# Manchester Metropolitan University

**Department of Languages, Information and Communications**

**Web Site Development**

# Assessed course work 1 SP5: Project Web Site (40%)

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Required elements** | | **Comments** | | | | | |
| **Metadata**  Page titles, meta description and meta keywords | |  | | | | | | |
| **☐** 0%-19% **☐** 20%-34% **☐** 35%-39% **☐** 40%-49% **☐** 50%-59% **☐** 60%-69% **☐** 70%-85% **☐** 86%-100% | | | | | | | | |
| **Website Disclaimer** | |  | | | | | | |
| **☐** 0% **☐** 100% | | | | | | | | |
| **HTML Validation** | |  | | | | | | |
| **☐** 0% **☐** 100% | | | | | | | | |
| **Content Coding** Quality of HTML mark-up, semantics, use of relevant elements, attributes, comments, indentation etc. | |  | | | | | | |
| **☐** 0%-19% **☐** 20%-34% **☐** 35%-39% **☐** 40%-49% **☐** 50%-59% **☐** 60%-69% **☐** 70%-85% **☐** 86%-100% | | | | | | | | |
| **Style Coding** Use of CSS including readability, consistency, organisation; use of shorthand, classes, comments, efficiency. | |  | | | | | | |
| **☐** 0%-19% **☐** 20%-34% **☐** 35%-39% **☐** 40%-49% **☐** 50%-59% **☐** 60%-69% **☐** 70%-85% **☐** 86%-100% | | | | | | | | |
| **Responsive design** Implementation of responsive elements including layout, content and media. | |  | | | | | | |
| **☐** 0%-19% **☐** 20%-34% **☐** 35%-39% **☐** 40%-49% **☐** 50%-59% **☐** 60%-69% **☐** 70%-85% **☐** 86%-100% | | | | | | | | |
| **Design** including layout, use of space, typography and colour. | |  | | | | | | |
| **☐** 0%-19% **☐** 20%-34% **☐** 35%-39% **☐** 40%-49% **☐** 50%-59% **☐** 60%-69% **☐** 70%-85% **☐** 86%-100% | | | | | | | | |
| **Content** quality, depth and relevance. | |  | | | | | | |
| **☐** 0%-19% **☐** 20%-34% **☐** 35%-39% **☐** 40%-49% **☐** 50%-59% **☐** 60%-69% **☐** 70%-85% **☐** 86%-100% | | | | | | | | |
| **Media** variety, quality and relevance. Optimised for the web. | |  | | | | | | |
| **☐** 0%-19% **☐** 20%-34% **☐** 35%-39% **☐** 40%-49% **☐** 50%-59% **☐** 60%-69% **☐** 70%-85% **☐** 86%-100% | | | | | | | | |
| **Usability** usable, fit for purpose. | |  | | | | | | |
| **☐** 0%-19% **☐** 20%-34% **☐** 35%-39% **☐** 40%-49% **☐** 50%-59% **☐** 60%-69% **☐** 70%-85% **☐** 86%-100% | | | | | | | | |
| **Accessibility** conforms to current standards and best practices. | |  | | | | | | |
| **☐** 0%-19% **☐** 20%-34% **☐** 35%-39% **☐** 40%-49% **☐** 50%-59% **☐** 60%-69% **☐** 70%-85% **☐** 86%-100% | | | | | | | | |
| **Online Submission** | |  | |  | | | | |
| Homepage is index.html | |  | |  | | | | |
| Level of site detail as required by the brief | |  | |
| Folder structure | |  | |
| File names | |  | |
| **Summary comments** | | | | | | | | |
| **Tutor** |  | | **Date** | |  | **Mark** |  | |