

# Econ 103: Introduction to Simple Linear Regression

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# Content Outline

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The Basic Model

Estimation

Consistency and Inference

Suppose we have two variables,  $Y$  and  $X$ . We are interested in using data to learning about the relationship between  $Y$  and  $X$ .

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Examples:

- How are education and wages related?

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- How are unemployment and inflation related?

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### Examples:

- How are education and wages related?
- How are unemployment and inflation related?
- What is the relationship between receiving a treatment and a health outcome?

One way to model the relationship between  $Y$  and  $X$  would be to try to find the **line of best fit** between the two variables.

By the **line of best fit** we mean finding the line, characterized by a slope and an intercept, that minimizes the distance between  $Y$  and  $\tilde{\beta}_0 + \tilde{\beta}_1 \cdot X$ .



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Formally, we are interested in the parameters  $\beta_0$  and  $\beta_1$  that solve

$$\begin{aligned}\beta_0, \beta_1 &= \arg \min_{\tilde{\beta}_0, \tilde{\beta}_1} \mathbb{E} \left[ \left( Y - (\tilde{\beta}_0 + \tilde{\beta}_1 \cdot X) \right)^2 \right] \\ &= \arg \min_{\tilde{\beta}_0, \tilde{\beta}_1} \mathbb{E} \left[ \left( Y - \tilde{\beta}_0 - \tilde{\beta}_1 \cdot X \right)^2 \right]\end{aligned}$$

## Linear Regression as Line of Best Fit

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- 
- By arg min we just mean we are interested in the **arguments**  $\beta_0$  and  $\beta_1$  that minimize

$$\mathbb{E}[(Y - \tilde{\beta}_0 - \tilde{\beta}_1 \cdot X)^2]$$

rather than the value  $\mathbb{E}[(Y - \beta_0 - \beta_1 \cdot X)^2]$  itself.

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- Another way of saying this is that

$$\mathbb{E}[(Y - \beta_0 - \beta_1 \cdot X)^2] < \mathbb{E}[(Y - \tilde{\beta}_0 - \tilde{\beta}_1 \cdot X)^2]$$

for any  $(\tilde{\beta}_0, \tilde{\beta}_1) \neq (\beta_0, \beta_1)$ .

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Why do we care about these parameters?

- Knowing the line of best fit will help us predict  $Y$  using  $X$ 
  - Will provide the **best linear prediction** of  $Y$  using  $X$ .
  - Even though a linear model may seem to simple, ends up being tremendously useful in practice.

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  - What is the average value of  $Y$  when  $X$  is zero?  $\iff$  What is  $\beta_0$ ?
  - To a first order degree because  $\beta_0$  and  $\beta_1$  describe the line of best fit rather than the “true” relationship.
    - No need to worry about this difference for now though.

## Linear Regression: The Parameters

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Let's solve for  $\beta_0$  and  $\beta_1$  by taking first order conditions:

$$\frac{\partial}{\partial \tilde{\beta}_0} : \mathbb{E} [Y - \beta_0 - \beta_1 \cdot X] = 0$$

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We will return to these first order conditions shortly. For now, after rearranging we get that

$$\beta_1 = \frac{\mathbb{E}[YX] - \mathbb{E}[Y]\mathbb{E}[X]}{\mathbb{E}[X^2] - \mathbb{E}[X]\mathbb{E}[X]} = \frac{\text{Cov}(Y, X)}{\text{Var}(X)}$$

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$$\beta_0 = \mathbb{E}[Y] - \beta_1 \mathbb{E}[X]$$

Exercise: Show this rearrangement.

Let's define the random variable

$$\begin{aligned}\epsilon &= Y - (\beta_0 + \beta_1 \cdot X) \\ &= Y - \beta_0 - \beta_1 \cdot X\end{aligned}$$

We can then write

$$Y = \beta_0 + \beta_1 \cdot X + \epsilon.$$

which is the linear regression equation you may have seen before. The random variable  $\epsilon$  will be important later on as we try to do inference.

## Linear Regression: The Error Term

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We call  $\epsilon$  the **linear regression error** variable.

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We call  $\epsilon$  the **linear regression error** variable.

Recall that from the first order conditions for  $\beta_0$  and  $\beta_1$  we have that

$$\begin{aligned}\mathbb{E}\left[\underbrace{Y - \beta_0 - \beta_1 \cdot X}_{=\epsilon}\right] &= 0 \\ \mathbb{E}\left[\underbrace{(Y - \beta_0 - \beta_1 \cdot X) \cdot X}_{=\epsilon X}\right] &= 0\end{aligned}$$

These give us the properties that

$$\mathbb{E}[\epsilon] = 0 \quad \text{and} \quad \mathbb{E}[\epsilon X] = 0.$$



In total our **line of best fit** parameters

$$\beta_0, \beta_1 = \arg \min_{\tilde{\beta}_0, \tilde{\beta}_1} \mathbb{E} \left[ \left( Y - \tilde{\beta}_0 - \tilde{\beta}_1 \cdot X \right)^2 \right]$$

generate a model between  $Y$  and  $X$  that can be written as

$$Y = \beta_0 + \beta_1 \cdot X + \epsilon \tag{1}$$

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- It is often convenient to work directly with this representation or make assumptions about  $\epsilon$ .
- You may have seen this representation before, the prior slides go over where this model comes from

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are useful for

- Making predictions about  $Y$  using  $X$ .
  - Predict  $Y$  when  $X = x$  with  $\beta_0 + \beta_1 \cdot x$

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are useful for

- Making predictions about  $Y$  using  $X$ .
  - Predict  $Y$  when  $X = x$  with  $\beta_0 + \beta_1 \cdot x$
- Learning about the relationship between  $Y$  and  $X$ .
  - Interpret the signs and magnitudes of  $\beta_0$  and  $\beta_1$

Questions?

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As we went over in the last section we are interested in the line of best fit parameters

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**Problem:** We do not know know the joint distribution of  $(Y, X)$ , so we cannot to solve for  $\beta_0$  and  $\beta_1$  by evaluating the expectation above.

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**Solution:** Use data to estimate the parameters  $\beta_0$  and  $\beta_1$ .



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- Suppose we have access to  $n$  randomly collected samples  $\{Y_i, X_i\}_{i=1}^n$

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**Intuition:**

- Suppose we have access to  $n$  randomly collected samples  $\{Y_i, X_i\}_{i=1}^n$
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- We estimate the line of best fit between  $Y$  and  $X$  in the population using the line of best fit between  $Y_i$  and  $X_i$  in our sample:

$$\hat{\beta}_0, \hat{\beta}_1 = \arg \min_{b_0, b_1} \frac{1}{n} \sum_{i=1}^n (Y_i - b_0 - b_1 \cdot X_i)^2$$

- Same idea as using  $\bar{X}$  to estimate  $\mathbb{E}[X]$ , etc.

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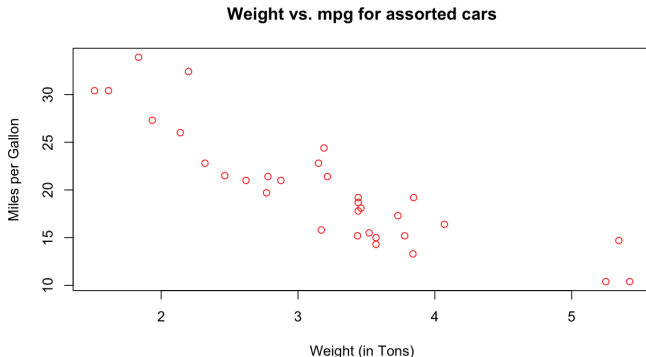
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## Linear Regression: The Estimator

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Let's see how this looks like in practice. Suppose we are interested in the relationship between  $X$ , a car's weight, and  $Y$  a car's miles per gallon (mpg).

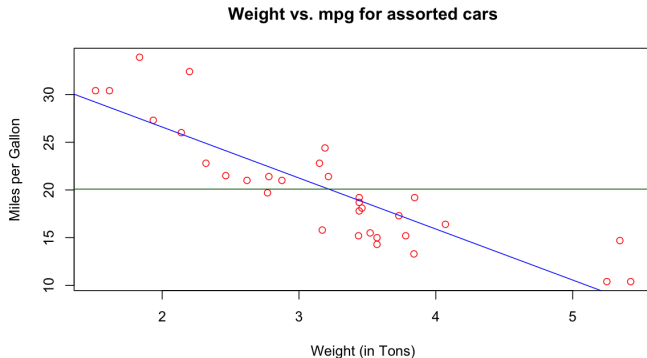
We collect some data  $\{Y_i, X_i\}_{i=1}^n$  where each  $(Y_i, X_i)$  pair represents the miles per gallon and weight of a particular vehicle in our dataset. We can represent our data using a scatterplot



## Linear Regression: The Estimator

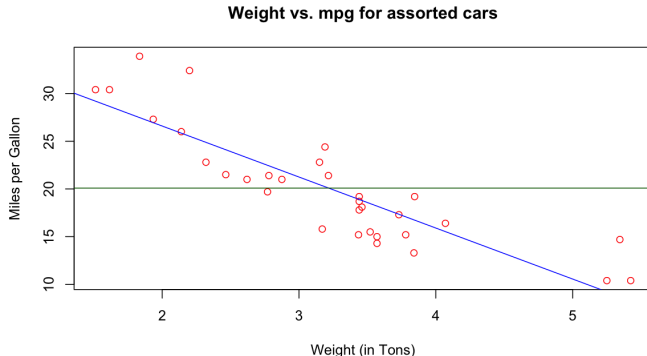
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Now to estimate  $\hat{\beta}_0, \hat{\beta}_1$  we simply find the line of best fit between the  $Y_i$  and  $X_i$  's in our data.



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The **blue** line represents the line of best fit whereas the **green** line represents a straight line through  $\bar{Y}$ . We can see that the **blue** line is much closer to the data than the **green** line.



In this case we have that  $\hat{\beta}_0 = 37.2851$  and  $\hat{\beta}_1 = -5.3445$ .

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- $\hat{\beta}_0 = 37.2851$ : We estimate that the average value of  $Y$  when  $X = 0$  is 37.2851
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  - In context: we estimate that the average mpg for a car that weights 0 tons is 37.2851 miles per gallon
- $\hat{\beta}_1 = -5.3445$ : We estimate that, on average, a one unit increase in  $X$  is associated with a 5.3445 unit **decrease** in  $Y$ .
  - In context: we estimate that, on average, a one ton increase in car weight is associated with a 5.3445 unit decrease in miles per gallon.

Notice a couple things in the above interpretations

- The intercept is often uninterpretable (What car would weigh 0 tons?). For this reason we often focus our analysis on the slope coefficient.
- The interpretation is deliberately not causal. We use “associated with a decrease...” as opposed to “leads to a decrease...”

Now that we've gotten some intuition for what linear regression is doing and how to use our sample to estimate the parameters of interest, let's derive explicit formulas for  $\hat{\beta}_0$  and  $\hat{\beta}_1$ .

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Recall that

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Taking first order conditions gives us that

$$\frac{\partial}{\partial b_0} : \frac{1}{n} \sum_{i=1}^n (Y_i - \hat{\beta}_0 - \hat{\beta}_1 \cdot X_i) = 0$$

$$\frac{\partial}{\partial b_1} : \frac{1}{n} \sum_{i=1}^n (Y_i - \hat{\beta}_0 - \hat{\beta}_1 \cdot X_i) \cdot X_i = 0$$

Rearranging the first equality gives us

$$\frac{1}{n} \sum_{i=1}^n Y_i - \frac{1}{n} \sum_{i=1}^n \hat{\beta}_0 - \frac{1}{n} \sum_{i=1}^n \hat{\beta}_1 \cdot X_i = 0$$



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Rearranging the first equality gives us

$$\frac{1}{n} \sum_{i=1}^n Y_i - \frac{1}{n} \sum_{i=1}^n \hat{\beta}_0 - \frac{1}{n} \sum_{i=1}^n \hat{\beta}_1 \cdot X_i = 0$$

$$\bar{Y} - \hat{\beta}_0 - \hat{\beta}_1 \frac{1}{n} \sum_{i=1}^n X_i = 0$$

$$\bar{Y} - \hat{\beta}_0 - \hat{\beta}_1 \bar{X} = 0$$

$$\hat{\beta}_0 = \bar{Y} - \hat{\beta}_1 \bar{X}$$

So that what remains is to solve for  $\hat{\beta}_1$ .

Rearranging the second equality gives us

$$\frac{1}{n} \sum_{i=1}^n Y_i X_i - \hat{\beta}_0 \frac{1}{n} \sum_{i=1}^n X_i - \hat{\beta}_1 \frac{1}{n} \sum_{i=1}^n X_i^2 = 0$$

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Using the prior result that  $\hat{\beta}_0 = \bar{Y} - \hat{\beta}_1 \bar{X}$  gives:

$$\begin{aligned} \frac{1}{n} \sum_{i=1}^n Y_i X_i - (\bar{Y} - \hat{\beta}_1 \bar{X}) \bar{X} - \hat{\beta}_1 \frac{1}{n} \sum_{i=1}^n X_i^2 &= 0 \\ \left( \frac{1}{n} \sum_{i=1}^n Y_i X_i - \bar{Y} \bar{X} \right) + \hat{\beta}_1 \left( (\bar{X})^2 - \frac{1}{n} \sum_{i=1}^n X_i^2 \right) &= 0 \end{aligned}$$

Rearranging the second equality gives us

$$\frac{1}{n} \sum_{i=1}^n Y_i X_i - \hat{\beta}_0 \frac{1}{n} \sum_{i=1}^n X_i - \hat{\beta}_1 \frac{1}{n} \sum_{i=1}^n X_i^2 = 0$$

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So, finally

$$\hat{\beta}_1 = \frac{\frac{1}{n} \sum_{i=1}^n Y_i X_i - \bar{Y} \bar{X}}{\frac{1}{n} \sum_{i=1}^n X_i^2 - (\bar{X})^2}.$$

Let's make use of the following equalities to represent  $\hat{\beta}_1$

$$\begin{aligned}\frac{1}{n} \sum_{i=1}^n (Y_i - \bar{Y})(X_i - \bar{X}) &= \frac{1}{n} \sum_{i=1}^n Y_i X_i - \bar{Y} \bar{X} \\ \frac{1}{n} \sum_{i=1}^n (X_i - \bar{X})^2 &= \frac{1}{n} \sum_{i=1}^n X_i^2 - (\bar{X})^2\end{aligned}$$

## Linear Regression: Formulas

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Then:

$$\hat{\beta}_1 = \frac{\overbrace{\frac{1}{n} \sum_{i=1}^n (Y_i - \bar{Y})(X_i - \bar{X})}^{\text{Sample Covariance between } Y \text{ and } X}}{\underbrace{\frac{1}{n} \sum_{i=1}^n (X_i - \bar{X})^2}_{\text{Sample Variance of } X}}$$

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This ties in nicely as, if we recall from earlier, we found that

$$\beta_1 = \frac{\text{Cov}(Y, X)}{\text{Var}(X)} = \frac{\mathbb{E}[(Y - \mu_Y)(X - \mu_X)]}{\mathbb{E}[(X - \mu_X)^2]}.$$



We have now gone over how use data to obtain estimates  $\hat{\beta}_0, \hat{\beta}_1$  of our parameters of interest  $\beta_0, \beta_1$ .

$$\hat{\beta}_0, \hat{\beta}_1 = \arg \min_{b_0, b_1} \frac{1}{n} \sum_{i=1}^n (Y_i - b_0 - b_1 \cdot X_i)^2$$
$$\beta_0, \beta_1 = \arg \min_{\tilde{\beta}_0, \tilde{\beta}_1} \mathbb{E} \left[ \left( Y - \tilde{\beta}_0 - \tilde{\beta}_1 \cdot X \right)^2 \right]$$

Notice that, while the parameters of interest  $\beta_0$  and  $\beta_1$  are fixed quantities, the estimators  $\hat{\beta}_0$  and  $\hat{\beta}_1$  are functions of the data; they depend on the specific sample of data collected.

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### Some Questions to Consider:

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3. What happens to this distribution as  $n \rightarrow \infty$ ?

## Linear Regression: Randomness

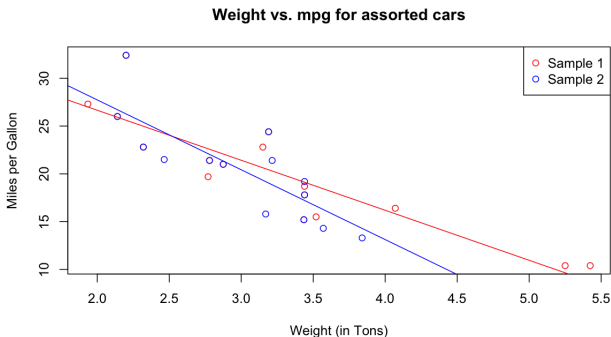
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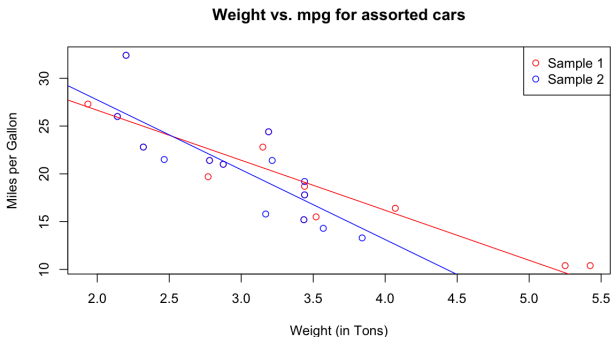
Let's return to the cars data and see how our regression lines look when we consider two different (random) samples.



## Linear Regression: Randomness

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Let's return to the cars data and see how our regression lines look when we consider two different (random) samples.



- **Sample 1:**  $\hat{\beta}_0 = 37.1285$  and  $\hat{\beta}_1 = -5.2341$ .
- **Sample 2:**  $\hat{\beta}_0 = 42.352$  and  $\hat{\beta}_1 = -7.307$ .





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