Mark Wandera

UI/UX Designer

EXPERIENCE

Digital Health, UI/UX Designer

Intellisoft Consulting Limited

August 2023 - Present

- Assisting in User Research: Help conduct user research, surveys, and interviews to gather insights into user needs, preferences and pain points. This data will be crucial in informing the design decisions.
- Visual Design: Contribute to the creation of visually appealing and user-friendly interfaces. Assist with developing design elements such as icons, graphics, and layout arrangements that align with the overall brand and design guidelines.
- Collaborate with developers, product managers, and other team members to understand project requirements and implement design solutions effectively.

Freelance UI/UX Designer

Where 2 0

June 2023 - Present

- Designed wireframes, prototypes, and visual designs for mobile and web-based products
- Conducted usability testing and iterated on design solutions based on user feedback
- Collaborated with developers to ensure that designs were accurately implemented and met accessibility standards

Civil Engineering Intern

Losai Management

May 2022 - September 2022

- Designed Sewer networks using AutoCAD and Excel for the Eastern Nairobi Sewer Reticulation Project
- Carried out research, wrote and compiled detailed reports for the various areas of study
- Prepared Bills of Quantities for the various sewer networks using excel

EDUCATION

Bachelor of Science (Civil Engineering) University of Nairobi

September 2018 - June 2023

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Nairobi, Kenya

INDUSTRY KNOWLEDGE

UI Design

User Research

UX Strategy

Interactive Design

Design Process

UserTesting

Wireframing

TOOLS

Sketch, Figma, Adobe Creative Suite, InVision, Notion, Google Analytics, Microsoft Office Suite

OTHER SKILLS

HTML, CSS, Javascript

SOCIAL

LinkedIn