

# Customer Churn Overview

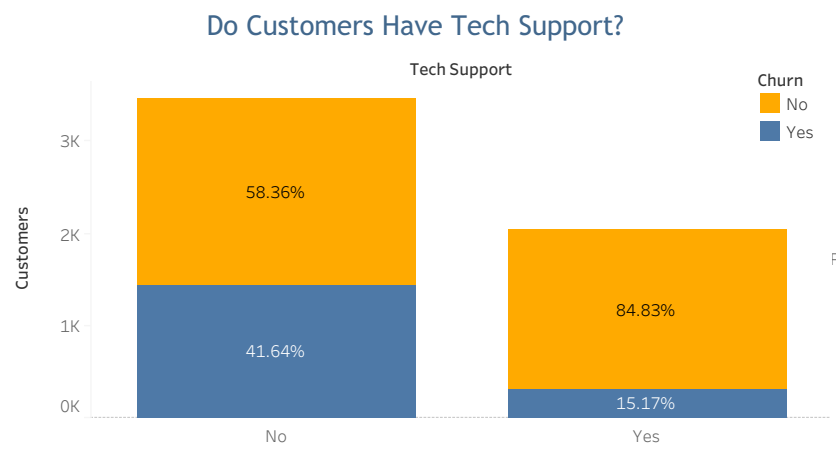
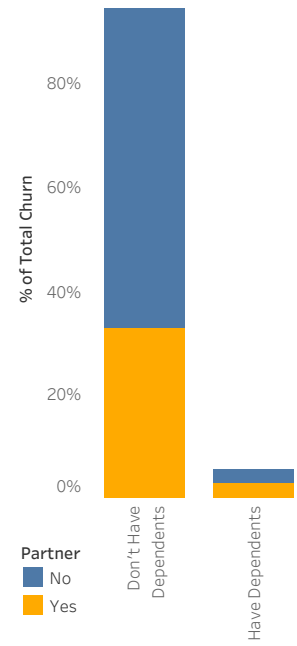


As we can see, the demographic of customers who churn, generally do not have dependents or partners. We also found that sex is not strongly correlated either

26.54%  
Churn Rate

## Internet Service and Churn Rate

We found a considerable churn rate with people who have Fibre Optic internet service



Customers that have Tech Support are less likley to churn. There are 3473 customers currently without Tech Support. Therefore, we recommend incentivising this metric for the new customer team

