

Michaela Arratoon Pearson

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PRODUCT MANAGER (TECHNICAL) | DELIVERY-STRONG | FOUNDER-BUILDER

Summary

Product-minded PM with a hands-on engineering background (Full-Stack). Shipped internal tools and e-commerce products on weekly to biweekly release cycles, running parallel workstreams with cross-functional teams. Strong in discovery, roadmap prioritization, and agile delivery, with calm stakeholder communication.

Experience

Founder | eos archive | Oct 2022 – Present

- Own product direction, roadmap, and prioritization for eosarchive.app
- Run continuous discovery through user conversations and feedback intake
- Develop and ship end-to-end features (React/Next.js, Supabase)
- Built traction with 300+ newsletter subscribers and 5k+ followers

Project Manager | Lipsia Digital GmbH, Leipzig | Sep 2022 – Jul 2024

- First PM on the team- built Jira workflow, Scrum cadence, and release process from scratch
- Led delivery across internal tools and e-commerce sites, coordinating engineering, design, and stakeholders across parallel projects with weekly/biweekly releases
- Owned delivery operations: planning, milestones, task flow, risk visibility, reporting
- Drove backlog quality: prioritization, ticket clarity, acceptance criteria, dependencies, documentation
- Recognized for consistently very good results and exemplary conduct with team, leadership, and customers

Full-Stack Developer | Lipsia Digital GmbH, Leipzig | Apr 2022 – Aug 2022

- Built and shipped web features across front and back end; collaborated with customers on scope and implementation

Production Lead | 2022 - Present

- Operational lead for complex, multi-stakeholder productions; calm, solution-oriented execution under pressure (*Goldmund Festival, Detect Classic Festival, 38C3*)

Tools

Atlassian (Jira/Confluence), Bitbucket, GitHub, Trello, Miro, Figma, Google Workspace, Slack, Agile, Kanban

Education

B.A. Sociology and Art History, University of Vermont (2012)

Full Stack Web Development Certificate, Code Camp (2020)

Languages

English (native), German (B2)