

Usability testing exit survey

Thanks for taking the time to test out our prototype! We just need a few more bits of information from you to help us refine our design and improve our site.

1. How easy was it to complete the tasks we gave you on the prototype?

Mark only one oval.

Incredibly difficult

1 ☐

2 ☐

3 ☐

4 ☐

5 ☐

6 ☐

7 ☐

8 ☐

9 ☐

10 ☐

Incredibly easy

2. Please detail your reason for selecting your choice above

3. What sort of issues did you encounter with the tasks?

4. Were there any aspects of the prototype you particularly liked or dislikes?

5. Did you expect to see any features in the site that weren't there? If so, what were they?

6. To what degree do you think the site lived up to it's aim - to be a fashion guide for students in Manchester?

Mark only one oval.

It very poorly did what it set out to do

1 ☐

2 ☐

3 ☐

4 ☐

5 ☐

6 ☐

7 ☐

8 ☐

9 ☐

10 ☐

It did what it set out to do very well

7. Please explain your reasoning for the above response

Thank you for completing the form!

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