



SPONSORSHIP AGREEMENT

This Sponsorship Agreement is made effective as of **22nd April, 2024**, by and between IUT Computer Society, hereinafter referred to as "IUTCS", and Apsis Solutions Ltd, hereinafter referred to as "Sponsor".

WHEREAS, IUTCS is organizing ICT Fest 2024 and desires to secure sponsorship for the event; and

WHEREAS, Sponsor is willing to co-sponsor the Datathon section of ICT Fest under the terms and conditions set forth in this Agreement.

NOW, THEREFORE, in consideration of the mutual covenants and agreements contained herein, the parties hereby agree as follows:

1. **SPONSORSHIP AMOUNT:** Sponsor agrees to provide a co-sponsorship of Datathon section with **100,000/- Taka(One lac Taka only)** to IUTCS for the ICT Fest based on the following conditions:

a. IUTCS can take on other co-sponsors for Datathon.

2. **ADVANTAGES TO SPONSOR:** In consideration of the sponsorship provided, IUTCS agrees to provide the following advantages to Sponsor:

- a. Prominent placement of Sponsor's logos will be ensured on posters, photo booth and banners strategically displayed across the entirety of the university campus during the ICT Fest event.
- b. The Sponsor's branding will be featured prominently on the official website of IUTCS (iutcs.iutoic-dhaka.edu) and News Media Partners providing significant visibility to visitors and participants of the ICT Fest.
- c. The official Facebook page of IUTCS ([Facebook](#)) will actively showcase the Sponsor's branding throughout the promotional campaign and duration of the ICT Fest, reaching a broad audience and enhancing brand recognition.
- d. Speaker opportunity in the onsite round of the Datathon segment..
- e. Sponsor logo will be placed on the event prize cheque and event trophy.
- f. Sponsor will get advertisement facility on Datathon competition area.



Additionally, as ICT Fest is a nationally recognized event, the Sponsor will benefit from extensive exposure to students from various universities, schools, and colleges, ensuring widespread advertisement and brand visibility within the targeted demographic.

3. **PROMOTIONAL MATERIALS:** Sponsor agrees to provide its logo and any other promotional materials to IUTCS promptly upon request for inclusion in the event's promotional materials.

4. **TERM:** This Agreement shall commence on the effective date mentioned above and shall continue until all obligations under this Agreement have been fulfilled.

5. **TERMINATION:** Either party may terminate this Agreement upon written notice to the other party in the event of a material breach of any provision of this Agreement by the other party, provided such breach remains uncured for a period of thirty (30) days following written notice of such breach.

6. **CONFIDENTIALITY:** Both parties agree to keep confidential any proprietary or confidential information obtained from the other party in connection with this Agreement.

7. **GOVERNING LAW:** This Agreement shall be governed by and construed in accordance with the laws of Bangladesh, without regard to its conflicts of laws principles.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first above written.

On Behalf of IUT Computer
Society,

On Behalf of Apsis Solutions
Ltd,

Alif Arshad Bakshi
Convenor, IUT 11th National
ICT Fest 2024
Date: 22 April, 2024

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Date:

