

User Stories

Now we are ready to write some user stories that we will implement later. However, I don't want to overload you with every tiny detail, so we're focusing only on the essential stories, the application's core.

User Story	Description
Subscribers	
Creating a subscriber	Needs an API endpoint.
Importing subscribers from CSV	We treat this as an "admin task" so it's gonna be a Console Command.
Filtering subscribers	It's not really a user story but we need it in multiple places.
Broadcasts	
Creating a broadcast	With filters and content.
Sending a broadcast	First it filters out the subscribers and then it queues up the e-mails.
Sequences	
Creating a sequence	With basic data such as title.
Adding a sequence mail	With filters and schedule (such as 3 days after the last mail).
Publishing a sequence	It's just a state transition from draft to published.
Proceeding a sequence	This will handle all the scheduling logic. It needs to be scheduled to run frequently. It will send the e-mails.