

- `sent_mails`: A broadcast has many sent mails. One for every subscriber.

`sequences`:

`attributes`:

- `title`
- `status`: draft, published

`relationships`:

- `sequence_mails`: A sequence has many sequence mails

`sequence_mails`:

`attributes`:

- `subject`
- `status`: draft, published
- `content`: HTML content
- `filters`: JSON field

`relationships`:

- `sequence`: A sequence mail belongs to one sequence
- `schedule`: A sequence mail belongs to one schedule
- `sent_mails`: A sequence mail has many sent mails. One for every subscriber.

`sequence_mail_schedules`:

`description`: Each sequence mail has a unique schedule such as 2 days after the last e-mail, only on Fridays

`attributes`:

- `delay`: For example, 2 days after
- `unit`: hour, day
- `allowed_days`: On which days the mail can be sent