

Marek Roque

Portfolio: marekroque.com

Email: marekmroque@gmail.com

Phone: +31 6 2990 6020

Education

BSc. Creative Technology

University of Twente, Enschede, NL

Expected graduation: June 2027

Relevant coursework: User Experience Design, Human Centered Design, Interaction Design

Projects

Tourism Game - Class Project for Enschede Promotie

February 2025 - April 2025

- Worked with 5 students as lead UX designer and interviewer building landmark-based game to increase youth engagement with local tourism
- Conducted 10+ usability tests and interviews which uncovered user needs and informed game mechanics
- Prototyped physical “waypoints” users could interact with using mobile phones to capture landmarks
- Delivered functional prototype and design documentation for municipal implementation

Playful Intelligence

September 2025 - October 2025

- Ideated speculative design toy enabling children to play with voice-based AI agents
- Facilitated a Co-Creation workshop with 5 stakeholders (parents and teachers) to refine interaction concepts
- Created a high-fidelity prototype with open-weights LLMs that simulated intended use

Graphic Designer - Student Association Proto

October 2024 - Present

- Made visual materials for academic and social events, such as company visits and community activities
- Created new EEMCS faculty logo and produced merchandise concepts

Skills

Technical: Figma, Miro, Adobe Illustrator, Blender

Programming: HTML/CSS, Python, C++

UX Research and Design Methods: Journey Mapping, User Interviews, Surveys, Usability Testing, Digital Prototyping, Physical Prototyping, Data Analysis

Languages: English (Native), Spanish (Native), French (B2)