

**Michaela Arratoon Pearson**

**Leipzig, Germany**

**marratoon@gmail.com | +49 162 579 0189 | [linkedin.com/in/michaela-arratoon](https://www.linkedin.com/in/michaela-arratoon)**

## **PRODUCT MANAGER (TECHNICAL) | DELIVERY-STRONG | FOUNDER**

### **Summary**

Product-minded PM with a hands-on engineering background (Full-Stack). Shipped internal tools and e-commerce products on weekly to biweekly release cycles, running parallel workstreams with cross-functional teams. Strong in discovery, roadmap prioritization, and agile delivery, with calm stakeholder communication.

### **Experience**

#### ***Founder | eos archive | Oct 2022 – Present***

- Own product direction, roadmap, and prioritization for eosarchive.app
- Run continuous discovery through user conversations and feedback intake
- Develop and ship end-to-end features (React/Next.js, Supabase)
- Built traction with 300+ newsletter subscribers and 5k+ followers

#### ***Project Manager | Lipsia Digital GmbH, Leipzig | Sep 2022 – Jul 2024***

- First PM on the team. Built Jira workflow, Scrum routines (dailies, retros), and release process from scratch
- Led delivery across internal tools and e-commerce sites, coordinating engineering, design, and stakeholders across parallel projects with weekly/biweekly releases
- Owned delivery operations: planning, milestones, task flow, risk visibility, and reporting
- Drove backlog quality: prioritization, ticket clarity, acceptance criteria, dependencies, and documentation
- Recognized for consistently very good results and exemplary conduct with team, leadership, and customers

#### ***Full-Stack Developer | Lipsia Digital GmbH, Leipzig | Apr 2022 – Aug 2022***

- Built and shipped web features across front and back end; collaborated with customers on scope and implementation

#### ***Production Lead | 2022 – Present***

- Operational lead for complex, multi-stakeholder productions; calm, solution-oriented execution under pressure (Goldmund Festival, Detect Classic Festival, 38C3)

### **Tools**

Atlassian (Jira/Confluence), Bitbucket, GitHub, Trello, Miro, Figma, Google Workspace, Slack

### **Education**

B.A. Sociology and Art History, University of Vermont (2012)

Full Stack Web Development Certificate, Code Camp (2020)

### **Languages**

English (native), German (B2)