```php
    public function averageRevenuePerCustomer(): int
    {
        return $this->totalRevenue() / $this-
>totalNumberOfCustomers();
    }
}
```

A view model implements (or calls from a query builder) every query that the page or response needs. It can be used in controllers like this:

```php
class RevenueReportController extends Controller
{
    public function index()
    {
        return new GetRevenueReportViewModel();
    }
}
```

But how can we produce a JSON response from a class with methods only? The base ViewModel class implements Laravel's `Arrayable` interface and will return an array like this:

```php
[
    'total_revenue' => 24500,
    'total_number_of_customers' => 2311,
    'average_revenue_per_customer' => 10.60,
]
```