FUTURE-PROOF YOUR CAREER!

FREE Masterclass for Students, Graduates & Early-Career Professionals

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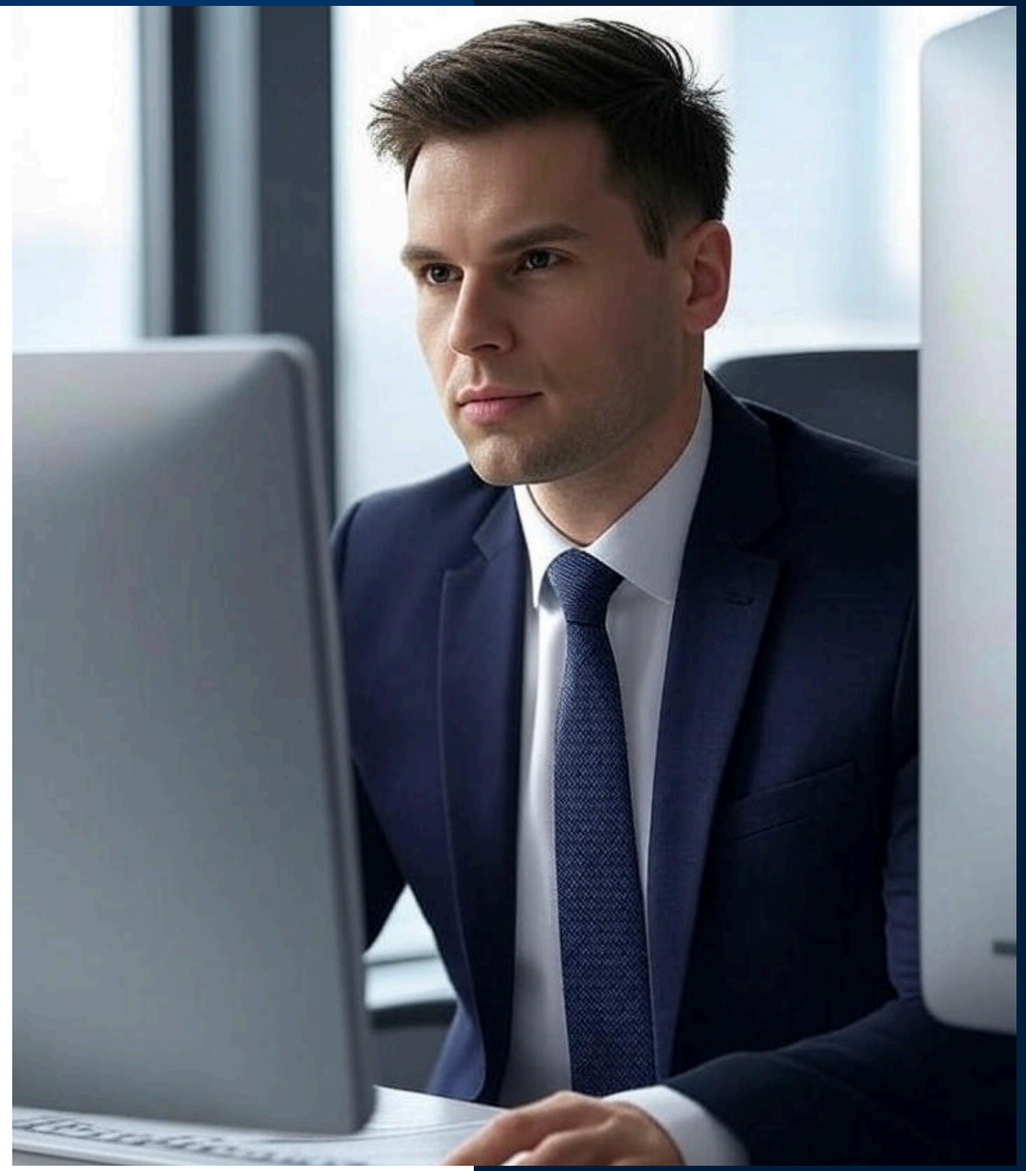


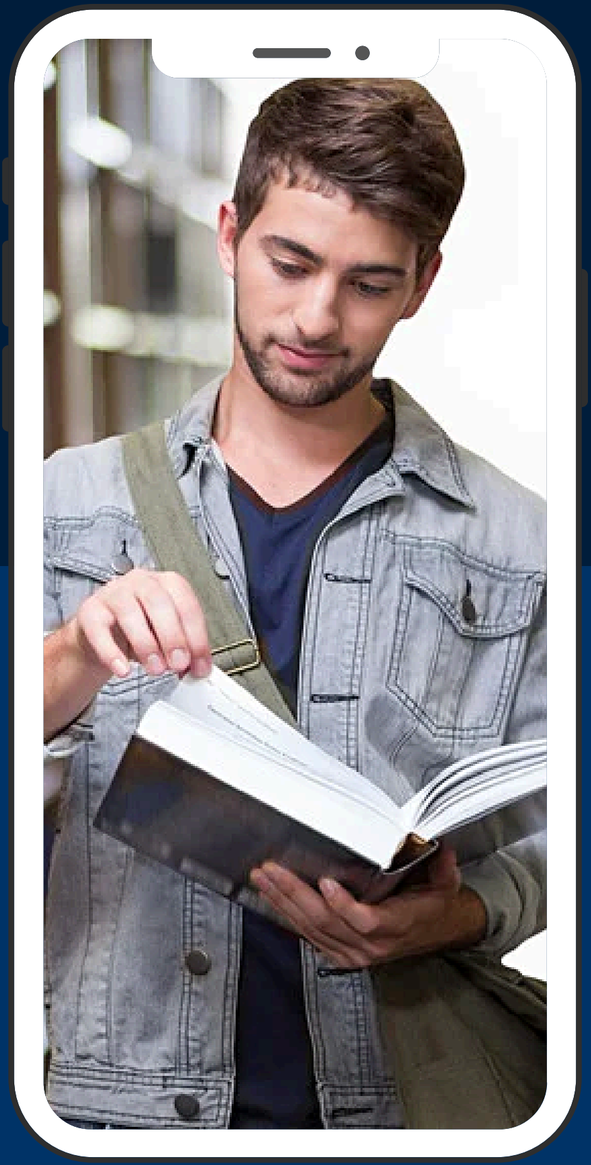
www.digitalpartner.ae

EVENT CONTENT

1. Introduction
2. Craft a CV that grabs attention.
3. LinkedIn into a recruiter magnet
4. Identify & build high-demand skills
5. Smart job-search hacks
6. Continuous learning
7. QA & Thanks

Who Should Join

- Students & Fresh Graduates exploring career paths
- Early-Career Professionals aiming to upskill
- Job Seekers wanting CV & LinkedIn hacks
- Career Changers entering new industries
- Lifelong Learners preparing for tomorrow’s roles



WHY IT MATTERS IN 2025

- AI-Driven Hiring (ATS)
- 70 % of roles fill via LinkedIn
- Hybrid & Remote Work
- Continuous Upskilling

Craft a CV that Grabs Attention in 5 Seconds

- Use a clean, row based with clear headings
- Highlight the top three achievements at the very top
- Incorporate quantifiable metrics (e.g., “Increased sales by 30 %”)
- Tailor keywords to the role or industry you’re targeting
- Keep it to one page (or two max for senior roles)

TURN YOUR LINKEDIN INTO A RECRUITER MAGNET

- Write a compelling headline that showcases key strengths
- Use a story-driven summary with your career highlights
- Add projects, certifications & media for credibility
- Request and display recommendations from peers or supervisors
- Engage by posting insights, articles or short videos regularly

IDENTIFY AND BUILD HIGH-DEMAND SKILLS

- Research top-hiring skills across industries
- Enroll in micro-courses or bootcamps for fast upskilling
- Use side projects or freelance gigs to practice new skills
- Join peer-learning groups or professional communities
- Track progress with badges, certificates or a learning journal

Tech & IT Related Skills

Cloud Computing

Expertise in cloud platforms like AWS. Azure and GCP.

Cybersecurity

Managing cybersecurity risks with zero-trust and incident response.

Data Analytics

Analyzing and visualizing data using SQL, Python, and Power BI.

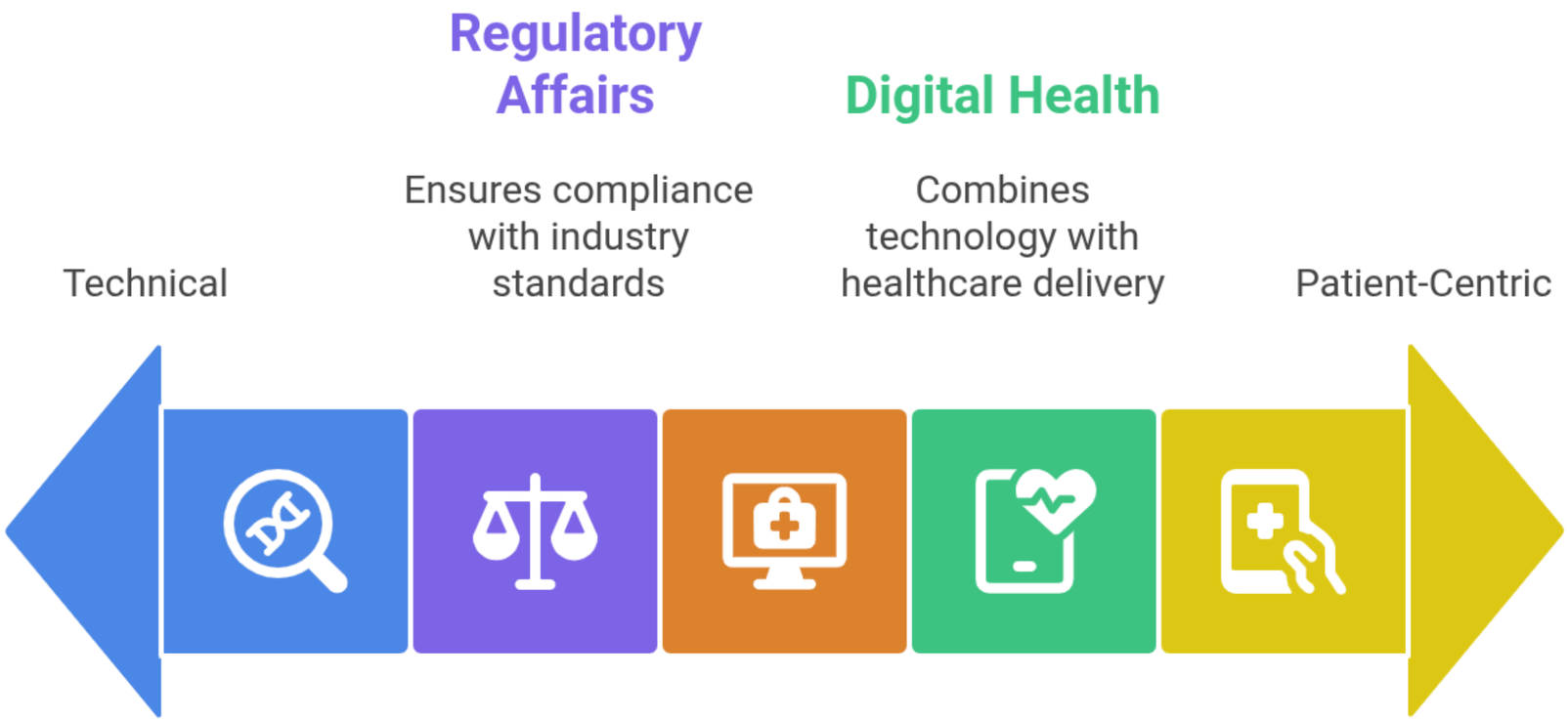
AI/ML Fundamentals

Building models and MLOps pipelines for AI/ML applications.

DevOps & Automation

Automating CI/CD and Infrastructure as Code processes.

Healthcare & Life Sciences



Finance & Banking

1

Risk & Compliance Management

Risk & Compliance Management has high regulatory impact but lower tech complexity.

2

FinTech & Blockchain

FinTech & Blockchain involve complex tech with significant regulatory scrutiny.

3

Digital Payments & APIs

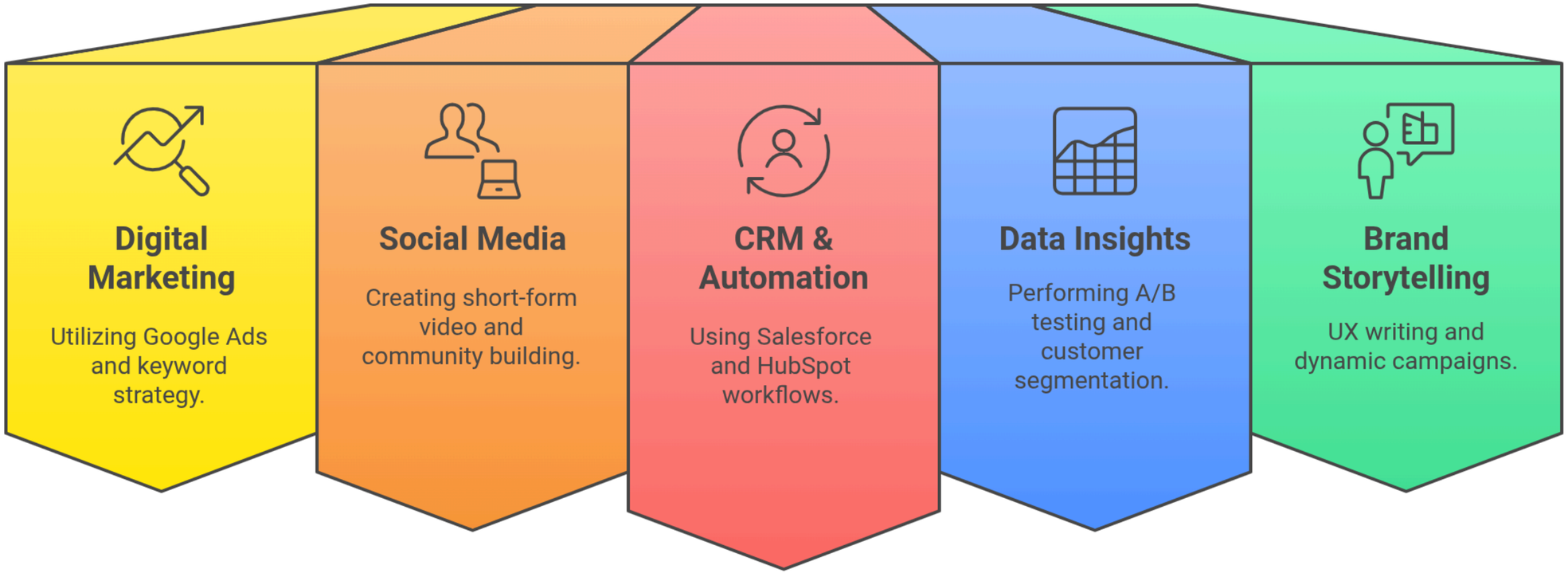
Digital Payments & APIs are less complex and have minimal regulatory impact.

4

Data Science & Quant Analytics

Data Science & Quant Analytics are technologically complex with low regulatory impact.

Marketing & Sales



Manufacturing & Supply Chain

Industry 4.0 & IoT

Smart sensors and real-time monitoring enhance operational efficiency.

Supply Chain Analytics

Demand forecasting and inventory modeling optimize supply chain management.

Sustainability

Green manufacturing practices promote environmental responsibility.

Lean Six Sigma

Process optimization techniques improve quality and reduce waste.

Robotics & Automation

PLC programming and cobots automate and enhance production processes.

Continuous learning

Learning Goals

Set and review quarterly learning objectives

Education Mix

Combine formal and informal learning methods

Skill Profile

Develop deep expertise and broad skills

Learning Sprints

Schedule monthly dives into new topics

Knowledge Sharing

Reinforce learning through mentoring or blogging

Thank Your Participants