to go with something abstract such as `sendable_id`, which can reference either a broadcast or a sequence_mail. Since you cannot use foreign keys with morph relationships, you have no data integrity by using pivot tables.

Isn't a random JSON structure the same as having random associative arrays? Yes, but we can quickly solve this by casting this value to a DTO or value object.

Important note: I will use a JSON column. Partly because this is educational content, and by using JSON, I have an opportunity to show you how to deal with unstructured data and make it a joy to work with it. I think you can benefit from it if you're working with legacy systems.