

User Needs

1. Needs to be able to be easily navigable.
2. Needs to have the images and layout not compete with the content.
3. Needs to have simpler incorporations of maps and wayfinding.
4. Needs to have clear, understandable icons.
5. Needs to have a nice color scheme, and a catchy logo.
6. Needs to look professional.
7. Needs to have succinct categories that contain vital information.
8. Needs to have engaging interactivity, fun “cause and effects.”
9. Needs to communicate information without seeming to just endorse the restaurants.
10. Needs to have function to simply save information without reopening the app or taking a screenshot.

