**Submission Point 1 (5%)**

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| **TEAM ID** | |  | | | | | |
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|  | | | | | |  | |
| Planning document | |  | | | | | |
| Ideation report | |  | | | | | |
| User research report | |  | | | | | |
| The proposal | |  | | | | | |
| Competitor analysis | |  | | | | | |
|  | | | | | | | |
| Further comments: | | | | | | | |
| **Tutor** |  | | **Date** |  | **Total Mark** | |  |