

Jason Brown



Job Title

Degree Apprentice

Age

25 to 34 years

Highest Level of Education

Some college, no degree

Social Networks



Industry

Insurance

Organization Size

10,001+ employees

Preferred Method of Communication

- Phone to negotiate with suppliers
- Email to communicate with colleagues and lecturers

Tools They Need to Do Their Job

- Email
- Business Intelligence Dashboards

Job Responsibilities

Jason has several work deadlines each week as he works in a corporate company. He is training to be a Project manager and wants his work at university to support this development.

Their Job Is Measured By

Measured through uni grades and work performance. Jason is also expected to commute to university once a week to attend his lectures in person. He has to commute on the train which is often a long distance (over an hour) and he wants to be comfortable.

Reports to

Both Lecturers and Managers

Goals or Objectives

Jason's goal is to gain a degree that supports his career goals, and often has to dress smartly in the office. MMU guide to fashion should offer a branch that represents formal wear to aid diversity.

They Gain Information By

Through Microsoft Teams and Outlook Jason manages his workload and information. He also uses Moodle to help support his university work. MMU guide to fashion may benefit from emailing out fashion content to support part-time students. He has been a business professional for some time and wants to advance his career through a degree.

Biggest Challenges

- Navigating Client Relationships & Communications
- Professional Development