

Curriculum Vitae



Jan Piskáček (8th January 1978)

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A. Professional experiences

2014

Piskacek.com – independent advisor

- External or Internal cooperation with companies in PR, Public Affairs and Law

1) O2 Czech Republic (www.o2.cz) – telecommunication operator

Role: Communication Manager

- External Communication, CSR, sponsoring – management team with 4 people
- References: O2 Czech Republic – mobile services, O2 IT Services, fix voices, O2 TV and O2 Sport

2) Inspiro Solutions (www.inspiro-solutions.cz) – PR and social agency

Role: PR and PA Advisor

- Cooperation on projects in the field of public relations

3) Advokátní kancelář Vyskočil, Krošlák (www.akvk.cz) – law office

Role: Assistant

- Assistance in the preparation of legal texts

2005 – 2014

Piskacek & Benes Consulting – public relations, regulatory affairs, legal services

References:

Financial sector: PPF Investments (spokesperson of PPF Investments)

PPF Real Estate (communication with state administration, government relations, public relations)
Komerční banka (member of Societe Generale) (corporate communication, strategy, internal communication)

State administration: **Ministry of Environment** (corporate communication)
Kladno City (corporate communication)
Directorate of Motorways, Ministry of Transport (strategic & corporate and product communication, legal services)
Ministry of Environment (strategic & corporate communication)

1998 – 2010

Ogilvy Group Prague

2003 – 2011

Mather Public Relations (member of Ogilvy Group)

Role: Managing Director

Role: Member of management of Ogilvy Group Prague - Strategic Communications, Internal Communications, 360° marketing, Corporate Communication, Public Affairs and Government Relations

- **Internal and external communication, media relations, crisis communications**
 - UniCredit Group in CZ, Severočeské doly (coal energy company), PPF ECM, EADS, Pražská energetika, BMW, Land Rover
- **Public Affairs and Communication to state administrative in the Czech Republic and European Union.**
 - General Dynamics, Association of alternative train transporters, co-ordination several projects with Brussels office of Ogilvy
- **Crisis communication**
 - PPF Investments (project Ingosstrach Insurance company), General Dynamics, MVV Energie
- **Projects in state administration**
 - Ministry of Transport (external advisor), Ministry of Environment (external advisor)

1998 – 2003

Ogilvy Public Relations

Role: Account Manager (1998 – 2001), Account Director (2001 – 2003)

Strategic Communications, Internal Communications, Corporate Communications, Public Affairs and Government Relations

References:

Media relations, internal communication, communication to state administrative, Government Relations

- **Financial Sector**
 - GE Capital – current GE Money – complete re-branding project from Agrobanka brand

- ING, Nationale-Nederlanden
- **Industry and Trade**
 - EADS
 - British Energy
 - RWE Gas
 - Severomoravská energetika
 - Pražská energetika
- **Telecommunication and IT**
 - Nextra Czech Republic
 - Telenor Country Office
 - Océ Česká republika

B. Education

Law University (Studies currently in progress)
 Course in Financial Law, Course in Construction Law (Law faculty,
 Charles University Prague)
 Ogilvy Management Program
 London School of Public Relations

C. Language abilities

Czech (EU language) – native language

English (EU language)

Slovak (EU language)

Bahasa Indonesia (general)

D. Hobbies and interests

- European Union (all the details about medical agenda and EU regulation), sport (soccer, golf), travelling (especially Asia, Latin America and Australia)
- I am currently working under the influence at the faculty study on legislative conditions which must Czech and European firms meet when entering the Indonesian market