

# Individual statement

Name: Archie Rubins

MMU ID: 21387165

Word count: 453 words

## Personal view of the team performance

The group did well managing the project. We had a couple problems with illness and work schedules clashing with lectures and other available time. In the end we all contributed and completed sections and tasks needed by the group. Specific roles were determined in that Abbey oversaw the coding of the website when she joined the group with the rest of us helping with copywriting and research. We met as often as we could in class but as mentioned before not everyone always managed to make it in. We communicated mainly over WhatsApp which helped us to organize the running of the project smoothly. Deadlines that we created in the first term were not followed and we decided to work around our availability with the increased knowledge of this terms content. I think that more in person meetings and faster replies in our chat may have helped us to get the website finished sooner but all in all we completed the task that we set out to with few problems or setbacks.

## Critique of the web site

I think that we have successfully fulfilled the client brief by creating a site catering to university students and helping them to explore Manchester. The site is designed to be easy to use, modern and engaging which is exactly what we had in mind for the target audience of students. We think that the structure and design we have created is a great base for the client to work from when creating more pages and a larger site as stated in the brief. The navigation bar in the header makes the site very easy to use and navigate with clear heading and sections. The design is contemporary and attractive with our fun logo clearly prominent throughout the site. However, reflecting personally on some of the design choices, I would maybe have liked to have used a bit more colour throughout the site in order to make the pages more engaging. The choice of fonts in the header is also something I think could use some improvement as I don't think it fits into our modern theme so well. Another thing to help keep our site more consistent and on brand would have been to have collected all of our own photos following a certain style however, due to time constraints and the fact that this was not designed as a final product site, we decided to use some images found online as well as creating some images through an ai generator for the example pages. For the final site this may be something that the client should consider.