Manchester Metropolitan University
Department of Languages, Information and Communications

Submission Point 1 (5%)

TEAM ID	Group 4

Ideation report	The report meets the requirements for the ideation report. However, the report should be broken down into sub-headings for more clarification and readability. For instance, the sub-headings can include Initial Idea Creation Process, Element Ideas, Final Decision, etc.
User research report	The User research report is excellent. The profiles provided are adequate and more than required. The profile data will be helpful as you move on to SP2.
The proposal	This is excellent. The responses meet the requirements for the proposal report. The objectives/Goals section is comprehensive and captures enough services and benefits, user questions your website will offer, and provide answers.
Competitor analysis	The report meets the requirements of competitor analysis. For the final submission, it would be good to consider adding conclusions containing a summary of key ideas from the competitors that you want to incorporate into your website. These include types of content such as text, images, videos, audio, etc.

Further comments:

The group has done good work, and their responses show they've understood the concepts in SP1. However, for the final submission, address the highlighted comments. After that, you can move on to SP2.

Tutor	Samson Akintoye	**Date**	16-03-2023	**Total Mark**	4.5/5