Manchester Metropolitan University
Department of Languages, Information and Communications

Submission Point 4 (5%)

Team ID	Group 4

Testing

Is the testing strategy used fit for purpose?	Your testing strategy includes adequate testing participants, the completed exit survey, consent forms, and a mini-user journey, which would be useful for further analysis. However, the test script is missing, and this is a guide to help you run a smooth testing session.
☐ 0%-19% ☐ 20%-34% ☐ 35%-39% ☐ 40%-49% ☐ 50%-59% ☐ 60%-69% ☑ 70%-85% ☐ 86%-100%	
How convincing is the recording and interpretation of the feedback provided?	The interpretation of the feedback and actions to be taken are well presented. You also provided snapshots of the testing process, which is good.
☐ 0%-19% ☐ 20%-34% ☐ 35%-39% ☐ 40%-49% ☐ 50%-59% ☐ 60%-69% ☑ 70%-85% ☐ 86%-100%	
Does the new version of the page convincingly incorporate the feedback collected?	You have used the user's feedback to update the page design, which includes a discussion forum to the page, adding a time frame to discounts to encourage them to be utilised, adding links to the blog pages at the footer of every page on the site, and displaying on the home page.
☐ 0%-19% ☐ 20%-34% ☐ 35%-39% ☐ 40%-49% ☐ 50%-59% ☐ 60%-69% ☑ 70%-85% ☐ 86%-100%	

Further comments

You have made a good report. In the final submission, add the missing test script.

Tutor	Samson Akintoye	Time & Date	9/5/2023	Total Mark	4.5/5