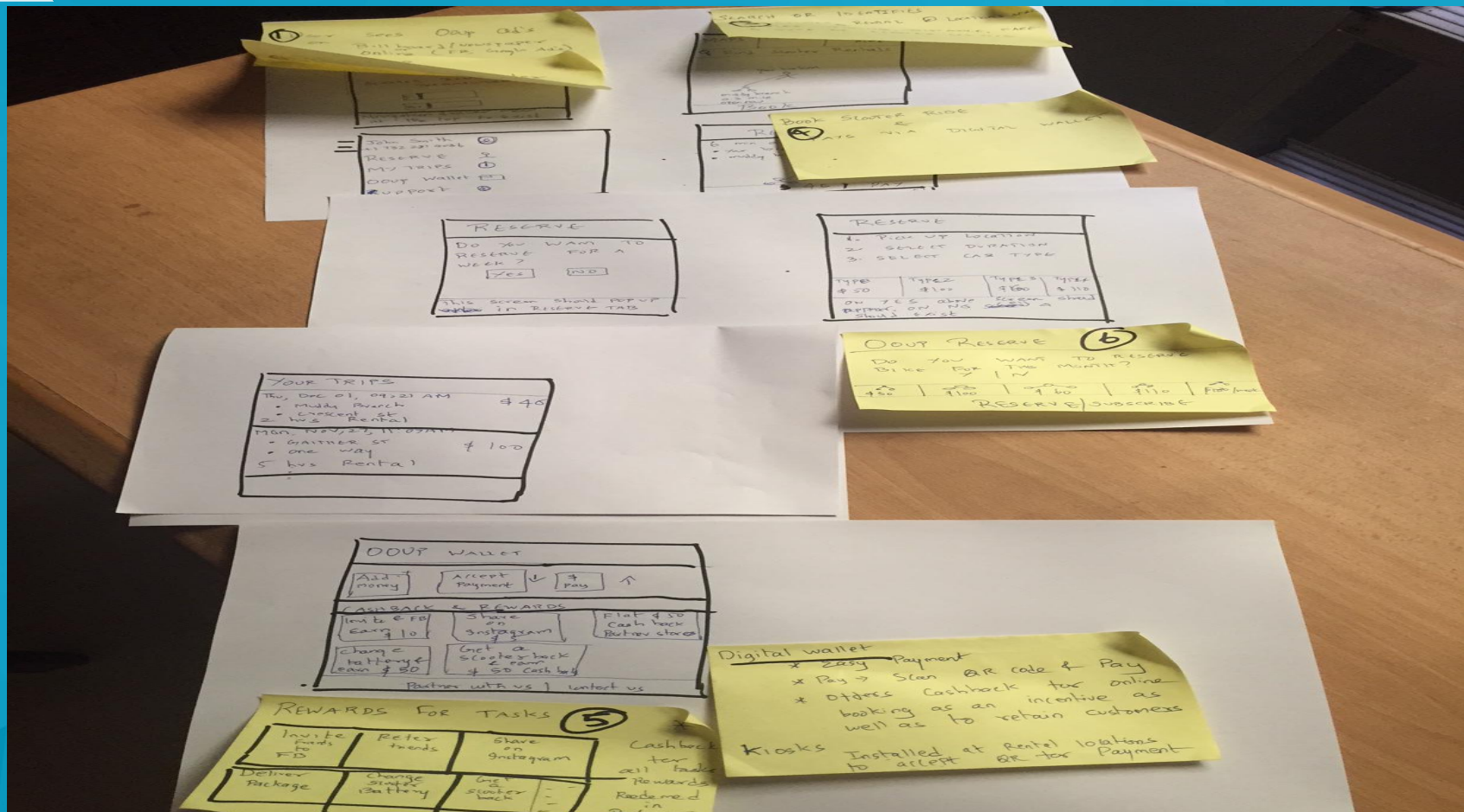

Design Sprint Foundations

Project 3: The Prototype



STORYBOARD FOR REFERENCE





TEMPLATE FOR MOBILE EXPERIENCE

make a copy for each screen of your Prototype



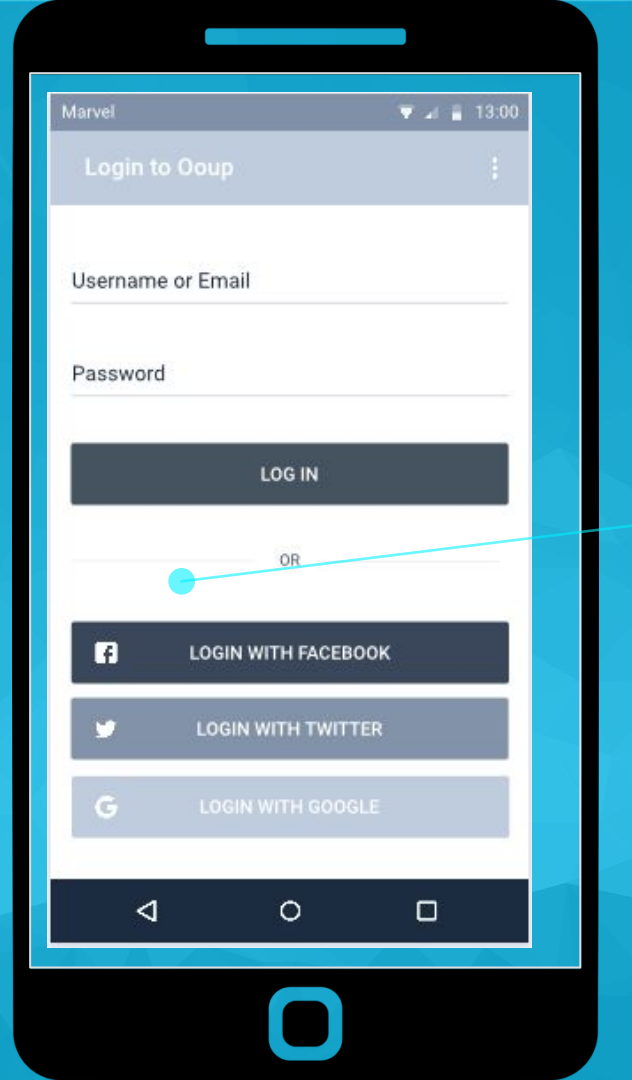
App icon

: Awesome: Love this icon! If this is intended to be the logo, might want to include Ooup somewhere as well.



TEMPLATE FOR MOBILE EXPERIENCE

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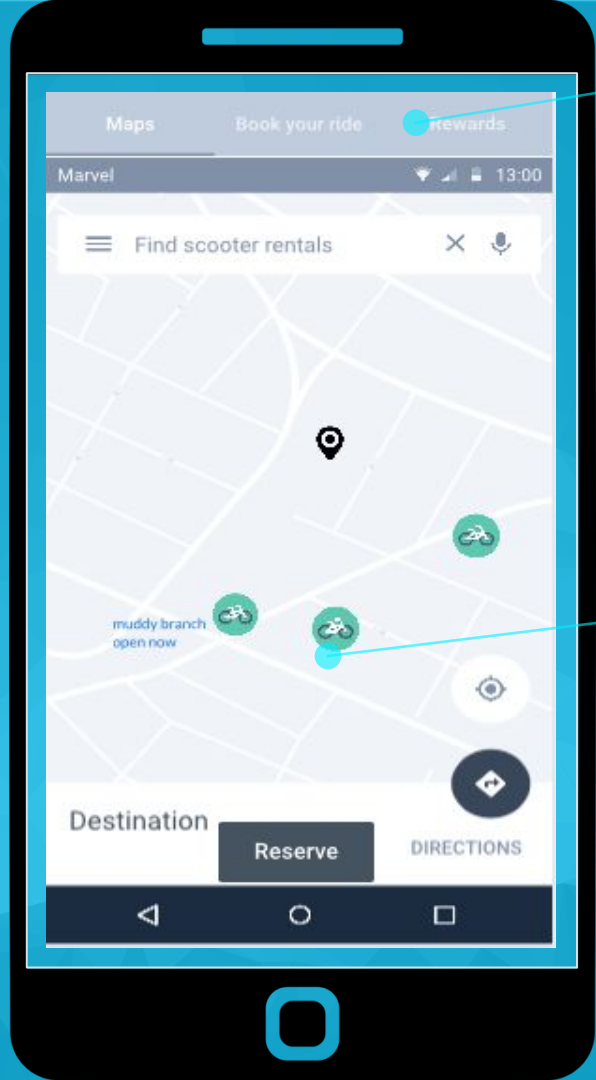


: Awesome: Great idea to keep this simple for the user, yet a clean modern design! The social media login is also a nice touch.



TEMPLATE FOR MOBILE EXPERIENCE

make a copy for each screen of your Prototype



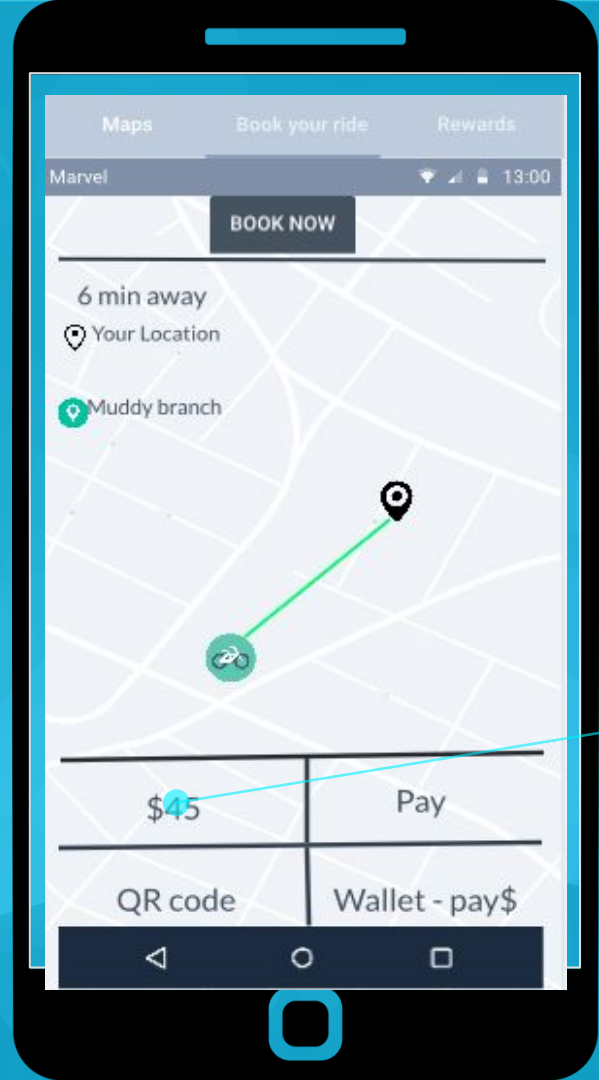
: Awesome: Love this header, so users can move throughout the app easily.

: Awesome: Nice idea to always show where your scooters are in location to the user!



TEMPLATE FOR MOBILE EXPERIENCE

make a copy for each screen of your Prototype

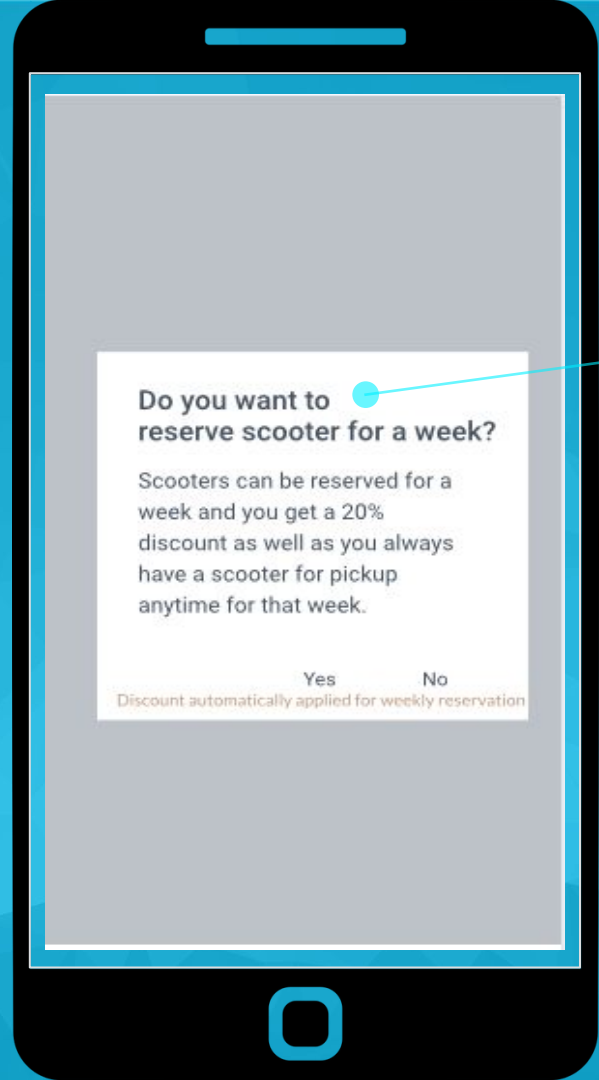


: Suggestion: As a user, it's confusing to see this number, that I assume I'm going to be paying and then later go to a page where I find that I still have to pay for my scooter. Wouldn't show this cost until the end.



TEMPLATE FOR MOBILE EXPERIENCE

make a copy for each screen of your Prototype



**Do you want to
reserve scooter for a week?**

Scooters can be reserved for a
week and you get a 20%
discount as well as you always
have a scooter for pickup
anytime for that week.

Yes

No

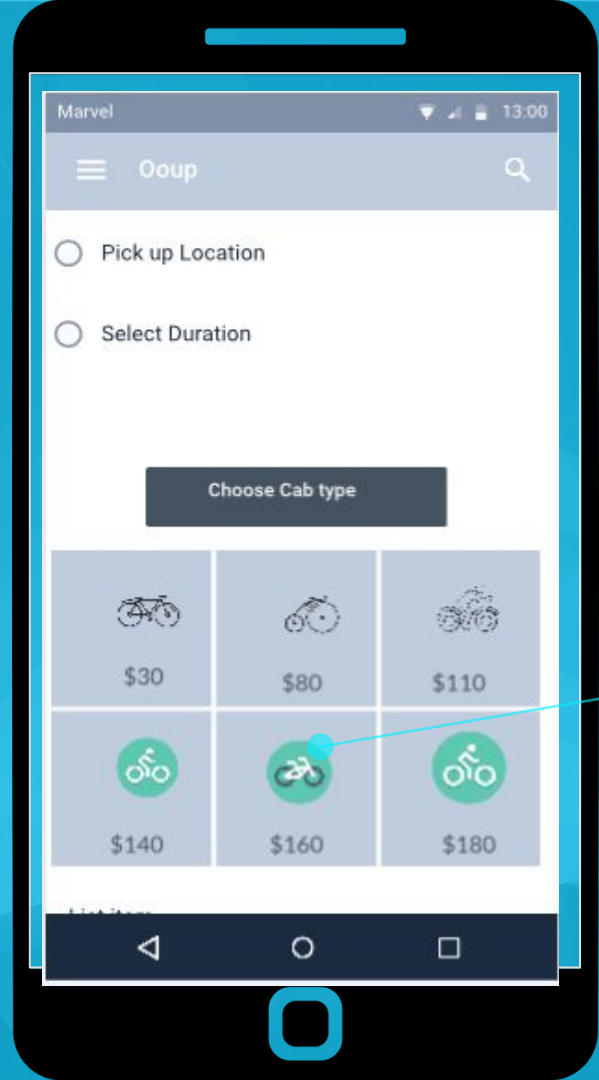
Discount automatically applied for weekly reservation

: Awesome: Love this pop up, allows you to really catch those impulse buyers



TEMPLATE FOR MOBILE EXPERIENCE

make a copy for each screen of your Prototype

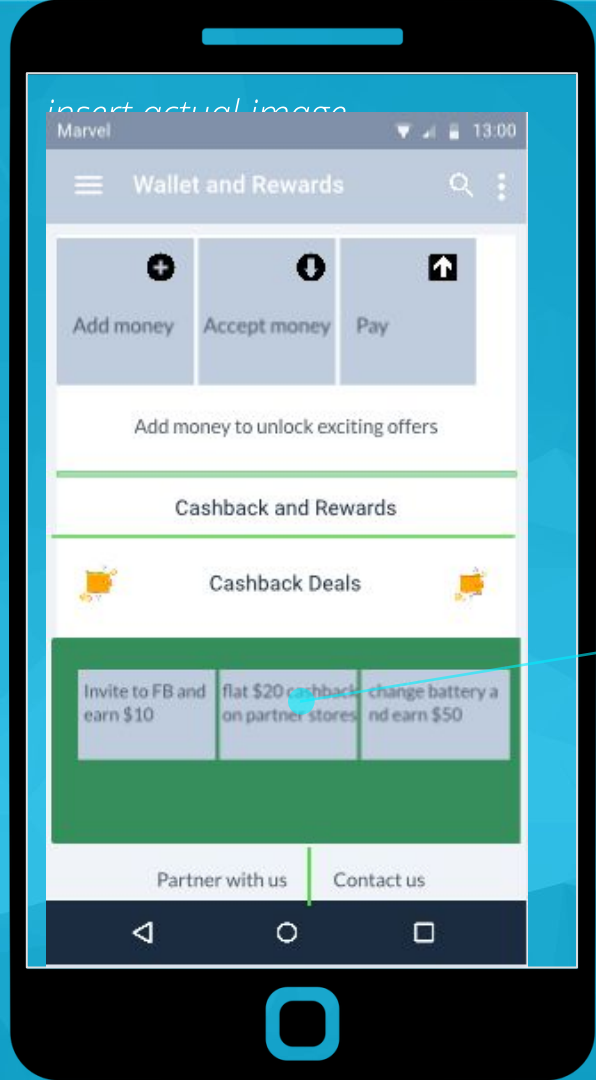


: Suggestion: And right after this page should be a summary screen of the total cost for the trip, so the user is aware.



TEMPLATE FOR MOBILE EXPERIENCE

make a copy for each screen of your Prototype

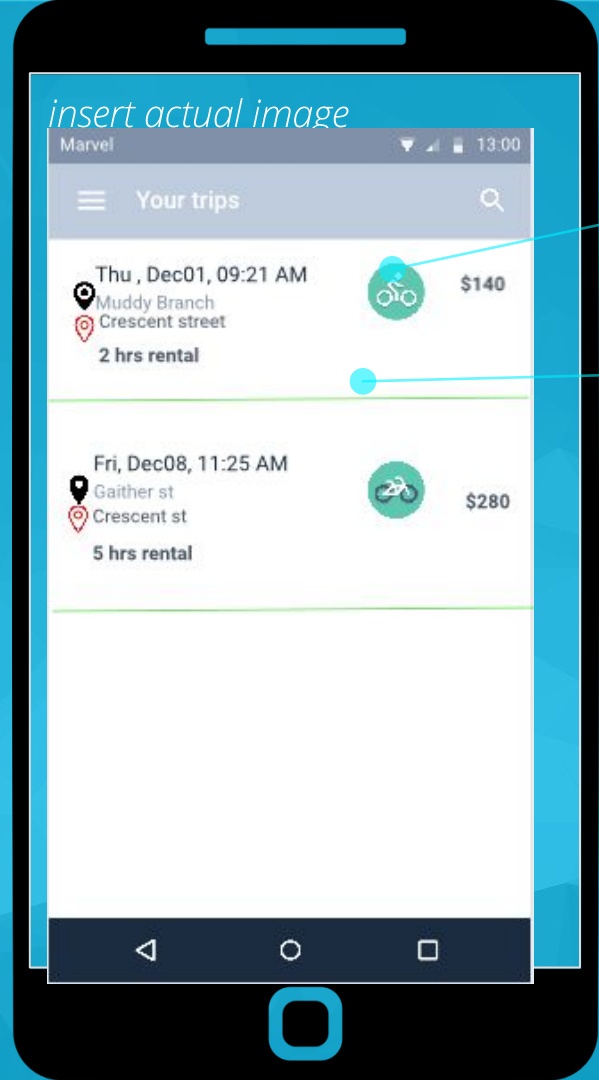


: Awesome: Love this layout! You have a lot of different information here but it's organized well and gives the user every and all information they might need.



TEMPLATE FOR MOBILE EXPERIENCE

make a copy for each screen of your Prototype



insert actual image

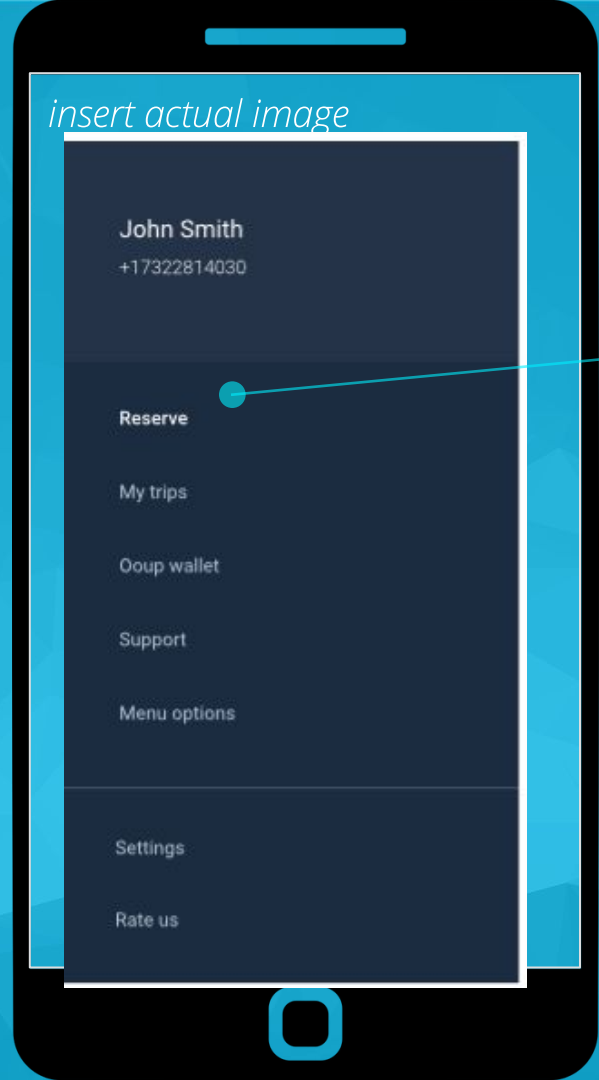
: Suggestion: This is just a small thing, but would have liked to see more of this blue/green color used throughout the app to keep everything consistent.

: Awesome: Nice idea to include this summary screen for the user!



TEMPLATE FOR MOBILE EXPERIENCE

make a copy for each screen of your Prototype



: Awesome: Nice idea to include a menu screen! This is such a helpful and key feature for any app.