Manchester Metropolitan University
Department of Languages, Information and Communications

Submission Point 2 (5%)

TEAM ID	Group 1
Personas	The report contains three different designed personas, including an international visitor. They are relevant and would be helpful during your design process. However, it would be better if you could address the following: 1. Place a brief description and explain how this persona was derived from your user research under the sub-heading rather than putting it in the personas image file. 2. Remove the "Provide a description and explain how this persona was derived from your user research." from the report. It confuses and should be removed for readability and clarity.
User storyboards	Three storyboards are the requirement for this report, but only one is provided. For the final submission, provide the remaining two storyboards, add a description, and explain how this storyboard relates to the persona and your user research under separate sub-headings.
Information architecture report	The Information Architecture Report provided is pretty good. It contains the record of how both an Open Card Sort and Tree Testing exercises were carried out using the Optimal Workshop website. However, I wonder if you've been critical enough about these exercises. If yes, you can move on to submission point 3 with confidence.
Site plan	This looks good and meets the requirement of this document. However, social media should be under contact details category. Representing social media as a category is unnecessary. Again, check if you've covered all possible categories.
Overall feedback and mark	**The responses provided are good and meet the standards required for the reports. For the final submission, address all the highlighted comments for personas, storyboards, information architecture and site map reports.** **Mark: 4/5**
Tutor: Samson Akintoye	