

Mitchell Woods

UI/UX Designer

Passionate about technology and how design affects user's interactions, understanding and perceptions, specifically through minimalist style.

Spring Hill, QLD, 4000

0409463422 | mw@mitchellmwoods.com | [linkedin.com/in/mitchellmwoods](https://www.linkedin.com/in/mitchellmwoods) | mitchellmwoods.com

Areas of Expertise

Front End - HTML, CSS, JavaScript/jQuery | WooCommerce, Shopify, Squarespace | WordPress | AWS | cPanel

Prototyping & Design - Adobe Suite (Illustrator, InDesign) | Marvel | Balsamiq

Marketing - MailChimp | Google AdWords, Webmaster, Analytics | Facebook/Instagram, Ads | SEO

Methodologies - Agile | Scrum Framework | Continuous Integration (Git/Github, Sonar, Jenkins) | MVC

Education

Bachelor of Information Technology - The University of Queensland (Brisbane, QLD)

Software Design & User Experience Design 2018 Expected

High School Certificate - The Southport School (Gold Coast, QLD)

Vice-House Captain, Foundation Prefect and Deans List member. Nov 2013

Experience

Web Designer - Lips That Stay (Gold Coast, QLD) Jul 2017 - Present

- Designed store with emphasis on products, enabling greater click through rates and conversions.
- Used agile inspired processes to reduce costs and timeframe for smaller client.

Webmaster - Sainsbury's International (Brisbane, QLD) Jun 2017 - Present

- Made site functional through removing malware and updating security measures.
- Repaired brand recognition as a result of 'unsafe site' being removed.

Web Developer - Wisdom Factory (Gold Coast, QLD) Feb 2017 - May 2017

- Redesigned interface to be responsive, improving user experience for mobile devices.

Research Assistant - The University of Queensland (Brisbane, QLD) Jan 2014 - Mar 2017

- Reorganized research documents/data for faster retrieval and client confidentiality.
- Developed workflows for data entry, enabling faster and more accurate insertion.
- Reduced testing procedure from requiring two individuals to one, increasing efficiency.

Head of IT & Graphic Design - AstaSCI (Gold Coast, QLD) Jul 2013 - Jan 2016

- Developed international store to allow greatest market share for client.
- Designed brand and logo to align with parent company and established beauty sector.
- Established social media/marketing pages and practices to grow brand/product awareness.

Volunteering

Full Time Companion - TSS Sony Foundation (Gold Coast, QLD) 23/09/12 – 26/09/12

Life Guard – Southport Surf Lifesaving Club (Gold Coast, QLD) Jun 2012 – Dec 2012

References

Professor Jeff Coombes – The University of Queensland – jcoombes@uq.edu.au - 0733656767

Paul Spinks – Wisdom Factory – paul@wisdomfactory.com.au - 0458269222