Tidy EDA and Statistical Concepts

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Today

Agenda

- 1. Getting data ready
- 2. Exploratory data analysis
- 3. Simple statistics and tests

Analysis ALWAYS begins with EDA

Goal of EDA is to

- Develop understanding of data
- Detection of mistakes
- Assessing direction and rough size of relationships
- Preliminary selection of appropriate models

Tidyverse

Tidyverse???

A coherent set of packages in R

- Share a common data representation and API design

Supported and promoted by RStudio

- Help materials on RStudio

Supports the end-to-end workflow for a variety of analysis goals

But first, packages

Use either

- install.packages("tidyverse")
- Click Tools -> Install Packages...
- Packages tab in RStudio

```
# install.packages("tidyverse")
```

Also need to load the library:

```
# The tidyverse package contains ggplot2, tibble, tidyr,
# readr, purr, and dplyr and several others
library(tidyverse)
## — Attaching packages -
## ✓ ggplot2 3.0.0 ✓ purrr 0.2.5
## ✓ tibble 1.4.2 ✓ dplyr 0.7.6
## ✓ tidyr 0.8.1 ✓ stringr 1.3.1
## / readr 1.1.1 / forcats 0.3.0
## Warning: package 'dplyr' was built under R version 3.5.1
## - Conflicts -
## * dplyr::filter() masks stats::filter()
## * dplyr::lag() masks stats::lag()
```

8/91

An aside on file paths

I use the package here to ease navigation

```
library(here)

## here() starts at /Users/claus/teaching/econ5100/2018-09/git_5100_2018_09

If you have a R project set up then you can, for example, use

here("raw_data", "my_data.csv")

to refer to your data, no matter where you are!
```

Other packages

```
# The gridExtra package contains grid.arrange function used
# to combine plots
library(gridExtra)

# The GGally package contains ggpairs which is a custom
# correlation graph for ggplot2
library(GGally)
```

mul

A Tidy Data Example

Definition?

- 1. Each variable forms a column
- 2. Each observation forms a row
- 3. Each value is a cell

Not far off!

Classroom data are like teddy bears; real data are like a grizzly with salmon blood dripping out its mouth

— Jenny Bryan

Today's Messy Data

2005-2006 National Family and Health Survey from India

Download nfhs_3.csv from Canvas

```
nfhs <- read_csv(here("raw_data", "nfhs_3.csv"))</pre>
```

What is in the data?

Problem: most real data sets are large

(This is a subset of ~3,500 variables!)

First step: check variables

Standard approach:

- Click on chevron (environment)
- . View(nfhs)
- head(nfhs)
- str(nfhs)

What happens?

str(nfhs)

```
## Classes 'tbl df', 'tbl' and 'data.frame': 109041 obs. of 234 variables:
            : chr "28 1 1" "28 1 2" "28 1
## $ hhid
                                                3" "28 1 4" ...
                 "IA5" "IA5" "IA5" "IA5" ...
## $ hv000
            : chr
## $ hv001
            : int
                  28001 28001 28001 28001 28001 28001 28001 28001 28001 ...
## $ hv002
            : int 1 2 3 4 6 7 8 10 11 13 ...
## $ hv003
            : int 2 1 1 1 1 2 6 3 2 1 ...
## $ hv004
            : chr
                 NA NA NA NA ...
## $ hv005
            : int 2506085 2506085 2506085 2506085 2506085 2506085 2506085 2506085 2506085 2506085
## $ hv006
            : int 1 3 1 1 1 1 1 1 3 ...
            ## $ hv007
## $ hv008
            : int 1273 1275 1273 1273 1273 1273 1273 1273 1273 1275 ...
## $ hv009
            : int 6 5 1 5 7 3 8 6 2 2 ...
##
  $ hv010
            : int
                 2 2 0 1 1 1 3 1 1 1 ...
## $ hv011
            : int
                 1 1 0 0 2 1 2 2 1 0 ...
## $ hv012
            : int
                  6 5 1 5 7 3 8 6 2 2 ...
## $ hv013
            : int
                  6 5 1 4 7 3 8 6 2 2 ...
## $ hv014
                  2 0 0 0 2 0 2 1 0 0 ...
            : int
                 "completed" "completed" "completed" ...
## $ hv015
            : chr
## $ hv016
            : int
                  28 26 28 27 27 26 26 26 28 26 ...
## $ hv017
            : int
                 1 4 1 1 1 1 1 1 2 2 ...
## $ hv018
            : int 142 104 104 131 131 142 104 131 103 104 ...
## $ hv019
                 24 12 24 24 24 24 24 24 24 12 ...
            : int
            : chr "all woman sample" "all woman sample" "all woman sample" .
## $ hv020
```

Alternative: get column names

```
colnames(nfhs) # or names()
```

```
##
                                              "hv002"
                                                          "hv003"
                                                                      "hv004"
     [1]
         "hhid"
                      "hv000"
                                  "hv001"
         "hv005"
                      "hv006"
##
     [7]
                                  "hv007"
                                              "hv008"
                                                          "hv009"
                                                                      "hv010"
    [13]
         "hv011"
                      "hv012"
                                  "hv013"
                                              "hv014"
                                                          "hv015"
                                                                      "hv016"
                                  "hv019"
                                                                      "hv022"
    [19]
          "hv017"
                      "hv018"
                                              "hv020"
                                                          "hv021"
    [25]
         "hv023"
                      "hv024"
                                  "hv025"
                                                                      "hv028"
                                              "hv026"
                                                          "hv027"
         "hv030"
                                  "hv032"
                                              "hv033"
    [31]
                      "hv031"
                                                          "hv035"
                                                                      "hv040"
                      "hv042"
    [37]
          "hv041"
                                  "hv043"
                                              "hv044"
                                                          "hv201"
                                                                      "hv202"
    [43]
         "hv204"
                      "hv205"
                                  "hv206"
                                              "hv207"
                                                          "hv208"
                                                                      "hv270"
         "hvidx 01"
                      "hvidx 02"
                                  "hvidx 03"
                                              "hvidx 04"
                                                          "hvidx 05"
                                                                      "hvidx 06"
    [49]
         "hvidx 07"
                      "hvidx 08"
                                  "hvidx 09"
                                              "hvidx 10"
                                                          "hvidx 11"
                                                                      "hvidx 12"
    [55]
                      "hvidx_14"
                                  "hvidx 15"
                                              "hvidx 16"
                                                          "hvidx 17"
         "hvidx 13"
                                                                      "hvidx 18"
         "hvidx 19"
                      "hvidx 20"
                                  "hvidx 21"
                                              "hvidx 22"
                                                          "hvidx 23"
                                                                      "hvidx 24"
         "hvidx 25"
                      "hvidx 26"
                                  "hvidx 27"
                                              "hvidx 28"
                                                          "hvidx 29"
                                                                      "hvidx 30"
         "hvidx 31"
                      "hvidx 32"
                                  "hvidx 33"
                                              "hvidx 34"
                                                          "hvidx 35"
                                                                      "hv108 01"
         "hv108 02"
                      "hv108 03"
                                  "hv108 04"
                                              "hv108 05"
                                                          "hv108 06"
                                                                      "hv108 07"
         "hv108_08"
                      "hv108_09"
                                  "hv108_10"
                                              "hv108 11"
                                                          "hv108 12"
                                                                      "hv108 13"
         "hv108 14"
                      "hv108 15"
                                  "hv108 16"
                                              "hv108 17"
                                                          "hv108 18"
                                                                      "hv108 19"
         "hv108 20"
                      "hv108 21"
                                  "hv108 22"
                                              "hv108 23"
                                                          "hv108 24"
                                                                      "hv108 25"
         "hv108 26"
                      "hv108_27"
                                  "hv108_28"
                                              "hv108 29"
                                                          "hv108 30"
                                                                      "hv108 31"
         "hv108 32"
                      "hv108 33"
                                  "hv108 34"
                                              "hv108 35"
                                                          "ha0_01"
                                                                      "ha0 02"
  [121]
                      "ha0_04"
                                  "ha0_05"
                                              "ha0 06"
                                                          "ha0_07"
                                                                      "ha0 08"
         "ha0 03"
                     "ha0_10"
## [127]
         "ha0_09"
                                  "ha0_11"
                                              "ha1_01"
                                                          "ha1_02"
                                                                      "ha1_03"
## [133] "ha1 04"
                      "ha1_05"
                                  "ha1 06"
                                              "ha1 07"
                                                          "ha1_08"
                                                                      "ha1_09"
```

Variables

hhid-hv208: Household level variables

hvidx_XX Household roster

hv108_XX: Education in years

haX_XX Female roster with age, height, and weight

hbX_XX Male roster with age, height, and weight

Is this tidy?

Depends!

When?

Here we want individual level obs with household level information Strategy?

Household level information

```
# Range of variables (be careful!)
hh <- select(nfhs, hhid:hv208, hv270)</pre>
```

Education

Female information

Male information

We need some tidyr

gather() takes multiple columns, and gathers them into key-value pairs: it makes "wide" data longer.

spread() takes two columns (key & value) and spreads in to multiple columns, it makes "long" data wider.

separate() turns a single character column into multiple columns

united() paste together multiple columns into one

Gathering (wide -> long)

This is very painful since you cannot do it in one step

One option is this:

Why is this not a good approach (programming wise)?

Better, but not exactly easy to ready:

```
educ <- gather(educ, variable_name, var_value, -hhid)

educ <- separate(educ, variable_name, c("var", "number"), sep = "_")

educ <- spread(educ, key = var, value = var_value)

educ <- filter(educ, !is.na(hvidx))</pre>
```

%>% operator...

learn it, love it, leverage it

```
educ <- nfhs %>%
  select(hhid, starts_with("hvidx"), contains("hv108")) %>%
  gather(variable_name, var_value, -hhid) %>%
  separate(variable_name, c("var", "number"), sep = "_") %>%
  spread(key = var, value = var_value) %>%
  filter(!is.na(hvidx)) %>%
  select(-number) %>%
  rename(roster_id = hvidx, educ = hv108) # Something to merge on!
```

Need to do the same for female...

```
female <- nfhs %>%
  select(hhid, matches("ha\\d_\\d\\d")) %>%
  gather(variable_name, var_value, -hhid) %>%
  separate(variable_name, c("var", "number"), sep = "_") %>%
  spread(key = var, value = var_value) %>%
  filter(!is.na(ha0)) %>%
  select(-number) %>%
  rename(roster_id = ha0, age = ha1, weight = ha2, height = ha3) %>%
  mutate(female = TRUE)
```

...and male

```
male <- nfhs %>%
  select(hhid, contains("hb")) %>%
  gather(variable_name, var_value, -hhid) %>%
  separate(variable_name, c("var", "number"), sep = "_") %>%
  spread(key = var, value = var_value) %>%
  filter(!is.na(hb0)) %>%
  select(-number) %>%
  rename(roster_id = hb0, age = hb1, weight = hb2, height = hb3) %>%
  mutate(female = FALSE)
```

Join — more dplyr

Mutating joins combine variables from the two data.frames:

inner_join() return all rows from x where there are matching
values in y, and all columns from x and y.
If there are multiple matches between x and y, all combination of
the matches are returned.

left_join() return all rows from x, and all columns from x and y.
Rows in x with no match in y will have NA values in the new
columns. If multiple matches between x and y, all combinations of
the matches are returned.

right_join() return all rows from y, and all columns from x and y. Rows in y with no match in x will have NA values in the new columns. If multiple matches between x and y, all combinations of the matches are returned.

full_join() return all rows and all columns from both x and y.
Where there are not matching values, returns NA for the one
missing.

Filtering joins keep cases from the left-hand data.frame:

semi_join() return all rows from x where there are matching values in y, keeping just columns from x. A semi join differs from an inner join because an inner join will return one row of x for each matching row of y, where a semi join will never duplicate rows of x.

anti_join() return all rows from x where there are not matching values in y, keeping just columns from x.

Putting it all together!

```
base <- bind_rows(female, male) %>% # Combine male and female
inner_join(educ) %>% # could also use left here
inner_join(hh) # note R figures out what to merge on

## Joining, by = c("hhid", "roster_id")

## Joining, by = "hhid"
```

What would happen if we used right_join?

Nicer names and tidy up!!

You can also remove the objects we no longer need

```
rm(educ, female, hh, male, nfhs)
```

Exploratory Data Analysis

EDA Process

• Is your data **tidy**?

Use both non-graphical and graphical EDA

(cont.)

- Univariate and multivariate
 - categorical (i.e. **factor**)
 - univariate: count, proportion, percentage
 - multivariate: cross-tabluation if multiple categorical variables
 - quantitative
 - univariate: central tendancy, dispersion, skewness, kurtosis, etc
 - multivariate: correlation
 - categorical and quantitative: multivariate
 - distribution or summary of quantitative by level of categorical variable

More tidyverse!!

- focus on specific groups
 - group_by() will do subset calculations by factor levels
- reduce/summarise data: get a descriptive statistic
 - summarise() to create a descriptive statistic using sum(),mean(), n()
- ggplot2 to graph data
 - A powerful graphing tool with many, many options
 - gg stands for "grammar of graphics"

Simple first!

Get descriptitve statistics
summary(base)

```
##
                        roster id
                                                             weight
        hhid
                                               age
                       Length: 228426
   Length: 228426
                                          Min.
                                                 :15.0
                                                                 : 151
                                                         Min.
   Class :character
                       Class :character
                                          1st Qu.:21.0
                                                         1st Qu.: 447
   Mode :character
                       Mode :character
                                          Median :29.0
                                                         Median: 521
##
                                                 :29.8
                                                                 :1974
                                          Mean
                                                         Mean
##
                                          3rd Ou.:38.0
                                                         3rd Qu.: 653
##
                                          Max.
                                                 :54.0
                                                         Max.
                                                                 :9999
        height
                     female
                                        educ
                                                       state
                   Mode :logical
                                                    Length: 228426
   Min.
           : 800
                                   Min.
                                          : 0.000
    1st Ou.:1514
                   FALSE:89834
                                   1st Ou.: 0.000
                                                    Class :character
   Median :1580
                   TRUE :138592
                                   Median : 8.000
                                                    Mode :character
   Mean
           :2867
                                   Mean
                                          : 7.032
    3rd Ou.:1681
                                   3rd Ou.:10.000
                                          :99.000
           :9999
   Max.
                                   Max.
   urban rural
                        type place
                                          wealth index
   Length: 228426
                       Length: 228426
                                          Length: 228426
   Class :character
                       Class :character
                                        Class :character
##
   Mode :character
                       Mode :character Mode :character
##
##
##
```

ehhh?

What is wrong here?

Back to the data

- · Manual says: "height in centimeters (1 decimal)" and "weight in kilograms (1 decimal)",
- but what is up with the 99 and 9999?

```
base <- base %>%
  mutate(
    weight = case_when(
        weight <= 9000 ~ weight / 10,
        weight > 9000 ~ NA_real_
    ),
    height = case_when(
        height <= 9000 ~ height / 10,
        height > 9000 ~ NA_real_
    ),
    educ = case_when(
        educ <= 90 ~ educ,
        educ > 90 ~ NA_real_
    ))
)
```

Try again!

Get descriptitve statistics
summary(base)

```
##
        hhid
                        roster id
                                                               weight
                                                age
                       Length: 228426
                                                                  : 15.10
   Length: 228426
                                           Min.
                                                  :15.0
                                                          Min.
   Class :character
                       Class :character
                                           1st Qu.:21.0
                                                          1st Qu.: 43.50
##
    Mode :character
                       Mode :character
                                           Median :29.0
                                                          Median : 49.70
##
                                                  :29.8
                                                                  : 51.52
                                           Mean
                                                          Mean
##
                                                           3rd Ou.: 57.60
                                           3rd Ou.:38.0
##
                                           Max.
                                                  :54.0
                                                          Max.
                                                                  :173.00
##
                                                           NA's
                                                                  :35131
##
        height
                      female
                                          educ
                                                          state
                    Mode :logical
                                                      Length: 228426
           : 80.0
                                            : 0.000
    Min.
                                     Min.
    1st Ou.:150.3
                                     1st Ou.: 0.000
                                                      Class :character
                    FALSE: 89834
   Median :155.8
                                     Median : 8.000
                                                      Mode :character
                    TRUE :138592
##
   Mean
           :156.7
                                     Mean
                                            : 6.887
    3rd Qu.:162.6
                                     3rd Ou.:10.000
##
   Max.
           :199.3
                                     Max.
                                            :23.000
                                     NA's
                                            :359
##
    NA's
           :35216
##
   urban rural
                        type place
                                           wealth index
##
   Length: 228426
                       Length: 228426
                                           Length: 228426
                       Class :character
                                           Class :character
##
   Class :character
##
   Mode :character
                       Mode :character
                                           Mode :character
##
##
```

Univariate non-graphical

Categorical data - tabulation

```
# Make table to show quantitative data by place
                          # %>% Pipes data to group by() function
base %>%
 group by(type place) %>% # group by() organises data by place
 summarise(count = n()) # summarise() reduces to descriptive stat
## # A tibble: 4 x 2
##
  type place
                         count
    <chr>
##
                         <int>
## 1 capital, large city 55440
## 2 countryside
                  117474
## 3 small city
                       16346
## 4 town
                        39166
```

So common that:

```
# %>% Pipes data to group by() function
base %>%
 group_by(type_place) %>% # group_by() organises data by place
                      # What it says on the tin!
 count()
## # A tibble: 4 x 2
## # Groups: type place [4]
## type_place
                           n
## <chr>
                     <int>
## 1 capital, large city 55440
## 2 countryside 117474
## 3 small city 16346
## 4 town
                      39166
```

Calculate more descriptive statistics

```
# Make table to show quantitative data by type of place
base %>%
                          # %>% Pipes data to group by() function
 group by(type place) %>% # group by() organises data by place
 summarise(count = n(),  # count is new variable
   # percent is a new variable, sum() and nrow() are functions
   percent = (sum(count) / nrow(base)) * 100,
   mean age = mean(age),
                           # mean age by place
   mean height = mean(height),  # mean height by place
   mean weight = mean(weight))  # mean weight by place
## # A tibble: 4 x 6
    type place
                        count percent mean age mean height mean weight
    <chr>
                         <int>
                                         <dbl>
                                                     <dbl>
                                                                <dbl>
                                <dbl>
## 1 capital, large city 55440 24.3
                                          30.1
                                                        NA
                                                                   NA
## 2 countryside
                        117474 51.4
                                          29.6
                                                        NA
                                                                   NA
## 3 small city
                        16346
                               7.16
                                          30.0
                                                        NA
                                                                   NA
                         39166 17.1
## 4 town
                                          29.9
                                                        NA
                                                                   NA
```

What is up with height and weight?

```
# Make table to show quantitative data by type of place
base %>%
 group by(type place) %>%
 summarise(count = n(),
    percent = (sum(count) / nrow(base)) * 100,
   mean age = mean(age),
   mean height = mean(height, na.rm = TRUE ),
   mean weight = mean(weight, na.rm = TRUE))
## # A tibble: 4 x 6
    type place
                          count percent mean age mean height mean weight
##
     <chr>
                                           <dbl>
                                                       <dbl>
                                                                   <dbl>
                          <int>
                                  <dbl>
## 1 capital, large city 55440
                                  24.3
                                            30.1
                                                        158.
                                                                    55.5
## 2 countryside
                         117474 51.4
                                            29.6
                                                        156.
                                                                    49.1
## 3 small city
                          16346
                                 7.16
                                            30.0
                                                        157.
                                                                    53.7
## 4 town
                          39166 17.1
                                            29.9
                                                        157.
                                                                    53.1
```

If female instead

```
# Make table to show quantitative data by female
base %>%
                         # group by() organises data by female
 group by(female) %>%
 summarise(count = n(),
   percent = (sum(count) / nrow(base)) * 100,
   mean age = mean(age),
   mean height = mean(height, na.rm = TRUE ),
   mean weight = mean(weight, na.rm = TRUE))
## # A tibble: 2 x 6
    female count percent mean age mean height mean weight
    <lgl>
            <int>
                    <dbl>
                             <dbl>
                                         <dbl>
                                                    <dbl>
## 1 FALSE
            89834
                    39.3
                              31.0
                                          164.
                                                      56.3
## 2 TRUE
           138592
                   60.7
                              29.0
                                          152.
                                                      48.7
```

If both place and female

```
# Make table to show quantitative data by place and female
base %>%
  group by(type place, female) %>% # what happens if switch order??
  summarise(count = n(),
    percent = (sum(count) / nrow(base)) * 100,
    mean age = mean(age),
    mean height = mean(height, na.rm = TRUE ),
    mean weight = mean(weight, na.rm = TRUE))
## # A tibble: 8 x 7
## # Groups: type place [?]
                         female count percent mean age mean_height mean_weight
     type place
                         <1q1>
                               <int>
     <chr>
                                                  <dbl>
                                                              <dbl>
                                                                          <dbl>
                                         <dbl>
## 1 capital, large city FALSE
                                                               166.
                                25591
                                         11.2
                                                   30.8
                                                                            59.4
## 2 capital, large city TRUE
                                29849
                                         13.1
                                                   29.5
                                                               153.
                                                                            52.4
## 3 countryside
                                42804
                                         18.7
                                                   31.0
                                                               164.
                                                                            53.8
                         FALSE
## 4 countryside
                                         32.7
                                                   28.8
                                                               152.
                                                                           46.6
                         TRUE
                                74670
## 5 small city
                                6010
                                         2.63
                                                   31.1
                                                               165.
                                                                            58.3
                         FALSE
## 6 small city
                                        4.52
                                                   29.4
                                10336
                                                               153.
                                                                            51.2
                         TRUE
## 7 town
                         FALSE 15429
                                        6.75
                                                   31.2
                                                               164.
                                                                            57.7
## 8 town
                         TRUE
                                23737
                                         10.4
                                                   29.1
                                                               152.
                                                                            50.4
```

Graphing basics

Terminology

- Glyph observation or case of the data set
 - a mark on the graph
 - can represent multiple attributes (variables) of an observation
 - each attribute of glyph can be a graphical element
- · Graphic type of graph
 - how the glyphs are arranged
- Mapping variable to graph attribute

Basic graph types:

Distributions - histograms or pdf

Bar chart - summary of a variable, like mean or sum

Scatter plot - relationship between variables

ggplot2 basics

ggplot is more complicated than base plot

For quick graphs in base R can use qplot()

- I won't spend time on it, but you can try it

1. Specify a **frame**

- frame establishes a coordinate system
- · must define what asethetics use in frame
 - **asethetic** is an attribure of a glyph, e.g. x, y or other variable
- ggplot() sets up frame
- 2. Specify geometric object
 - · what type of graph: bar, scatter, line, etc

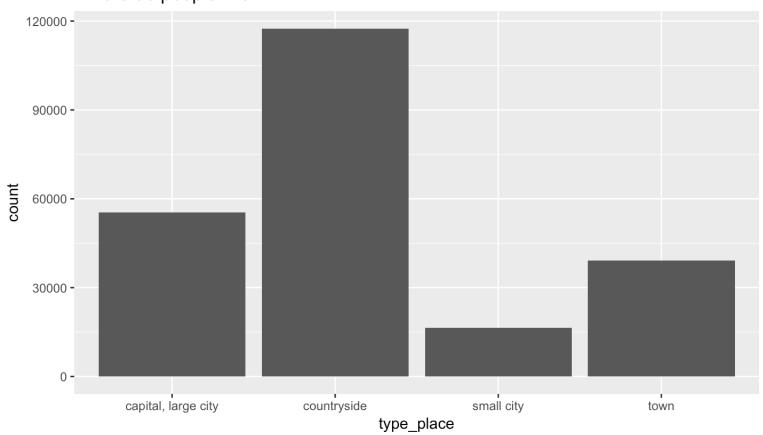
ggplot uses a layering approach

- will add layers to make the graph more detailed
- use "+" to add layers

Univariate graphical - Categorical

```
# Use ggplot2 to make a bar plot of place
base %>%
  group_by(type_place) %>% # group_by() groups all data by place
# aes() sets what will be on the x-axis, use + to add layer
ggplot(aes(x = type_place)) +
  # geom_bar() determines how data will be arranged, count is default
  geom_bar() +
  ggtitle("Where do people live?") # add title layer
```

Where do people live?



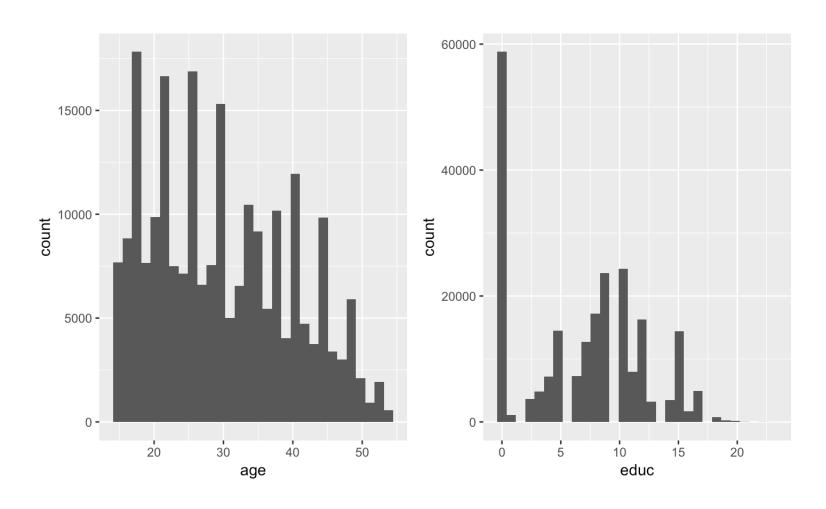
Histograms in ggplot2

```
# Loaded gridExtra so can plot more than one graph with grid.arrange
grid.arrange(
# First graph
    ggplot(base, aes(x = age)) +
        geom_histogram(),

# Second graph
    ggplot(base, aes(x = educ)) +
        geom_histogram(),

# Specify number of columns, like using par(mfrow = c(1, 2))
    ncol = 2
)
```

Warning: Removed 359 rows containing non-finite values (stat_bin).



Boxplots of quantitative data in ggplot2

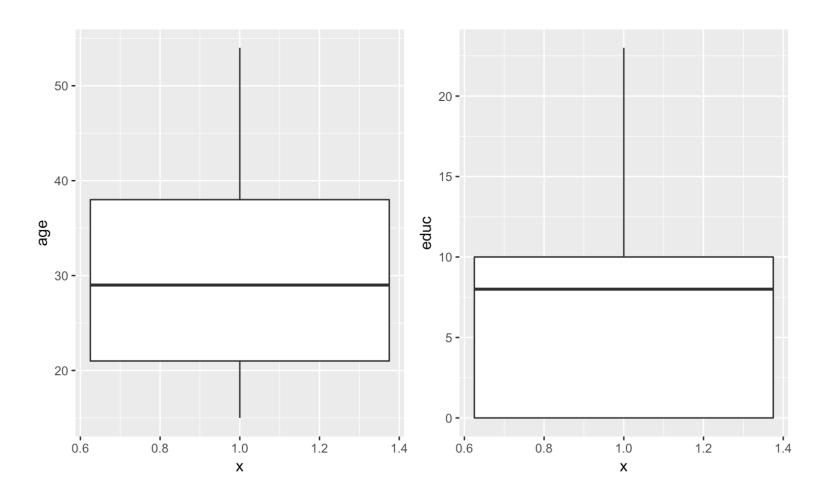
```
# If you want to make a boxplot of a single continuous variable you
# have to set x = 1 because the boxplot does not have a width
# associated with it so gives alignment
grid.arrange(

ggplot(base, aes(x = 1, y = age)) +
    geom_boxplot(),

ggplot(base, aes(x = 1, y = educ)) +
    geom_boxplot(),

ncol = 2
)
```

Warning: Removed 359 rows containing non-finite values (stat_boxplot).



Multivariate non-graphical – Categorical

Use cross-tabs for counts/proportion/percent

```
# addmargins and xtabs are base commands that create
# a crosstab with sum of row and column
addmargins(xtabs( ~ type place + female, data = base))
##
                       female
## type place
                         FALSE
                                 TRUE
                                         Sum
##
    capital, large city 25591
                                29849 55440
    countryside
##
                     42804 74670 117474
##
    small city
                      6010 10336 16346
##
                         15429 23737 39166
    t.own
##
                         89834 138592 228426
    Sum
```

Multivariate graphical - Categorical

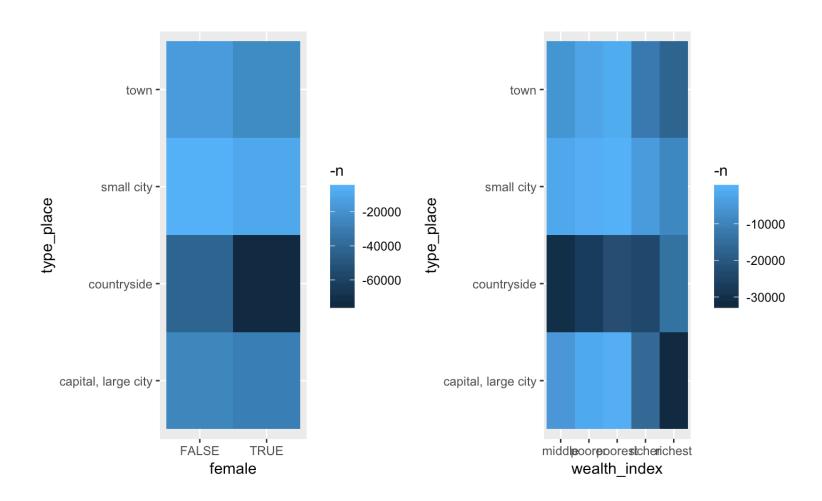
Not many options for multivariate EDA with categorical variables

```
grid.arrange(

base %>%
  count(female, type_place) %>%
  ggplot(aes(x = female, y = type_place)) +
    geom_tile(aes(fill = -n)),
    # geom_tile is used for two categorical variables
    # n tells which attribute to base color on
    # -n the "-" says to go in ascending order

base %>%
  count(wealth_index, type_place) %>%
  ggplot(aes(x = wealth_index, y = type_place)) +
    geom_tile(aes(fill = -n)),

ncol = 2
)
```



Multivariate non-graphical – Quantitative

The standard measure between quantitative variables is correlation

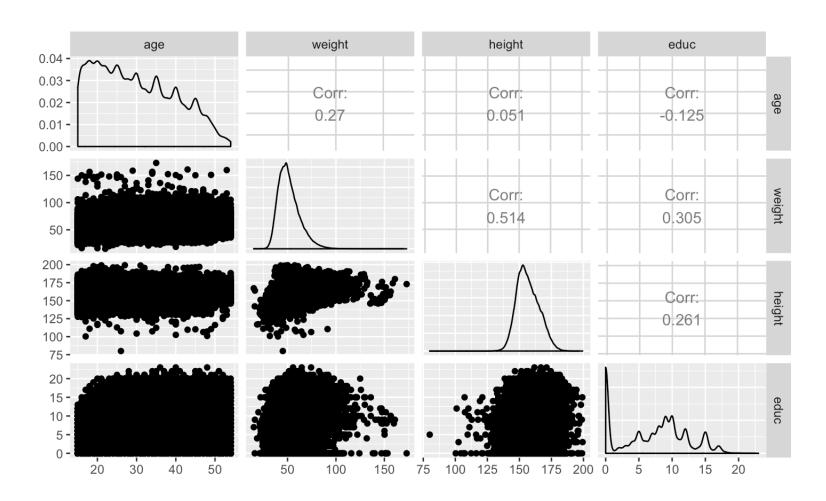
```
cor(base$weight, base$height, use = "complete.obs")
## [1] 0.5135399
```

Multivariate graphical – Quantitative

There are many options when using quantitative variables

Begin with a correlation graph of all variables

```
# Load GGally package to get a custom graph of
# correlation not in ggplot2
ggpairs(base, columns = c("age", "weight", "height", "educ"))
```



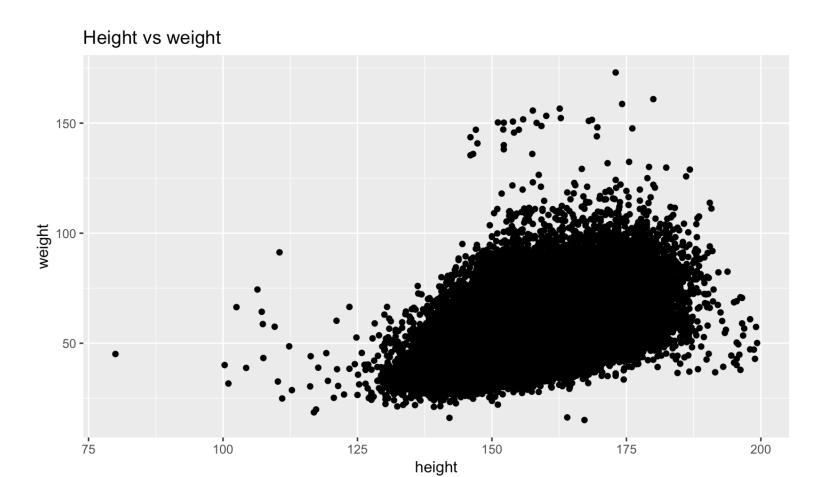
Many options for quantitative variables

Usually some form of a scatter plot

- · Can use size, shape, color to identify additional variables
- Begin with standard scatter plot

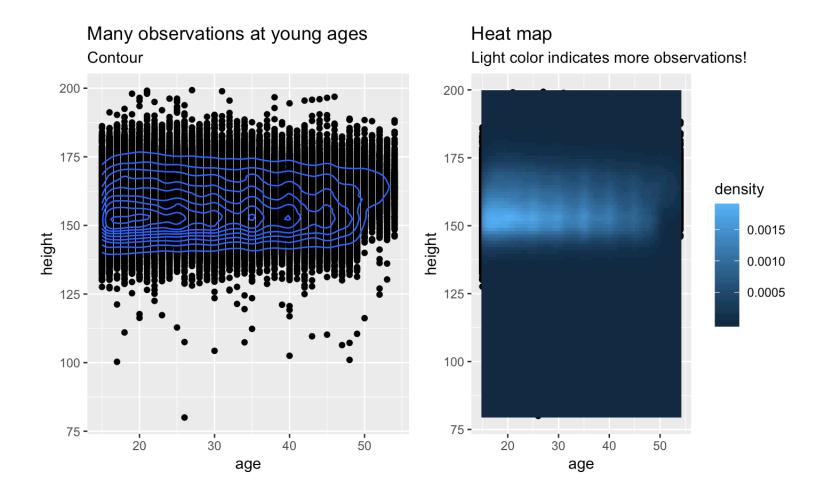
```
ggplot(base, aes(x = height, y = weight)) +
  geom_point() +
  ggtitle("Height vs weight")
```

Warning: Removed 35251 rows containing missing values (geom_point).



Other dimensions of the data

Illustrate density of observations with contour or heat



9. Multivariate non-graphical – Categorical and Quantitative

There are many options depending on what you want to learn

- These options usually take the form of a reduction by level
 - **Reduction** is of the quantitative variable
 - Reduction is done by level of the categorical variable
- Table of mean and count of age and expenditures (reductions) by ethnicity (level)

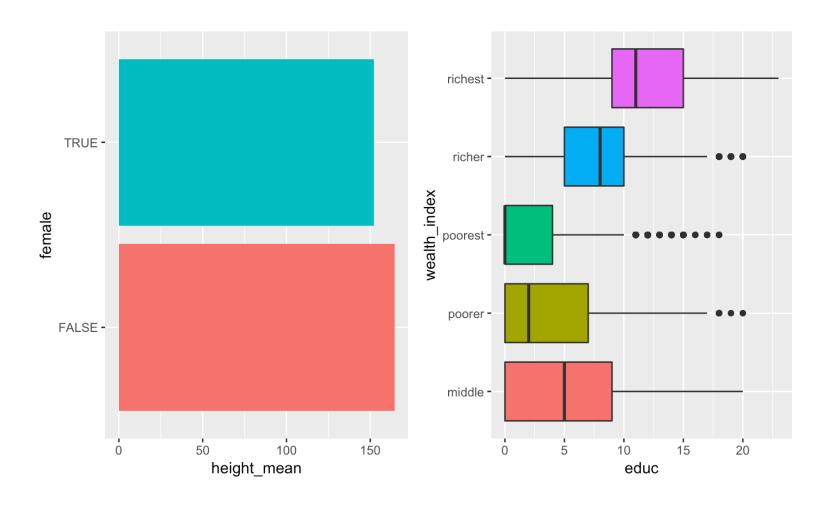
```
base %>%
 group by (wealth index) %>%
 summarise(age mean = mean(age),
          height mean = mean(height, na.rm = TRUE),
          n = n()
          percent = n / nrow(base) * 100)
## # A tibble: 5 x 5
##
   wealth_index age_mean height_mean n percent
                 <dbl>
## <chr>
                           <dbl> <int>
                                       <dbl>
## 1 middle
                29.3
                            156. 43768 19.2
            29.4
                            155. 31766 13.9
## 2 poorer
## 3 poorest
           29.5
                            154. 24119 10.6
## 4 richer
                 29.5
                            157. 56532
                                        24.7
## 5 richest
            30.6
                            158. 72241
                                        31.6
```

Multivariate graphical

Categorical and Quantitative

```
# Bar and boxplot
grid.arrange(
base %>%
 group by(female) %>%
 summarise(height mean = mean(height, na.rm = TRUE)) %>%
 ggplot(aes(x = female, y = height mean, fill = female)) +
    geom bar(stat = "identity") + # stat="identity" means use the y value as a column
    coord flip() + # coord flip() changes bars from verticle to horizontal
    quides(fill = FALSE, ylab = FALSE), # this removes the legend
base %>%
 group by(wealth index) %>%
 ggplot(aes(x = wealth index, y = educ, fill = wealth index)) +
    geom boxplot() +
   coord flip() +
   guides(fill = FALSE, ylab = FALSE),
ncol = 2
```

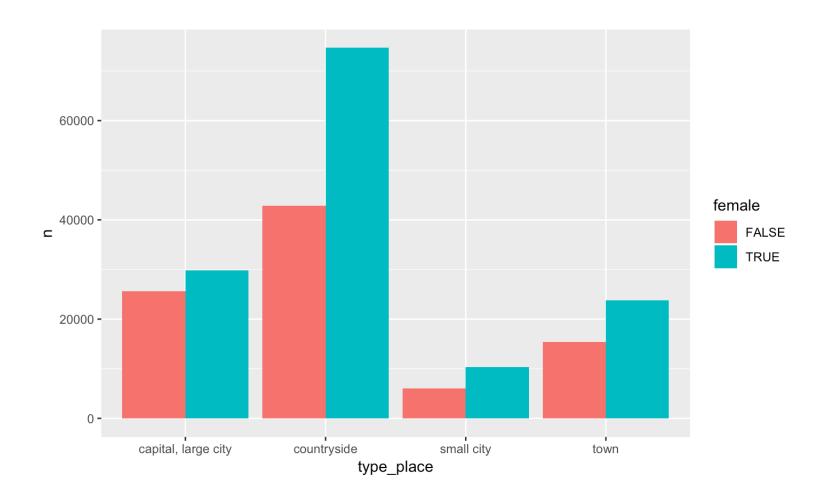
Warning: Removed 359 rows containing non-finite values (stat_boxplot).



Two categorical and one quantitative

Clustered bar graph

```
# Basic graph with place by color
base %>%
  count(type_place, female) %>%
  ggplot(aes(x = type_place, y = n, fill = female)) +
  geom_bar(stat = "identity", position = "dodge")
```



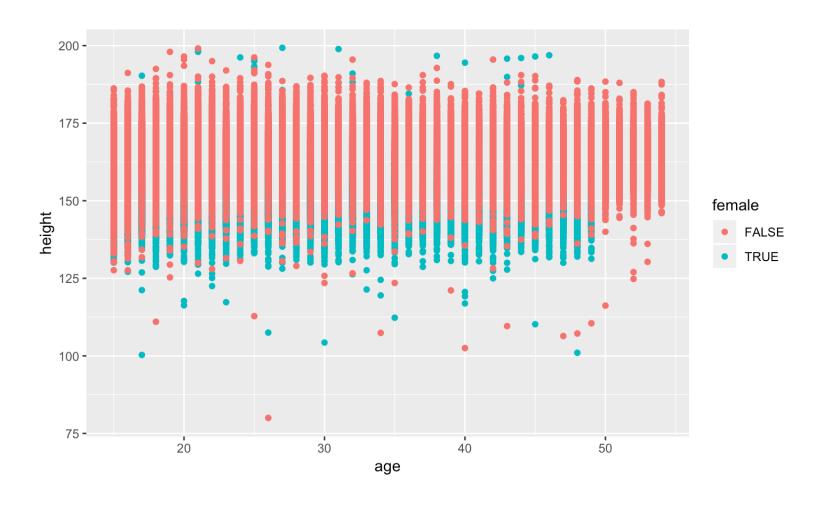
More than one categorical and one quantitative

Can use characteristics like color, size and shape

Two quantitative and one categorical

```
# Basic graph with ethnicity by color
ggplot(base, aes(x = age, y = height, color = female)) +
  geom_point()
```

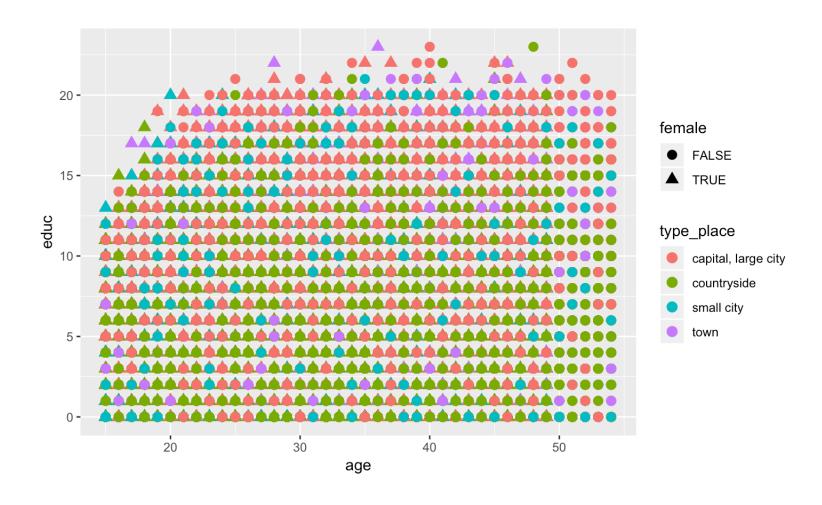
Warning: Removed 35216 rows containing missing values (geom_point).



More than one categorical and one quantitative

- Two quantitative and two categorical
- What is wrong with this graph?

Warning: Removed 359 rows containing missing values (geom_point).



EDA Summary

EDA process is to explore using:

non-graphical and graphical analysis

Univariate and multivariate

Using tidyverse versus base

- I like to use a mix of tidyverse and base
 - Base code and graphing for quick EDA
 - Tidyverse for more detailed code and graphs
- · Tidyverse often eaiser to read because:
 - function names make sense
 - piping/chaining breaks up steps
 - able to have a cleaner environment

Some Basic Statistics

Central Limit Theorem

The sampling distribution of the mean of a random sample drawn from any population is approximately normal for a sufficiently large sample size. The larger the sample size, the more closely the sampling distribution of \bar{X} will resemble a normal distribution.

Remember: independent of the underlying distribution of *X*!

The distribution of means across repeated samples will be normal with a mean equal to the population mean and a standard deviation equal to the population standard deviation divided by the square root of n.

Sample standard deviation

$$s = \sqrt{\frac{\sum_{i=1}^{n} X_i - \bar{X}}{n-1}}$$

Hypothesis

Status quo goes in null hypothesis

What you want to "prove" goes in alternative hypothesis

T test on mean

$$t = \frac{\bar{x} - \mu}{s / \sqrt{n}}$$

Degress of freedom = n-1

P values

High P values: your data are likely with a true null.

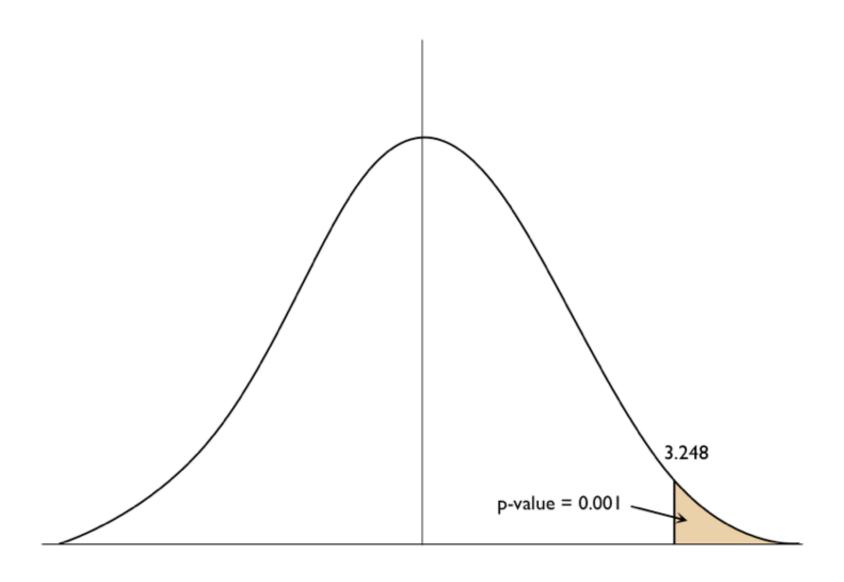
Low P values: your data are unlikely with a true null.

In technical terms: a P value is the probability of obtaining an effect at least as extreme as the one in your sample data, assuming the truth of the null hypothesis.

More P values

- P values evaluate how well the sample data support the devil's advocate argument that the null hypothesis is true.
- In other words: it measures how compatible your data are with the null hypothesis.
- Or other, other words: How likely is the effect observed in your sample data if the null hypothesis is true?
- Nothing about whether your alternative hypothesis is supported!!

Testing



For Next Time

Reading

- · R for Data Science, Part 2
- An Introduction to Statistical Learning
 - Chapter 2
 - Chapter 3, sections 1 and 6.1-6.2
- Wooldridge (if you want the more technical version)
 - Chapter 2