

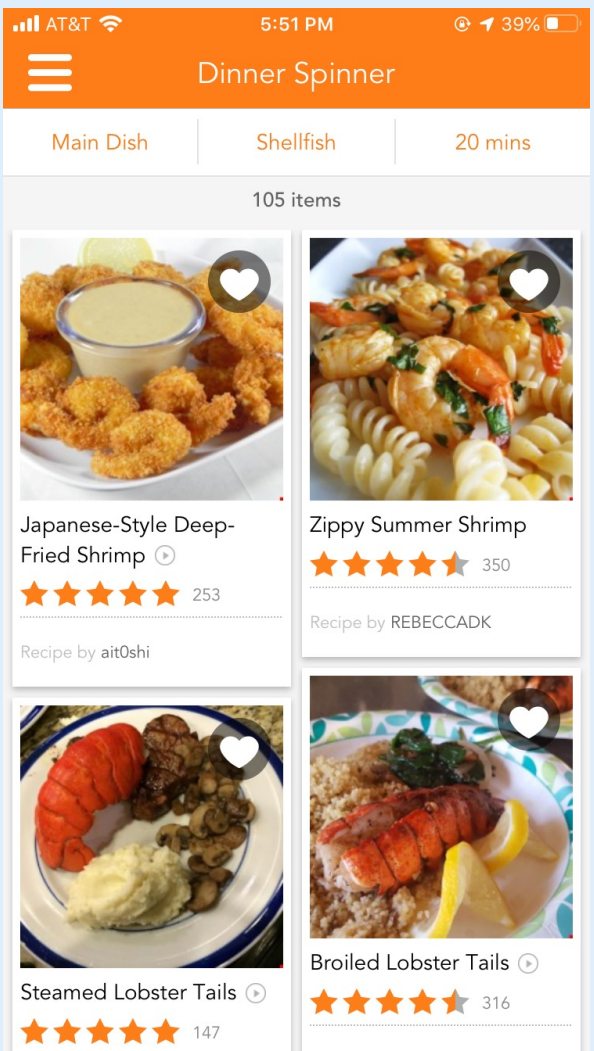
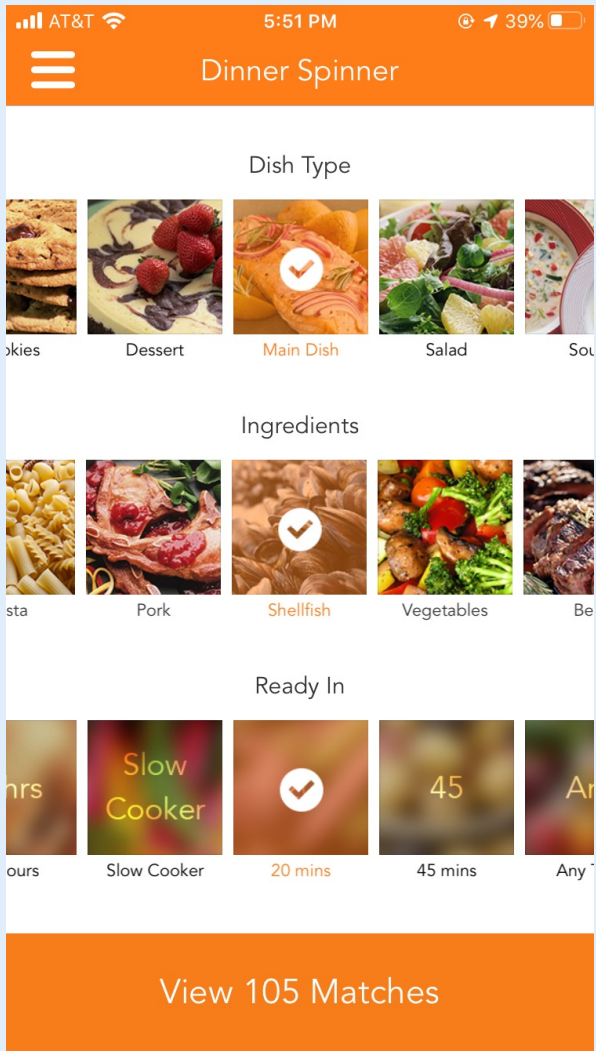
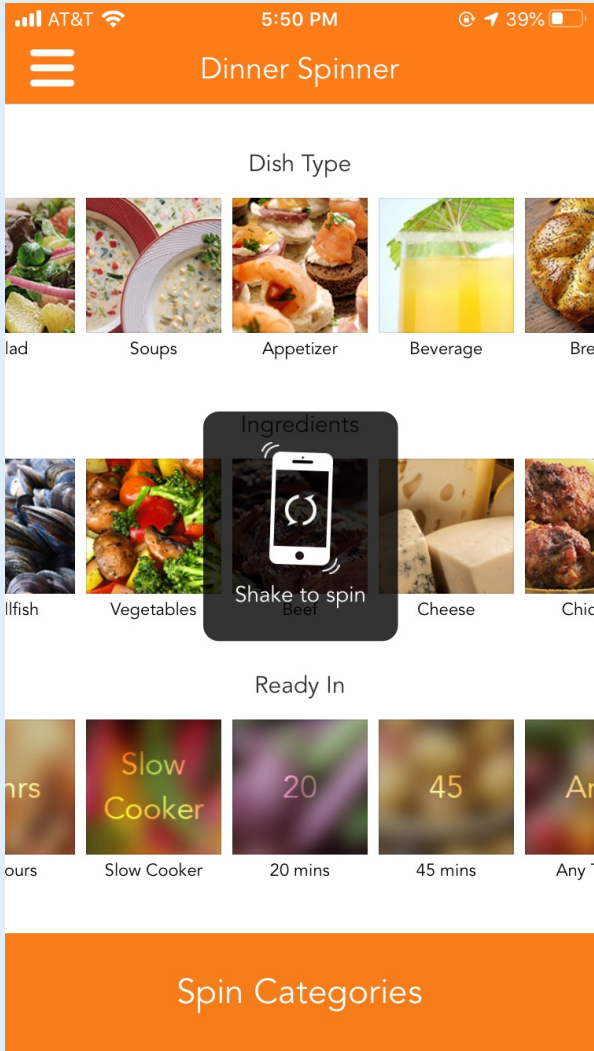
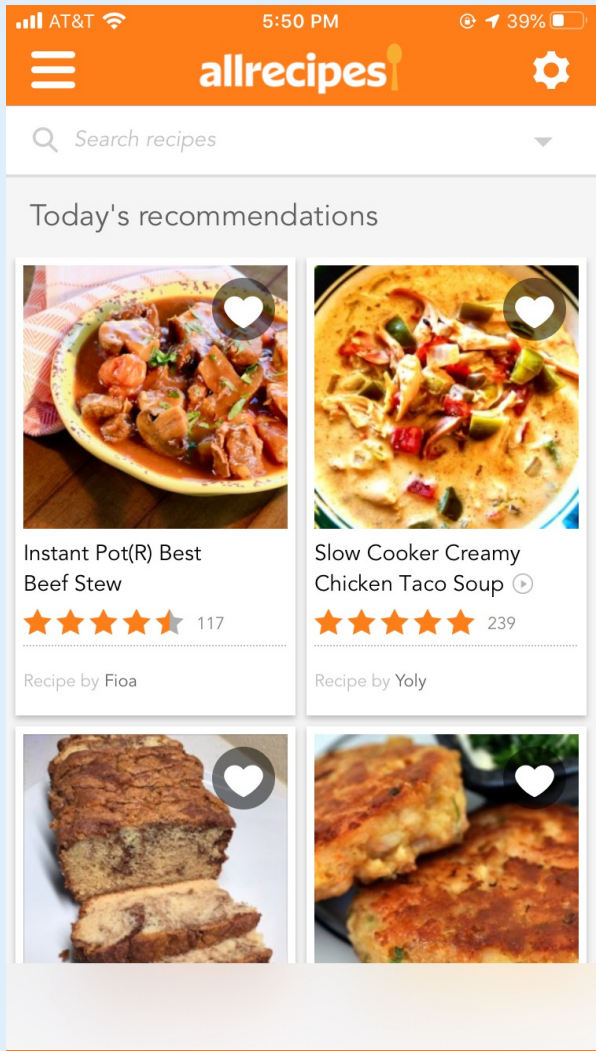
Project 1

AllRecipes Dinner Spinner Redesign

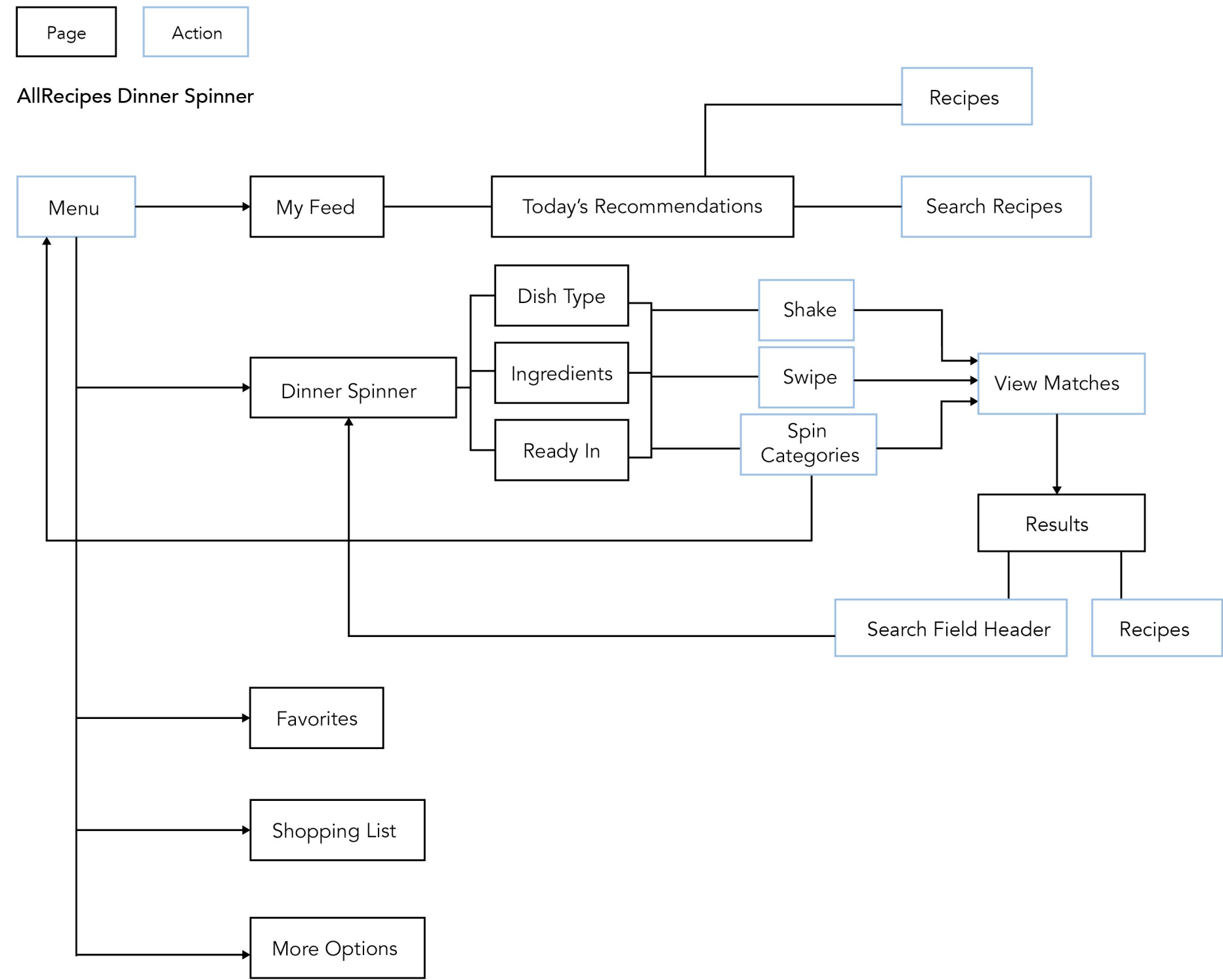
Maggie Navracruz

Bad example

AllRecipes

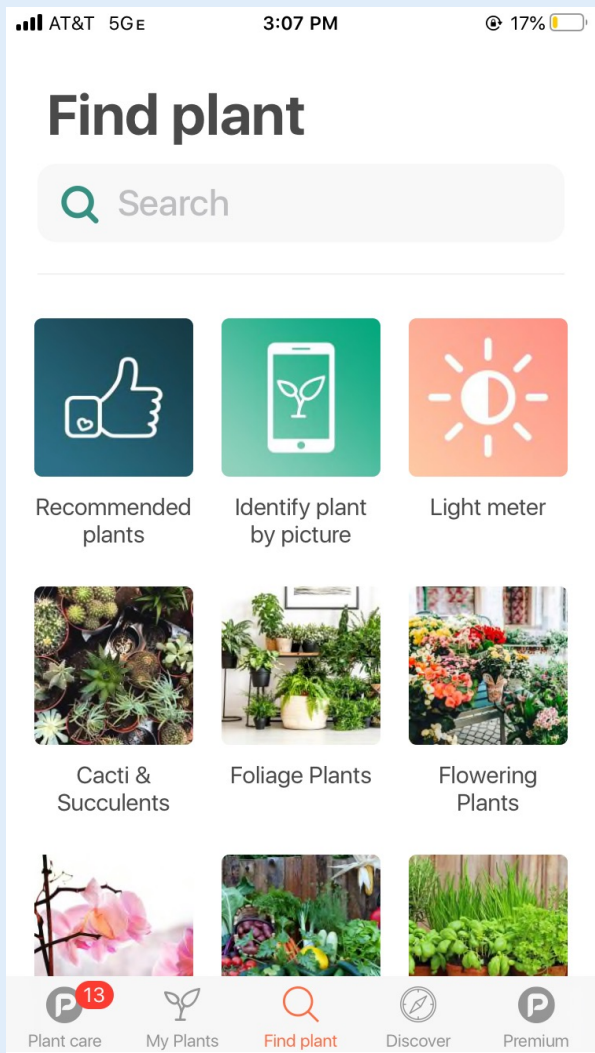
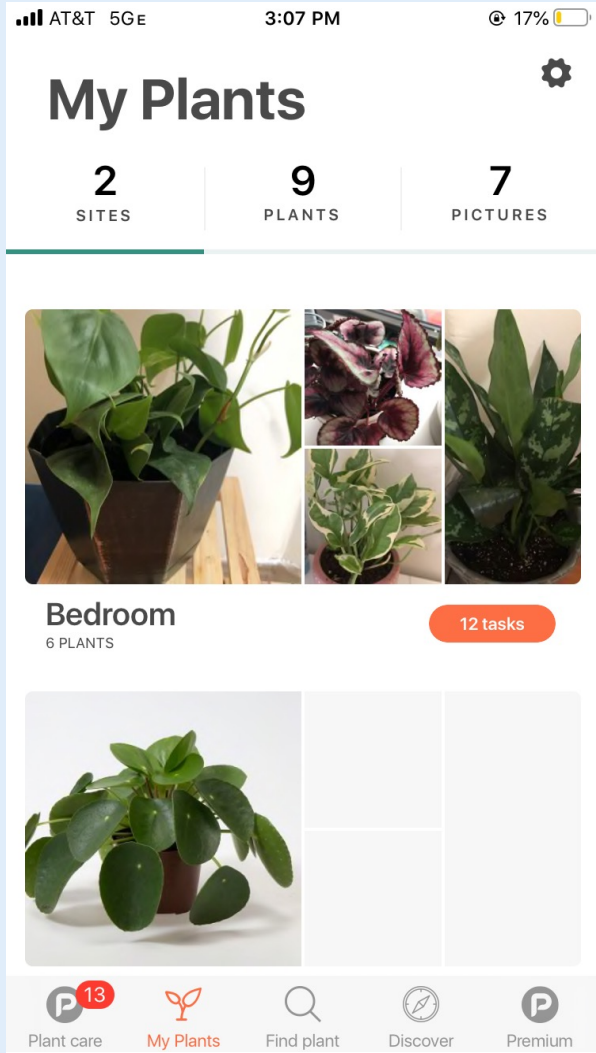
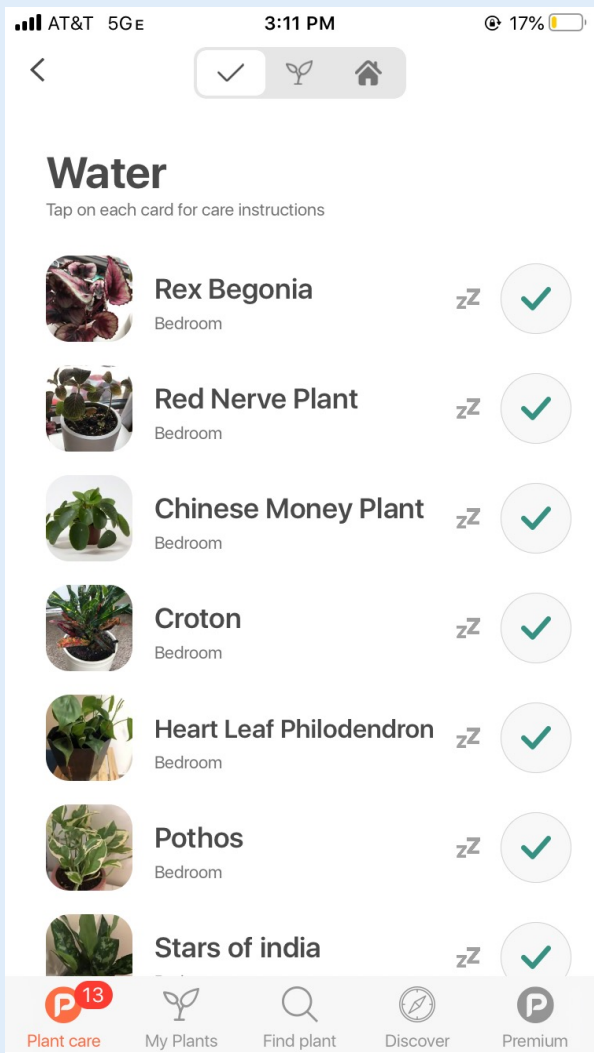
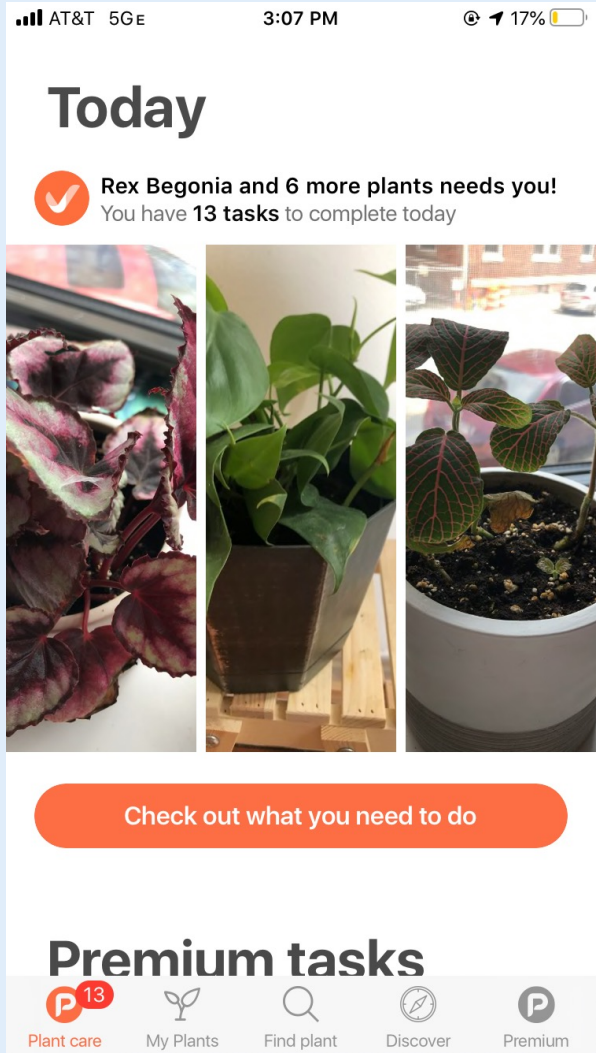


Interaction Flow

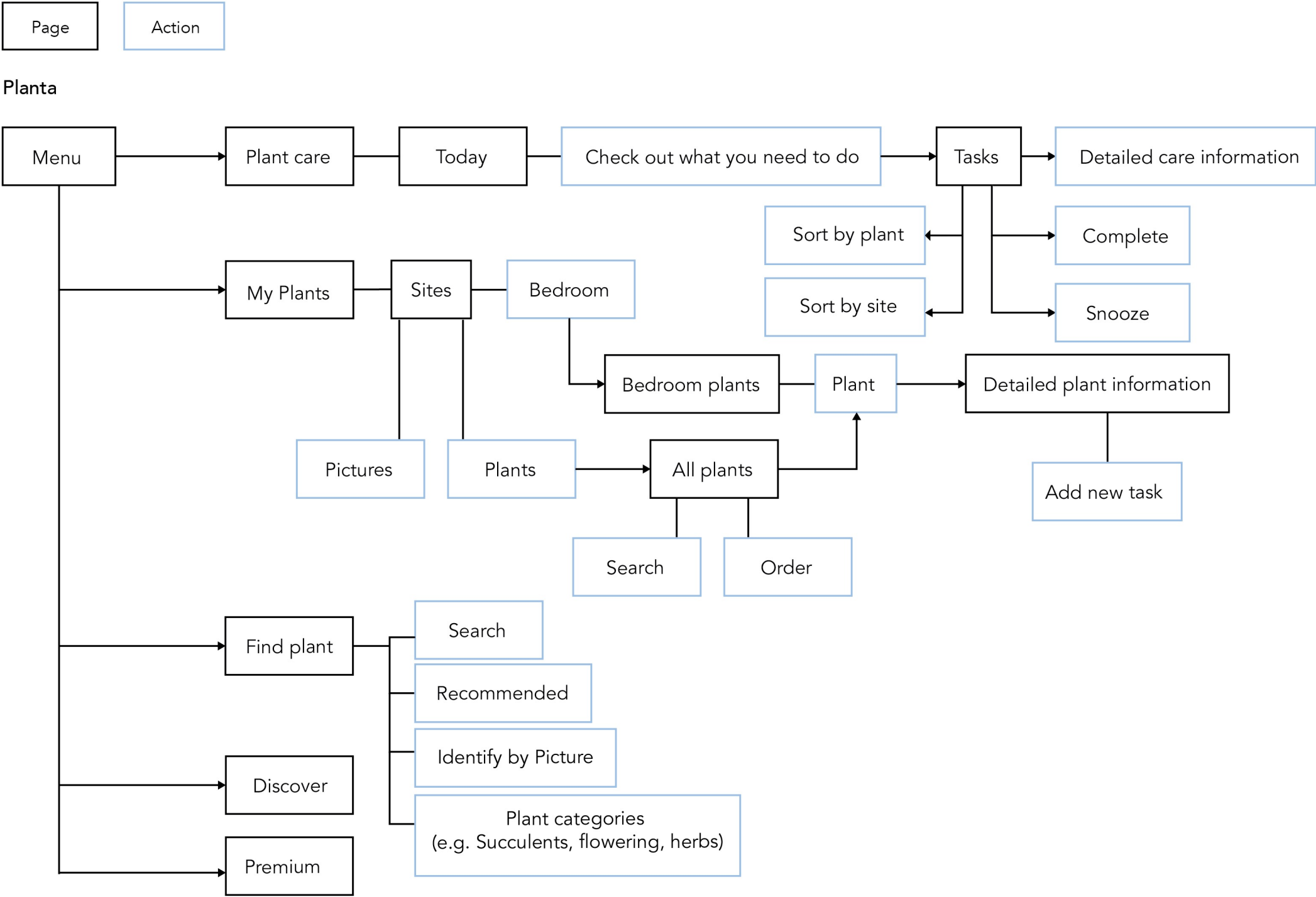


Good example

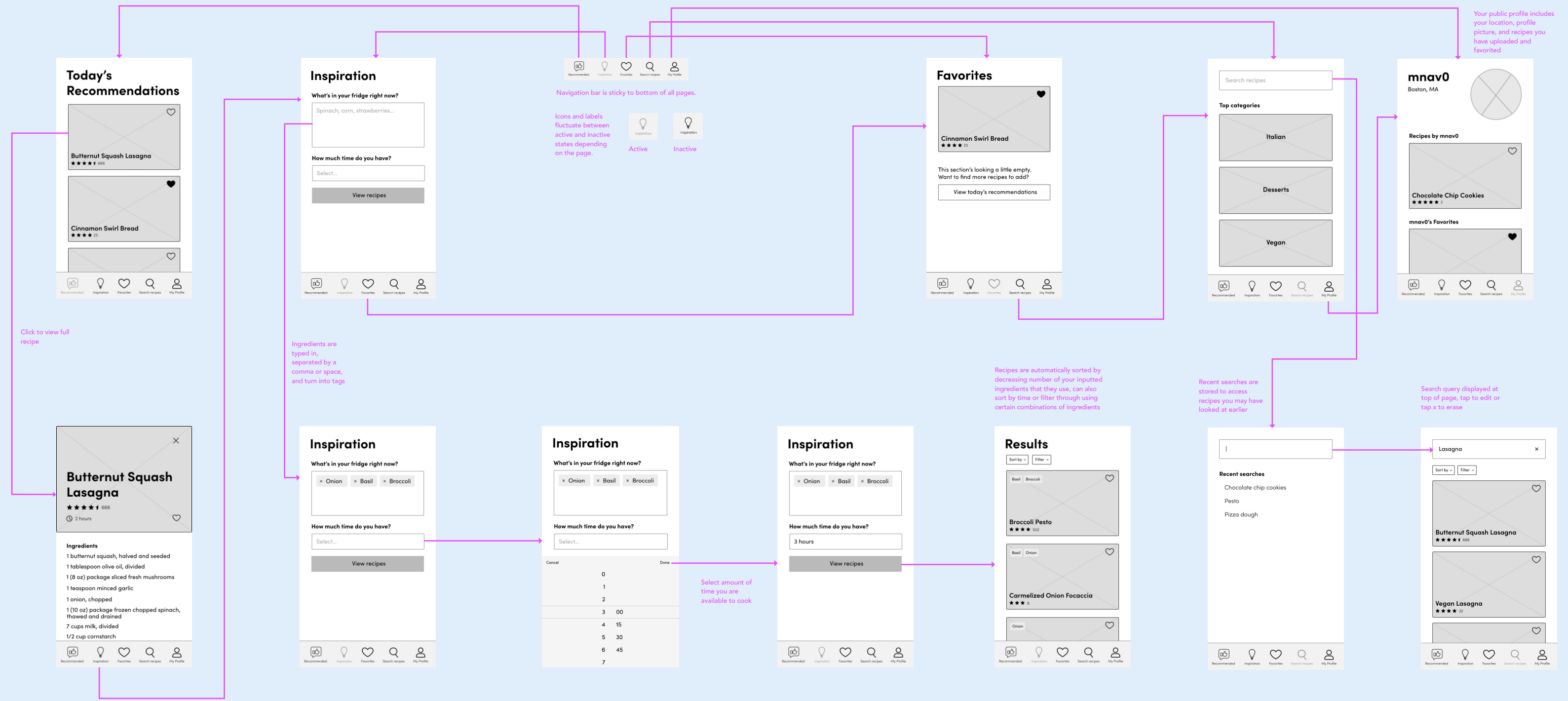
Planta



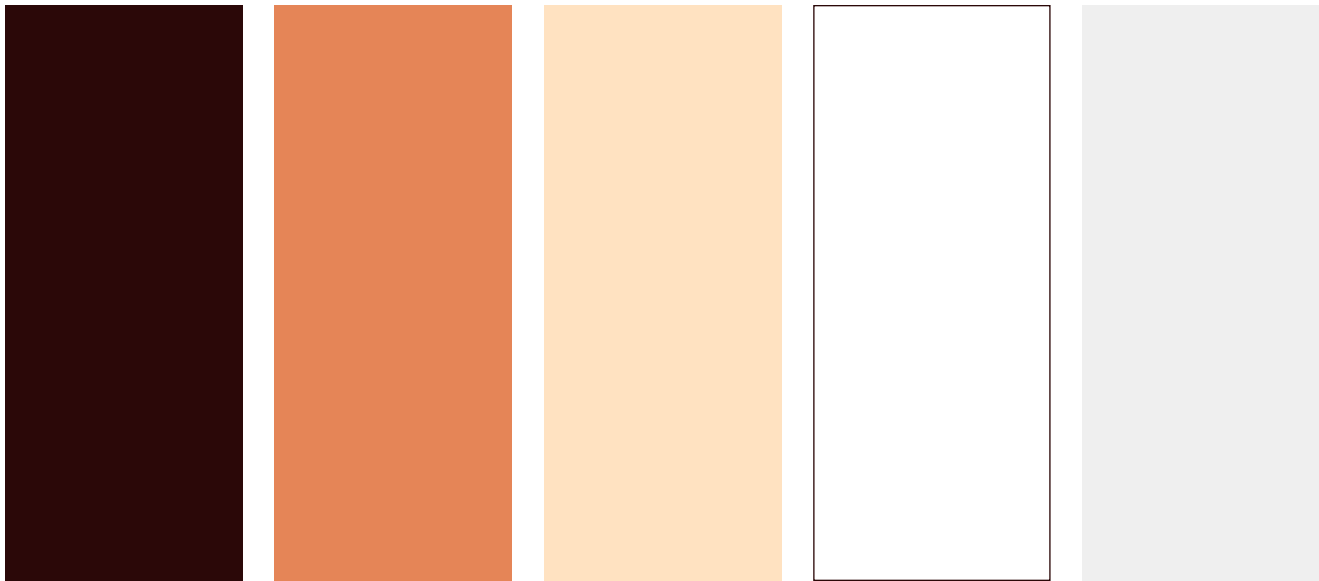
Interaction Flow



UI Spec



Style tile



H1 Sofia Pro Bold 40pt

H2 Sofia Pro Semi Bold 20pt

H3 Sofia Pro Bold 18pt

Body copy Sofia Pro Regular 18pt

Icons and tags Sofia Pro Light 10pt

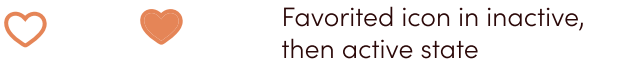
Icons



Navigation icons - 1.25 pt border with 10pt Sofia Pro Light description underneath, inactive state



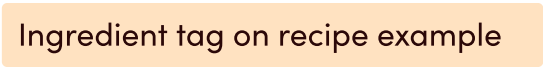
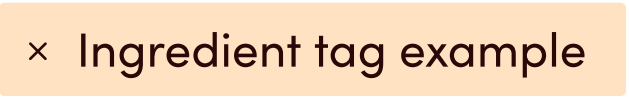
Navigation icon in active state



Favorited icon in inactive, then active state




Recipe rating and time icons



VD Spec Screens


Today's Recommendations

Search recipes



Butternut Squash Lasagna

★★★★½ 668 ⌚ 2 hours



Cinnamon Swirl Bread

★★★★★ 23 ⌚ 1.5 hours


Recommended

Inspiration

Favorites

My Profile

<



Butternut Squash Lasagna

★★★★½ 668 ⌚ 2 hours

Ingredients

1 butternut squash, halved and seeded

1 tablespoon olive oil, divided

1 (8 oz) package sliced fresh mushrooms

1 teaspoon minced garlic

1 onion, chopped

1 (10 oz) package frozen chopped spinach, thawed and drained

7 cups milk, divided

1/2 cup cornstarch

Recommended

Inspiration

Favorites

My Profile

Inspiration

What's in your fridge right now?

× Onion

× Basil

× Broccoli

How much time do you have?

Select...

Cancel

Done

0

1

2

300

415

530

645

7


Results

Sort by ▾

Filter ▾

Basil

Broccoli




Broccoli Pesto

★★★★★ 502 ⌚ 30 min

Basil


Onion



Caramelized Onion Focaccia

★★★ 8 ⌚ 3.5 hours

Onion



Recommended

Inspiration

Favorites


My Profile

User testing


Some thought this was a button because of its size

Today's Recommendations

Search recipes



Butternut Squash Lasagna
★★★★½ 668 ⌚ 2 hours



Cinnamon Swirl Bread
★★★★★ 23 ⌚ 1.5 hours

Recommended

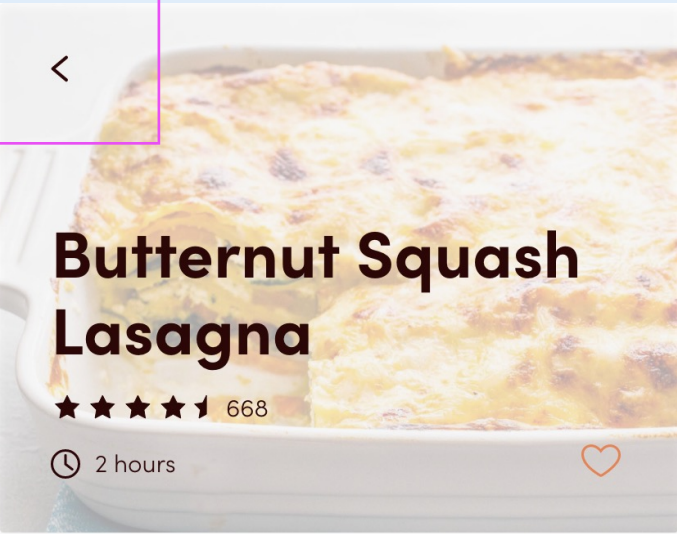
Inspiration

Favorites

My Profile

Want to swipe to get back to previous page

<



Butternut Squash Lasagna
★★★★½ 668 ⌚ 2 hours

Ingredients

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1 teaspoon minced garlic
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Recommended

Inspiration

Favorites

My Profile

Inspiration

What's in your fridge right now?

× Onion

× Basil

× Broccoli

How much time do you have?

Select...

Cancel

0

1

2

3

4

5

6

7

00

15

30

45

Done


Results

Sort by ▾

Filter ▾

Basil


Broccoli



Broccoli Pesto
★★★★★ 502 ⌚ 30 min


Basil

Onion



Caramelized Onion Focaccia
★★★★★ 8 ⌚ 3.5 hours

Onion



Recommended

Inspiration

Favorites

My Profile

Too small

Prototype:

<https://xd.adobe.com/view/e5fea2cb-4e1d-4bd6-7014-6d412e2edd15-93cf/>