

If a new developer joins your team, he/she will know exactly what your application can do with subscribers:

- Create a subscriber
- Filter subscribers
- Import subscribers

There's no need to dig deep into controllers, models, or services. It's clean and straightforward. In my opinion, **it's a huge win**. As a bonus, actions are widely used in the Laravel community. By the way, these examples come from the sample application we'll build throughout the book. As you can see, it's going to be a lot of action.

There's one more detail we can discuss. There are three ways to write functions in an action.

Non-static execute method

This is the most obvious choice, and you cannot go wrong with it. I used this in the previous examples.

Invokable class

In this case, you can write a class such as this:

```
class CreateTodoAction
{
    public function __invoke(TodoData $data): Todo
    {
        // ...
    }
}
```