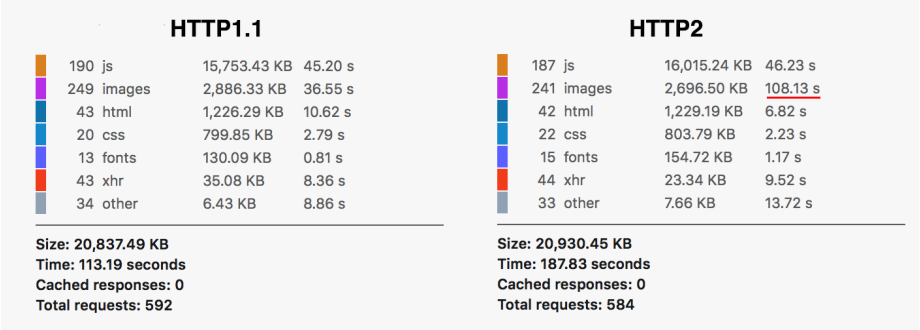

Figure 1: Weather.com was excluded from the final experiment corpus because it exhibited abnormally long response times when image assets were fetched over HTTP2. This was done the prevent introducing bias to the energy consumption measurements.

The experiment was conducted using Firefox (version 46.0) running on Samsung S4 (with Android 5.1.1). At the time of this writing, no other publicly available browser supports manually disabling HTTP2. The implementation of a robust and reproducible experiment environment required automation of the navigation logic. Browser automation frameworks Appium[1] and Mozilla's Robocop[2] were originally considered for this task. However, Appium lacked support for the Firefox browser, and Robocop – Mozilla's internal tool for testing Firefox on mobile – missed up-to-date documentation. Thus, an alternative approach – including the use of Android's low level input API – was taken. The utilization of the input API was inspired by an open-source energy consumption measurement framework called GreenMiner [2], which uses this technique extensively.

The Android input API allows for the emulation of device gestures, and consequently, automation of browser navigation. The trade-off of this approach is that in some cases it requires root privilegs. Therefore the Samsung S4 used for the experiment was rooted using ClockworkMod recovery (version 6.0.4.7) and CyanogenMod (version 12). The upside of installing a custom ROM – a customized OS image installed on the device's ROM memory – like CyanogenMod is that any pre-installed Google services or bundled Samsung software are not included. This helped in minimizing any unwanted power consumption generated by these type of services running in the background unknowingly.

Monsoon Solutions' Power Monitor[3] was used for collecting the energy consumption data. The negative and positive terminals of the smartphone battery

[1] Appium - `appium.io`
[2] Robocop - `https://wiki.mozilla.org/Auto-tools/Projects/Robocop`
[3] `https://www.msoon.com/LabEquipment/PowerMonitor/`

were connected to the power monitor using copper wire. The two reading terminals of the Samsung S4 battery were isolated with tape to allow the smartphone to be started using external power (the Power Monitor). The experiment scripts used for navigating to the different websites were implemented as Bash shell scripts. The scripts were transferred onto the device via USB using ADB (Android Debug Bridge). ADB also allowed orchestrating the execution of the test scripts from the laptop, so no human interaction was required while running the tests.

Prior to running the test suite different smartphone features that might have introduced noise (e.g. the energy consumption of background processes) were disabled. This included disabling automatic brightness, notifications, sounds, vibrations, widgets, lights and the phone's power saving features. Features enabled for experiment purposes were WiFi, Airplane mode and Developer options. The measurements were conducted in the Aalto open WiFi network during the late evening (22:00) to ensure low latency and minimal network congestion. All caching functionality of the Firefox browser was disabled to maximize network traffic (assets would always be fetched over the network). Crash reporting and monitoring capabilities of the browser were also disabled. The browser HTTP2 support was toggled on and off via the Firefox configuration interface (`about:config`). The cache and HTTP configuration flags used are listed in Table 1. For further information the interested reader is referred to the MozillaZine Knowledge Base[4].

Table 1: The Firefox configuration flags set in the experiment to disable caching and toggle HTTP2 support.

Flag	**Value**
browser.cache.check_doc_frequency	1
browser.cache.disk.enable	FALSE
browser.cache.memory.enable	FALSE
network.http.spdy.enabled.http2	TRUE/FALSE

After connecting the smartphone and the laptop to the Power Monitor and opening the power measurement UI (Power Tool UI) the experiment was conducted as follows:

1. Start the Power Monitor setting an output voltage of 3.7V and sampling rate of 5000Hz
2. Boot the phone and ensure it has been configured as described above
3. Connect the smartphone to the laptop via USB (for ADB communication)
4. Install Firefox 46.0 via ADB and configure its settings as described above (partially automated)

[4]MozillaZine Knowledge Base - `http://kb.mozillazine.org/`

5. Execute the test suite n number of times for either HTTP2 or HTTP1.1 (fully automated).

Upon executing the test suite power monitoring is manually triggered via the Power Tool UI to record the energy consumption of the test runs. The rundown of the *test suite* is as follows:

1. Close stale instances of Firefox (if any)
2. Ensure brightness is set to maximum and no screen dim is enabled
3. Upload experiment scripts to the phone via ADB
4. Wait t_{bwt} seconds and start Firefox (opens at *about:blank*)
5. Wait t_{nwt} seconds and navigate to a target website
6. Swipe down the page 5-6 times to force dynamic/lazily loaded content to be loaded waiting t_{swt} seconds after each swipe
7. Navigate to a subpage and wait t_{nswt} seconds
8. Repeat steps **6-7** for 4-6 different subpages
9. Navigate to *about:blank* and repeat steps **1-8** for each target website
10. Wait t_{nwt} seconds, close Firefox and wait another t_{bwt} seconds before concluding the experiment.

The wait times referred to above are given in Table 2. The tap wait time t_{twt} was used when tapping was required for loading more page content (e.g. tapping on a *Load more* button). In addition to running the test suite to gather energy consumption metrics, the test suite was also run separately to capture network traffic (payload sizes, latency, number of requests) via the Firefox WebIDE[5].

Table 2: Wait time variables used in the experiment.

Variable	**Duration (s)**	**Description**
t_{nwt}	15	Navigation wait time
t_{nswt}	10	Subpage navigation wait time
t_{bwt}	5	Base wait time
t_{swt}	3	Swipe wait time
t_{twt}	2	Tap wait time

[5]Firefox WebIDE - `https://developer.mozilla.org/en-US/docs/Tools/WebIDE`

1.3 Results

The average network latency – or Round Trip Time (RTT) – and packet loss measured when connecting to the three target web services (Yahoo, Instagram, Flickr) via the Aalto open WiFi is presented in Table 3. For both of the protocols (HTTP1.1 and HTTP2) the test suite was run three times. Figure 2 visualizes the average power level for each of the (six) test runs. The results are plotted as a moving average using R[6] and a generalized additive model (GAM) provided by the *geom_smooth()* function of the *ggplot2*[7] plotting library (version 2.1.0). As seen in the figure, it took a total of 400 seconds to complete a single run of the test suite.

Figure 3 presents the power levels of a test run done over HTTP1.1. The samples (x-axis) have been averaged over each 5000Hz interval (the sampling rate set for the Power Monitor). That is, each data point represents the average of a segment of 5000 data points (power levels). The moving (smoothed) average is included in the plot for comparison. Observations made based on the graph are labeled with letters *A*-*E*, and discussed later in Chapter 1.4.

A summary of the mean power and total energy consumption of the three experiment runs for both HTTP2 and HTTP1.1 are given in Table 4. The metrics are calculated for samples within the time frame of 24-395 seconds, which corresponds to the time when the first navigation is executed up until the time when navigating off to *about:blank* after the last target website.

For more accurate analysis of the effect of the respective network traffic statistics, Figure 4 provides a visualization of the payload sizes, latency and number of requests for both HTTP2 and HTTP1.1. This data is based on two individual runs done over both HTTP1.1 and HTTP2.

Table 3: RTT and packet loss experienced when being connected to the target websites via the Aalto open WiFi during the experiment.

Web service	**RTT (ms)**	**RTT std. dev (ms)**	**Packet loss**
Yahoo	158	32	4.7%
Instagram	116	10	0.3%
Flickr	132	12	0.3%

Table 4: Energy consumption of HTTP1.1 and HTTP2 over the time frame of 24-395 seconds (from the first navigation up until the exit navigation).

	HTTP1.1	**HTTP2**
Mean (W)	2.987	2.995
Std.dev (W)	0.984	1.007
Total (J)	1114.2	1117.2

[6] R: statistical computing framework - `https://www.r-project.org/`
[7] ggplot2 - `http://docs.ggplot2.org/`

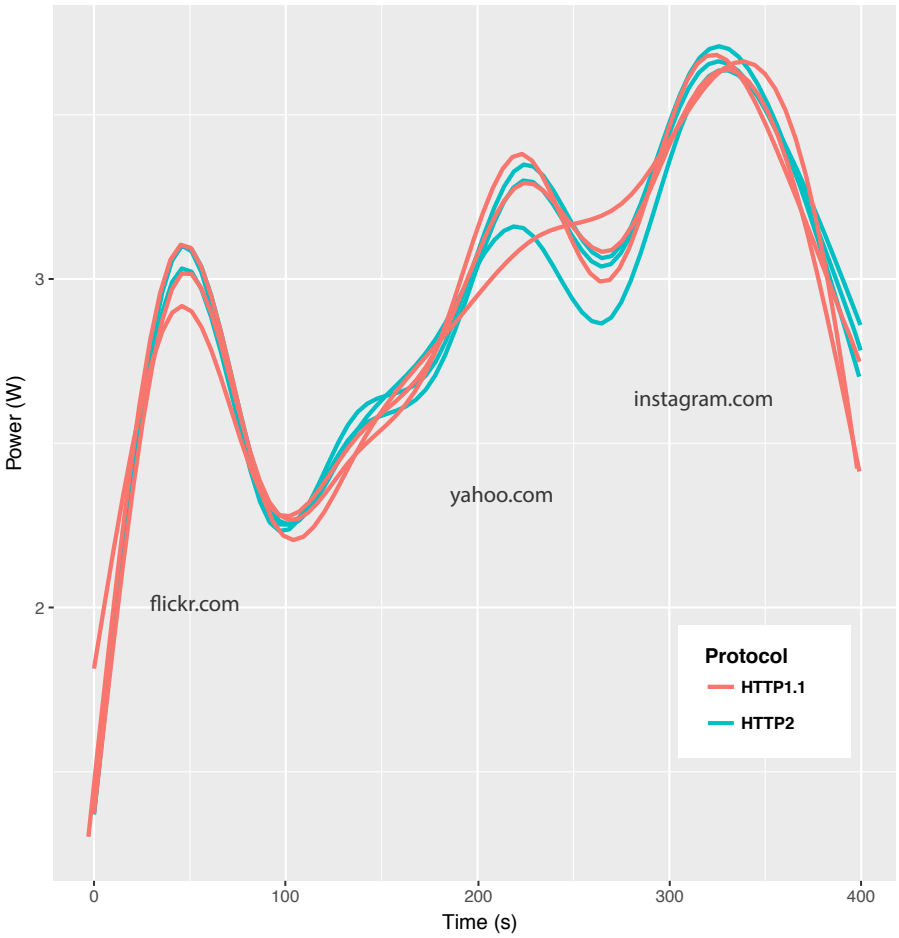

Figure 2: Smoothed average power draw of each six test runs over HTTP1.1 and HTTP2.

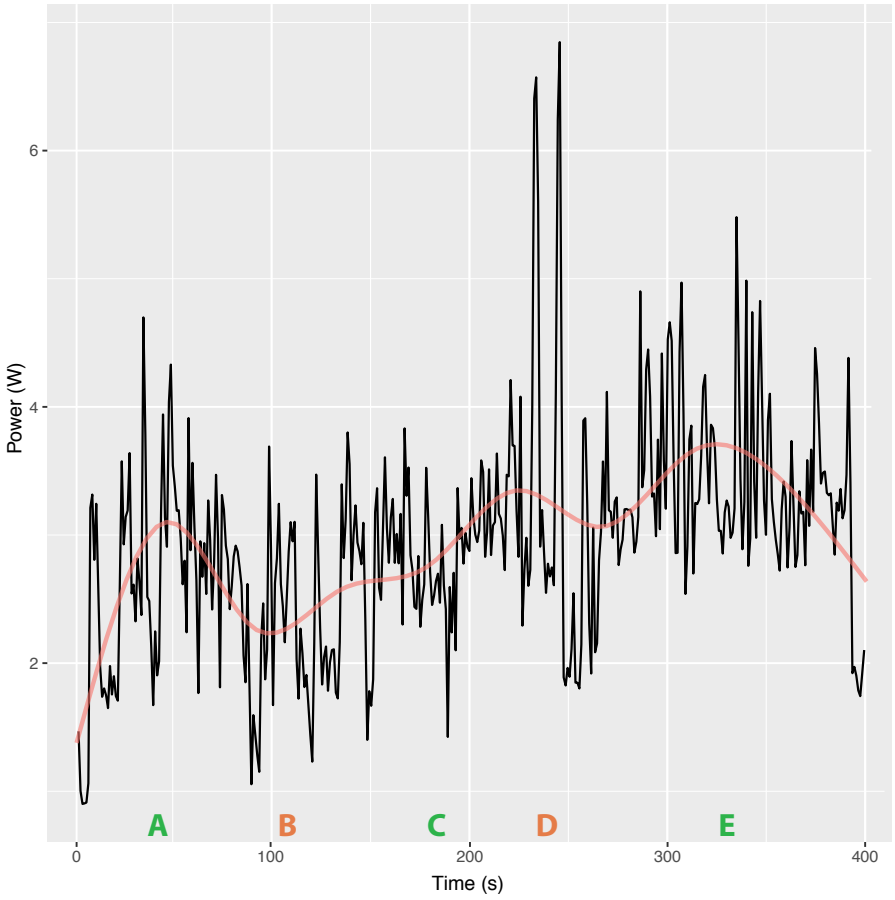

Figure 3: Average power draw and smoothed average of a test run done over HTTP1.1.

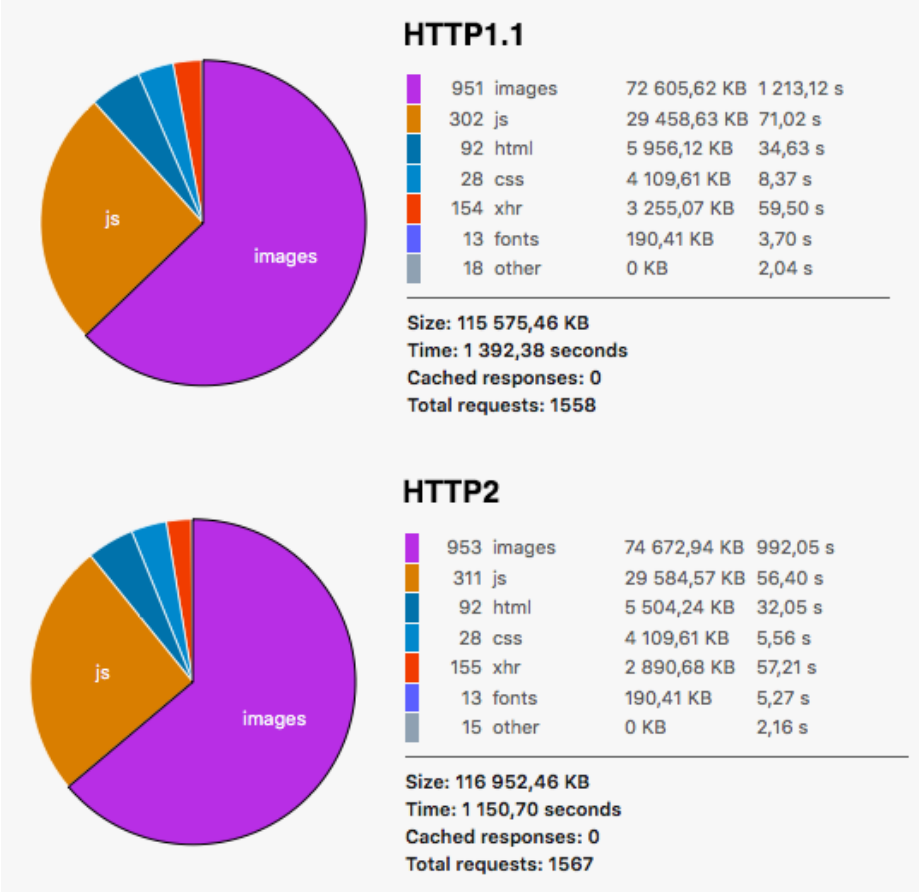

Figure 4: The network traffic statistics for single test suite runs over HTTP1.1 and HTTP2.

1.4 Discussion

One of the early goals was to compare the energy consumption of the HTTP protocols in different network (latency) conditions as in [4] it was found that significant difference in the energy consumption was observed in the vincinity of 250ms, but not on lower or higher latencies. The objective was to test if this indeed was the case. Unfortunately however, implementing a setup for reliable latency adjustment (e.g proxying the traffic via VPN) was not done due to time constraints. Therefore, experiments were only performed under the Aalto open WiFi in part I of this study. An alternative approach would have been to force the phone to use a 2G or 3G network. However, 2G proved too unreliable (high packet loss), while 3G actually provided relatively low latency (150ms) similar to that of the Aalto open WiFi connection – most likely due to the nearby location of the network antenna.

As seen in Table 3 `yahoo.com` exhibited higher latency and packet loss. This was believed to be due to the fact that the pages include a relatively high number of ads from various mobile advertisement providers. Furthermore, it can be argued that the CDNs (Content Delivery Network) for Yahoo are less ideally positioned then that of Instagram and Flickr. However, the average latencies are still within a reasonable range (116-158ms) to assume a low latency test conditions.

Figure 2 shows that the energy consumption difference between the two protocols is minimal. Three runs for both of the protocol is not however enough to draw conclusions. The bump in the average power level for `yahoo.com` (also seen in the two power spikes in Figure 3) can be attributed to *layout trashing* (by the GPU) observed when swiping down `https://yahoo.com/style` on mobile. Thus, it was decided that */style* be omitted from the corpus for part II experiments. One of the HTTP1.1 runs did not seem to exhibit this "spiky" behaviour, though. This only goes to show how important it would have been to perform more test runs to minimize the effects of anomalies.

Some interesting observations can be made from the graph in Figure 3. First, it can be seen (from the raw data) that the base power of the phone is around 1.2W. Launching and running Firefox increases the base power draw to the vincinity of 1.65W (12-24 seconds). Labels A and B represent the power draw when browsing `instagram.com` (24-120 seconds). The reason why the power level suddenly drops well below 2W twice (B) was due to the fact that the page visited (`https://flickr.com/photos/tags`) was light on content, and was actually navigated to *twice*, consecutively. As the URL would not change when navigated to the second time, Firefox was smart enough to not load the page preserving energy in the process. The fact that this subpage was visited twice in a row was an implementation bug missed by the authors when conducting the tests (fixed in part II).

Label C and D represent the power draw when browsing `flickr.com` (at 135-250 seconds). The spikes (D) were due to layout trashing as referred to earlier. Last, label E represents the browsing of `instagram.com` (at 260-395 seconds). Judging by the graph, it seems as if Instagram would be the most

energy inefficient. However, as the order of target websites in the corpus was not randomized, such conclusions can not be drawn. It might very well be that the progressive increase in the power draw is due to increasing device temperature, or Firefox's excess allocation of memory and/or processes over time.

The energy consumption results summarized in Table 4 show that the consumption was virtually identical between HTTP1.1 and HTTP2 across the test runs. However, Figure 4 suggests that HTTP2 had better network performance. For example, HTTP2 spent 20% less time on average for fetching assets. Thus, it could be argued that HTTP2 had higher energy utility – 22% higher kB/s/J based on Table 4 and Figure 4.

An effort was given to follow the best practices of software energy experimentation as per **ENERGISE**[8] – a mnemonic coined by the authors of [2]. Due to time constraints the tests were run only on one Firefox version (46.0). Moreover, only three test runs were done for both protocols, which clearly is not enough to draw any statistically significant conclusions. However, in other aspects of the ENERGISE practices the experiment was conducted to the authors' best ability. Especially, the automation of the test suite was a significant achievement, which helped in improving and adjusting the testbed for part II of this study.

2 Part II

Based on part I observations and feedback the following improvements/adjustments were made to the testbed:

- increase of test run count to 10 for better confidence
- traffic throttling via a VPN for simulating high latency conditions
- URL manifest generation and more in-depth network traffic metrics
- test suite adjustments:
  - changed test suite to be run separately for each target website instead of profiling them all in one go
  - omitted `yahoo.com/style` from the corpus
  - removed duplicate navigation to `flickr.com/photos/tags`

The goal of part II of the assignment was to propose solutions for improving the energy-efficiency of the mobile application/service studied in part I. Since this study investigated the performance HTTP protocols rather than an individual application/service, the solution is proposed in form of HTTP2 best practices for application developers. The rest of this paper is organized as follows:

[8]Software energy experimentation best practices: `https://github.com/ds4se/chapters/blob/c6f960b5955ef835752f265eed7337ff51cf35e0/abramhindle/energymining.md#lets-energise-your-software-energy-experiments`

Chapter 2.1 presents the results of part II after applying the aforementioned testbed improvements. Chapter 2.2 continues with a dicussion of the results and presents an outline for HTTP2 best practices. Last, Chapter 2.3 concludes with a summary of the study and suggestions for future work.

2.1 Results

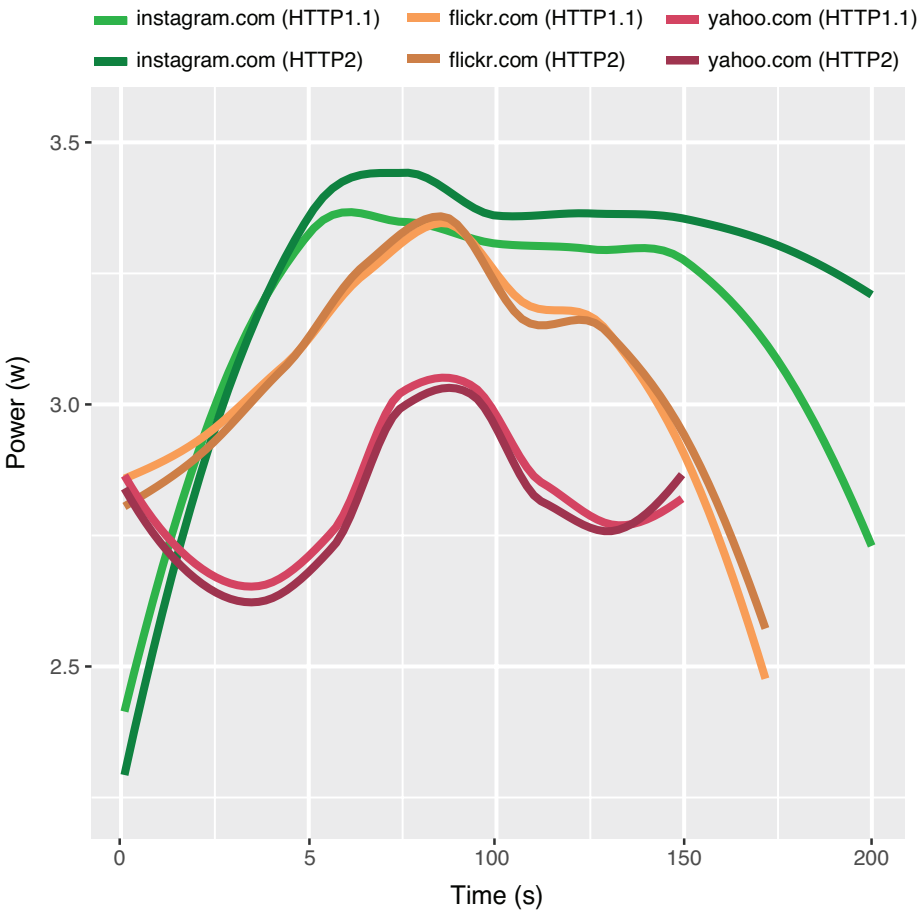

Figure 5: Average power draw of HTTP1.1 and HTTP2 per target website (low latency, 100-130ms).

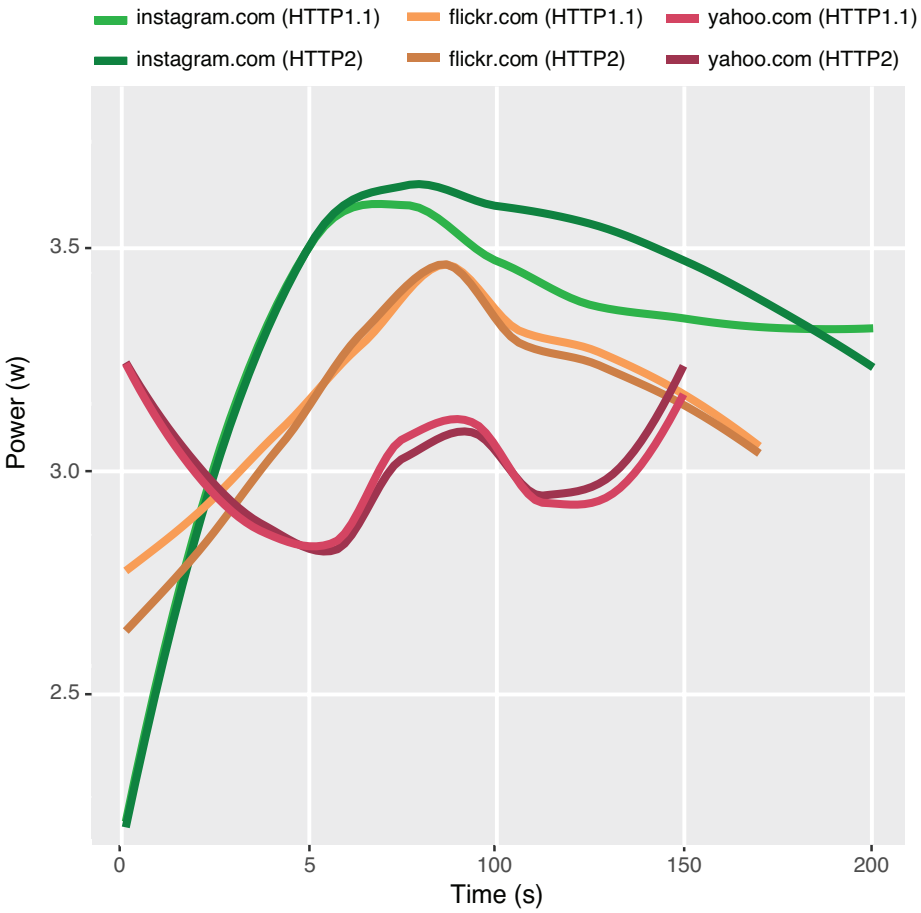

Figure 6: Average power draw of HTTP1.1 and HTTP2 per target website (high latency, 300ms).

Table 5: Energy consumption of the target websites over HTTP1.1 & HTTP2. HL denotes high latency conditions of +300ms RTT (110-130ms otherwise).

HTTP1.1 / HTTP2	**Total energy** (J)	**Power average** (W)	**Power std.dev** (W)
Flickr	519.7 / 520.1	3.075 / 3.077	0.832 / 0.748
Flickr (HL)	659.8 / 532.3	3.315 / 3.149	0.841 / 0.797
Instagram	631.4 / 646.2	3.172 / 3.247	0.705 / 0.754
Instagram (HL)	659.8 / 670.0	3.315 / 3.366	0.841 / 0.857
Yahoo	417.4 / 413.9	2.801 / 2.778	0.624 / 0.597
Yahoo (HL)	447.6 / 446.6	3.004 / 2.997	0.586 / 0.611

Table 6: Network traffic statistics of each target website during the test runs.

HTTP1.1 / HTTP2	**Flickr**	**Instagram**	**Yahoo**
Total Payload (kB)	63669 / 64853	33210 / 32664	19833 / 20491
Total Response Time (s)	1135 / 936	117 / 170	127 / 119
Number of Requests	587 / 606	469 / 464	511 / 509
Total Bit Rate (kB/s)	56.1 / 69.3	283.8 / 192.1	156.2 / 172.2
Image Bit Rate (kB/s)	8.1 / 10.2	51.9 / 33.2	18.8 / 24.4
JS Bit Rate (kB/s)	59.7 / 64.3	354.5 / 301.8	87.2 / 87.8
Latency / RTT (ms)	131.6 ± 6.6 (HL: 306 ± 50.5)	112.7 ± 4.7 (HL: 295.6 ± 56.3)	133.3 ± 8 (HL: 304 ± 77.8)

Table 7: Energy consumption of HTTP1.1 and HTTP2 over the time frame of 24-395 seconds (from first navigation up until the exit navigation).

Site	**Visit Duration** (s)	**Avg. Payload** (kB)	**Avg. RTT** (ms)
https://flickr.com	170	64 261	131.6 ± 6.6
/explore			
/photos/tags/primavera			
/photos/tags/amazing			
/photos/tags/rural			
/photos/tags/brazil			
https://instagram.com	200	32 937	112.7 ± 4.7
/nhl			
/binghuiliu			
/jordanspieth			
/warriors			
/nba			
/ufc			
https://yahoo.com	150	20 162	133.3 ± 8
/tech			
/news			
/business			
/tv			

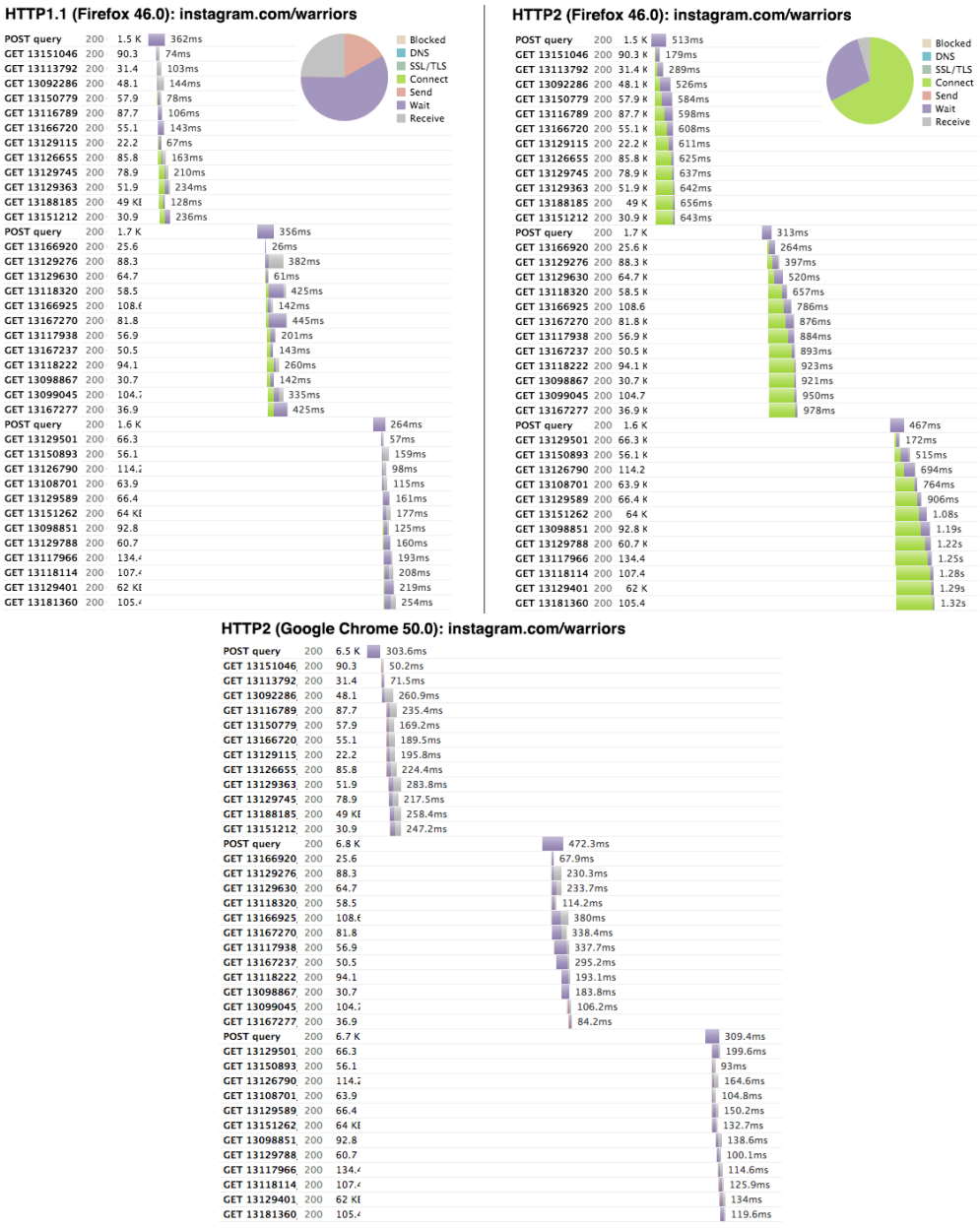
HTTP1.1 (Firefox 46.0): instagram.com/warriors
HTTP2 (Firefox 46.0): instagram.com/warriors
HTTP2 (Google Chrome 50.0): instagram.com/warriors
Blocked
DNS
SSL/TLS
Connect
Send
Wait
Receive

Figure 7: bar

2.2 Discussion

HTTP2 Best Practices Evaluation of the effect of HTTP2 best practices on energy consumption *Evaluation of potential power saving mechanisms...*

Turning on the Performance governor to ensure a more static high CPU level lead to instability, and could not therefore be used.

Did you get exactly the same content every time?

What are the potential causes of the difference in energy consumption? Do they transfer data in a different way?

Was believed to be an incompability between the browser and the server's HTTP2 implementation. The disabling of cache might also have affected the functionality.

2.3 Conclusions

Part II measurements alone took almost 7 hours to run (average test run duration 200s times 120 test runs). It would have been impractical to do the measurements manually.

References

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