



magdalena navracruz

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Portfolio: www.maggie-navracruz.com

Available January - August 2021
GitHub: mnav0

education

Northeastern University **Boston, MA**

Bachelor's in Computer Science and
Interaction Design expected **May 2022**
Honors Program, Dean's List, 3.43 GPA

Catholic University of Lyon **Lyon, France**

Summer 2018
Intensive study of French Language
and Culture

experience

Independent Contracting | Jan. 2020 - present **Boston, MA**

- Collaborated with a sustainable fashion brand startup to design foundational branding guidelines for their product launch
- Develop responsive email and landing page templates for Wisly Marketing using HTML/CSS in their clients' Omnisend and Shopify environments

Developer & Designer | Sept. 2019 - Dec. 2020 **Scout Studio, Boston, MA**

- Collaborated with an agile team of designers and developers to conduct research, design wireframes, and develop a website celebrating the 10 year anniversary of IDEA, a student venture accelerator
- Developed a marketing website using React, Gatsby, and Contentful CMS for Worksense, a software analytics tool that uses data-driven decisions to promote diversity and inclusion in the workplace

Digital Design and Communications Co-op | Jan. - June 2020 **International Energy Agency, Paris, France**

- Produced interactive content and created company-wide standardized processes for developing responsive web graphics on the IEA website
- Designed charts, maps, brochures, and publication covers for use across digital and print

IT Web Developer Co-op | Jan. - June 2019 **John Hancock, Boston, MA**

- Designed and coded a self-service portal to assist with onboarding and provide technological support for company's 1000 Boston-based employees
- Served as sole designer and developer on multi-disciplinary team

skills & interests

Technical skills

Java, JavaScript, HTML5, CSS3, Python, MySQL,
MongoDB, Mongoose, GraphQL, Processing
React, TakeShape CMS, Contentful CMS, Gatsby, Git

Design skills

Adobe Illustrator, InDesign, After Effects
Adobe XD, Sketch, Figma, Invision

Interests

Classical piano, sketching, French language and culture, film photography, screenprinting