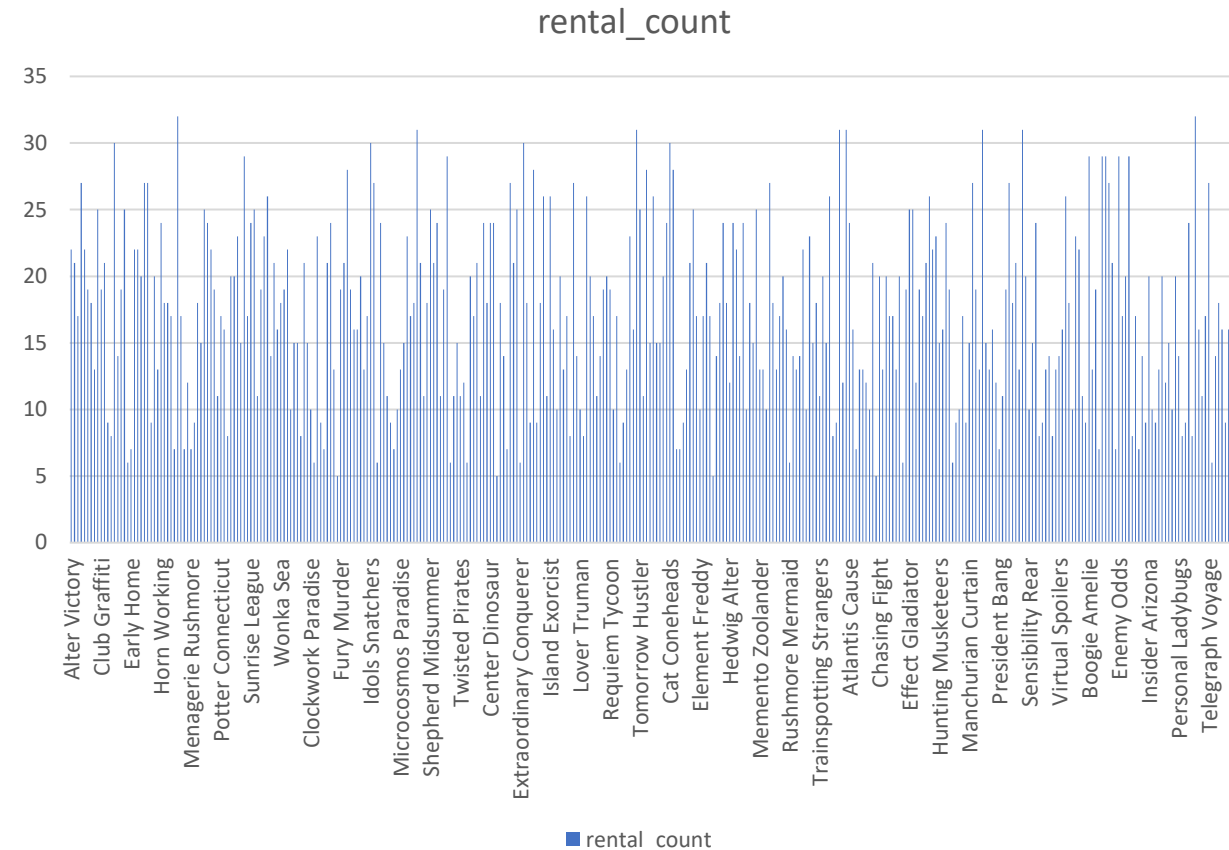
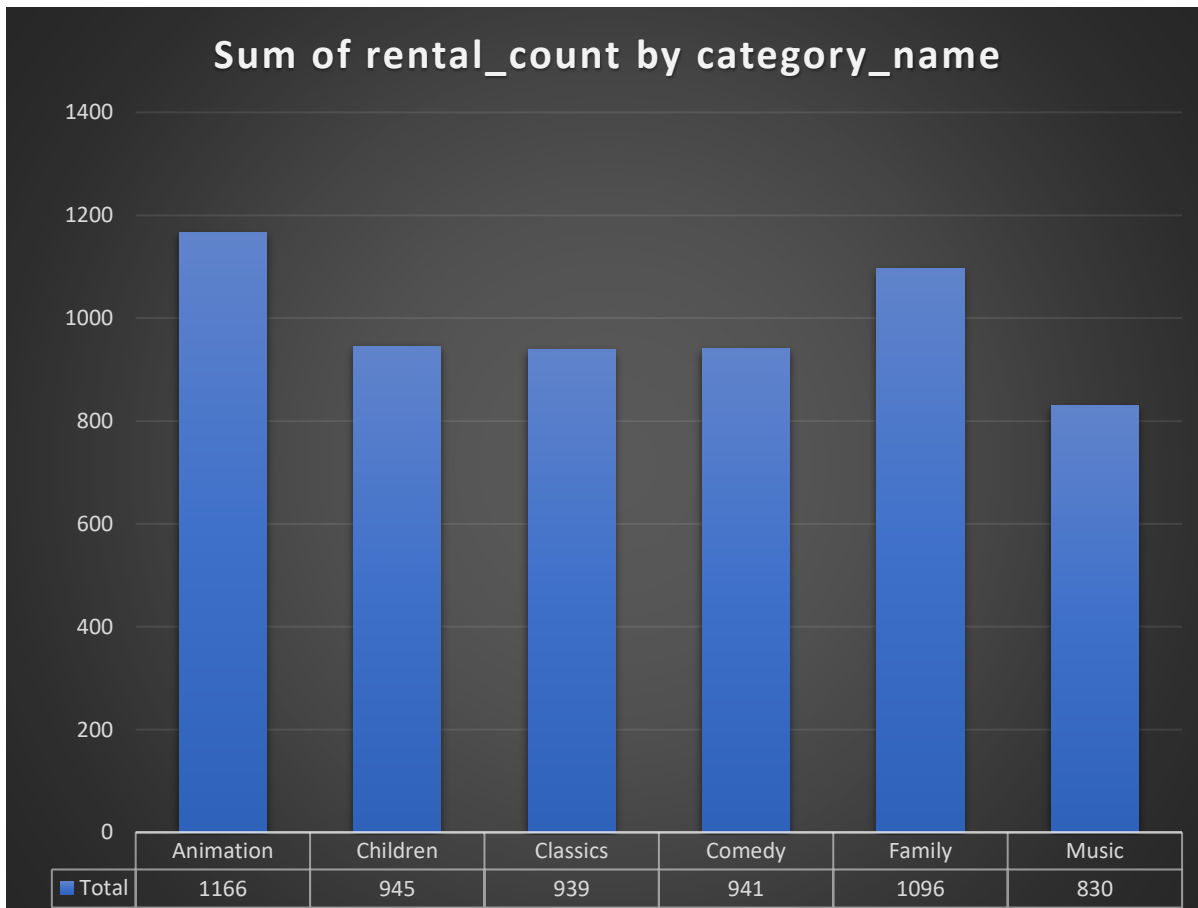
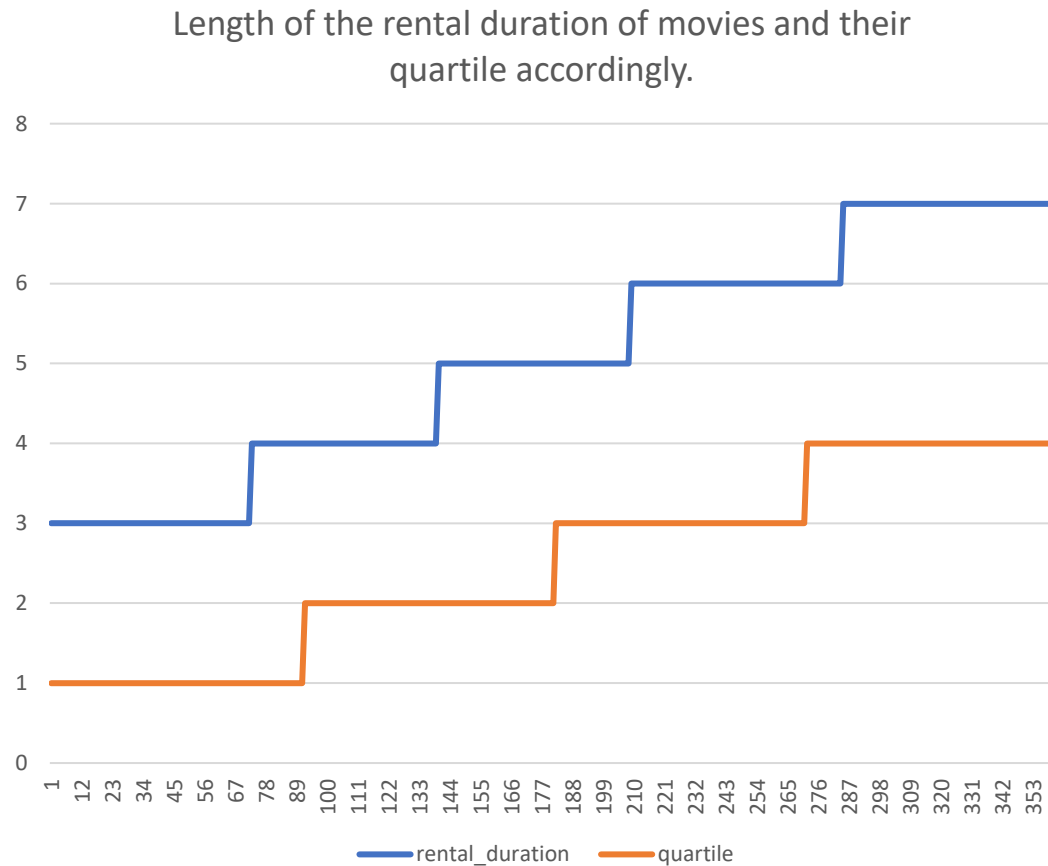


1.Which movie category is most rented out?

>>>> It looks like the movies which fall under the Animation category rented out the most.

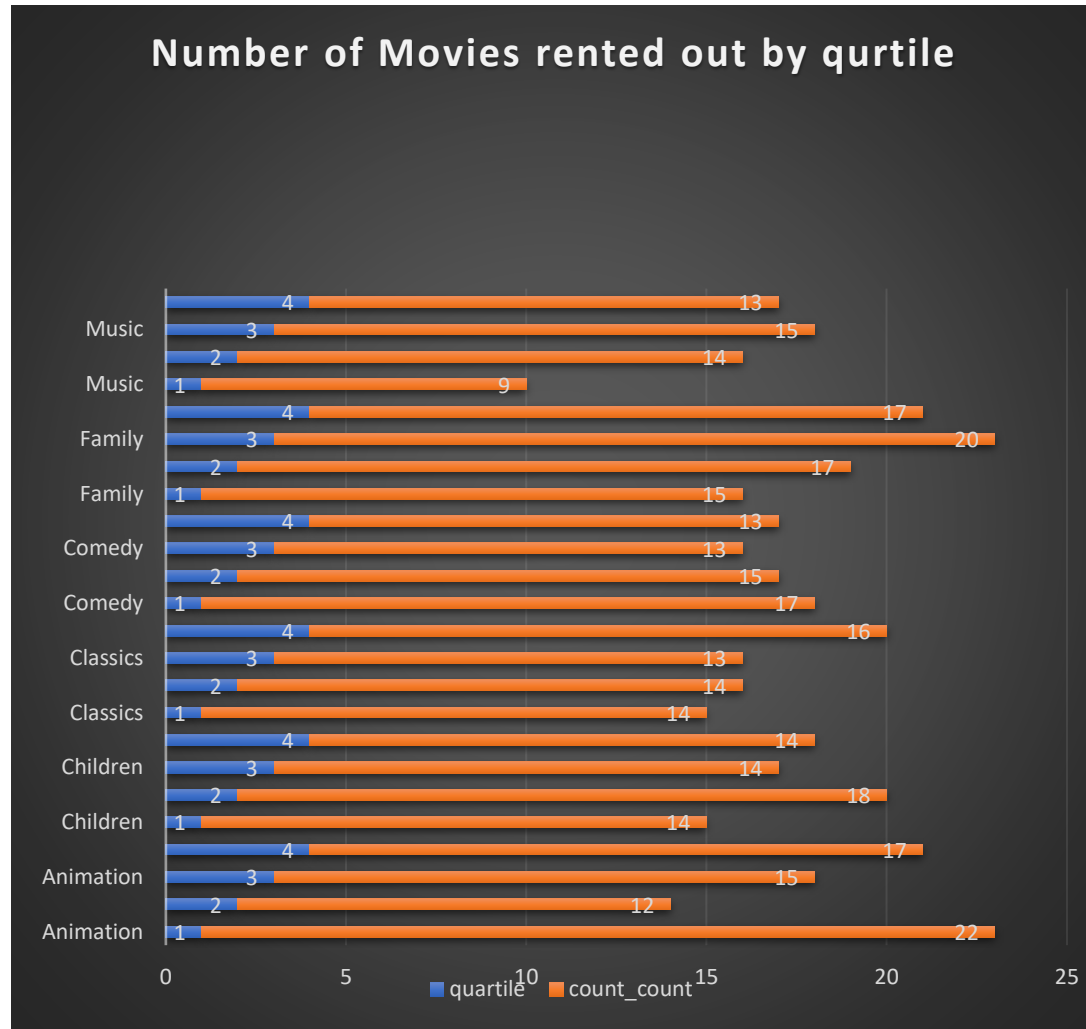


2. What does the graph represent and find out the longest rental duration?



>>> The graph represents the rental duration fall into 4 different quartiles. The longest rental duration is **7 days**.

3. Find a common quartile in which two different category rented out the most?



>> **Animation** movies are the longest rented out in both 1st and 4th quartile.

>> **Family** movies are the longest rented out in both 3rd and 4th quartile.

>>>> So, in the 4th quartile, **Animation and family** movies are the longest rented out.

4. What does the graph represent and what month looks like the shopping month?

>>> The graphs represent the top 10 paying customers in 2007 and their most dollar amount spending in specific month which is APRIL.

