

# Board Presentation

Andrews 72





## **Mission Statement**

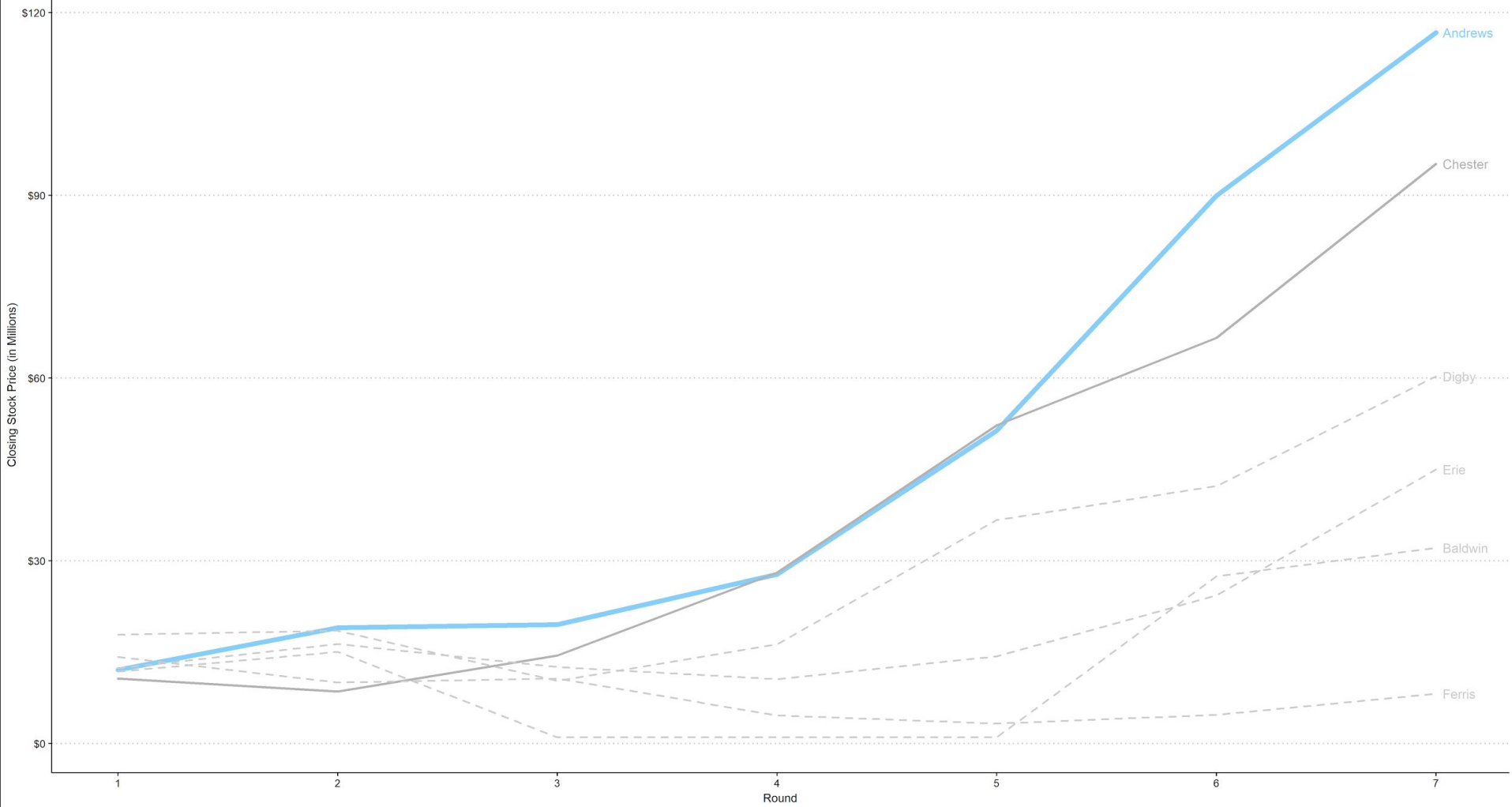
*Changing how we process  
processors by supplying the  
power to create new creativity.*



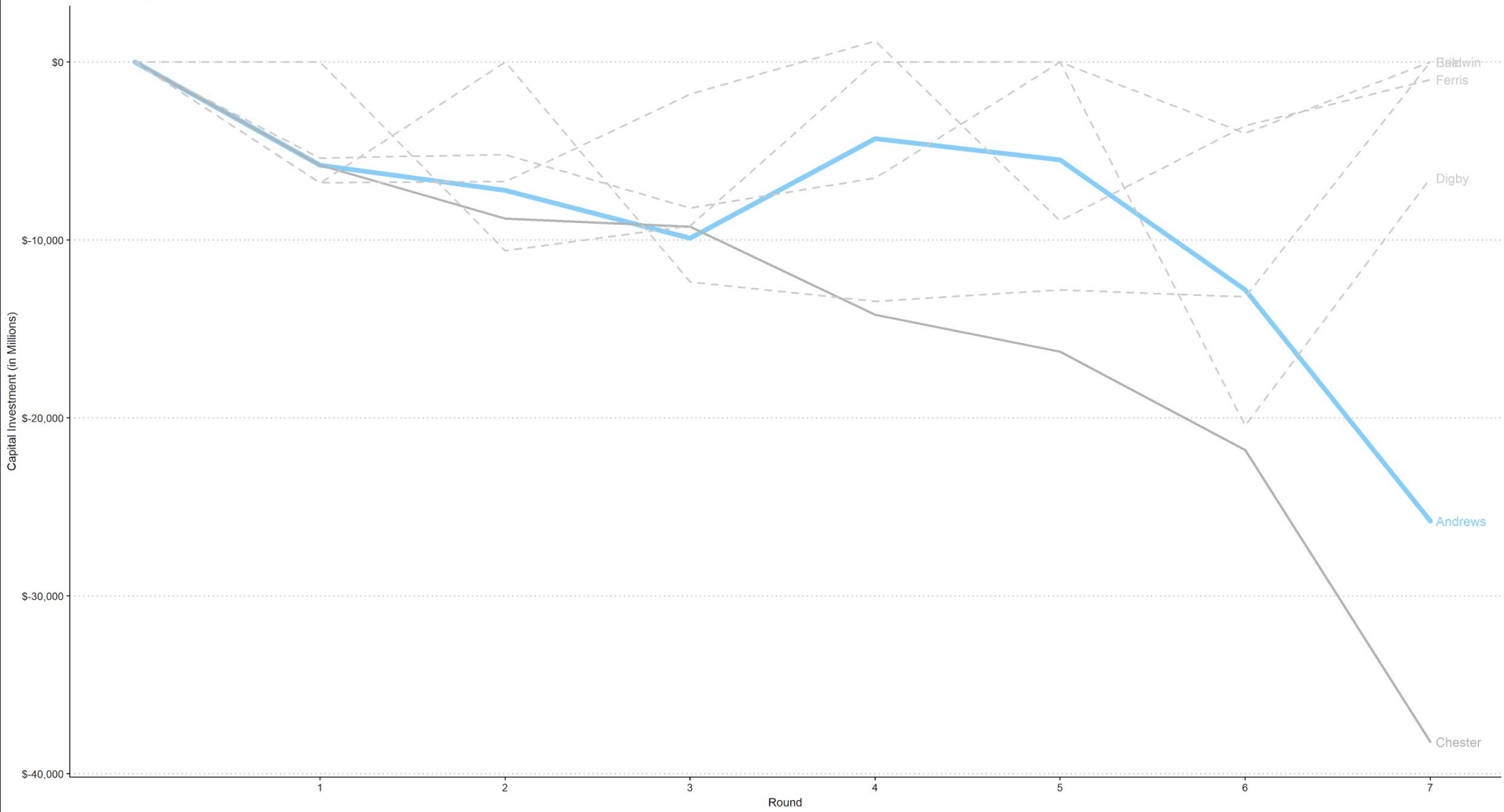
# Decision Making Process

- Forecasting
  - Market Growth
  - Market Share
  - Customer Buying Criteria
- Research and Development
  - Optimizing Launch Date
- Marketing
  - Promo & Sales Budget
- Production
  - Maximize Production for Low-Tech
  - Optimizing Worker Training
- Financing
  - Leveraging Debt
  - Paying Dividends
- Final Adjustments
  - Final Adjustments to ensure Balance Sheet Scoreboard

Market Stock Prices



Market Capital Investment



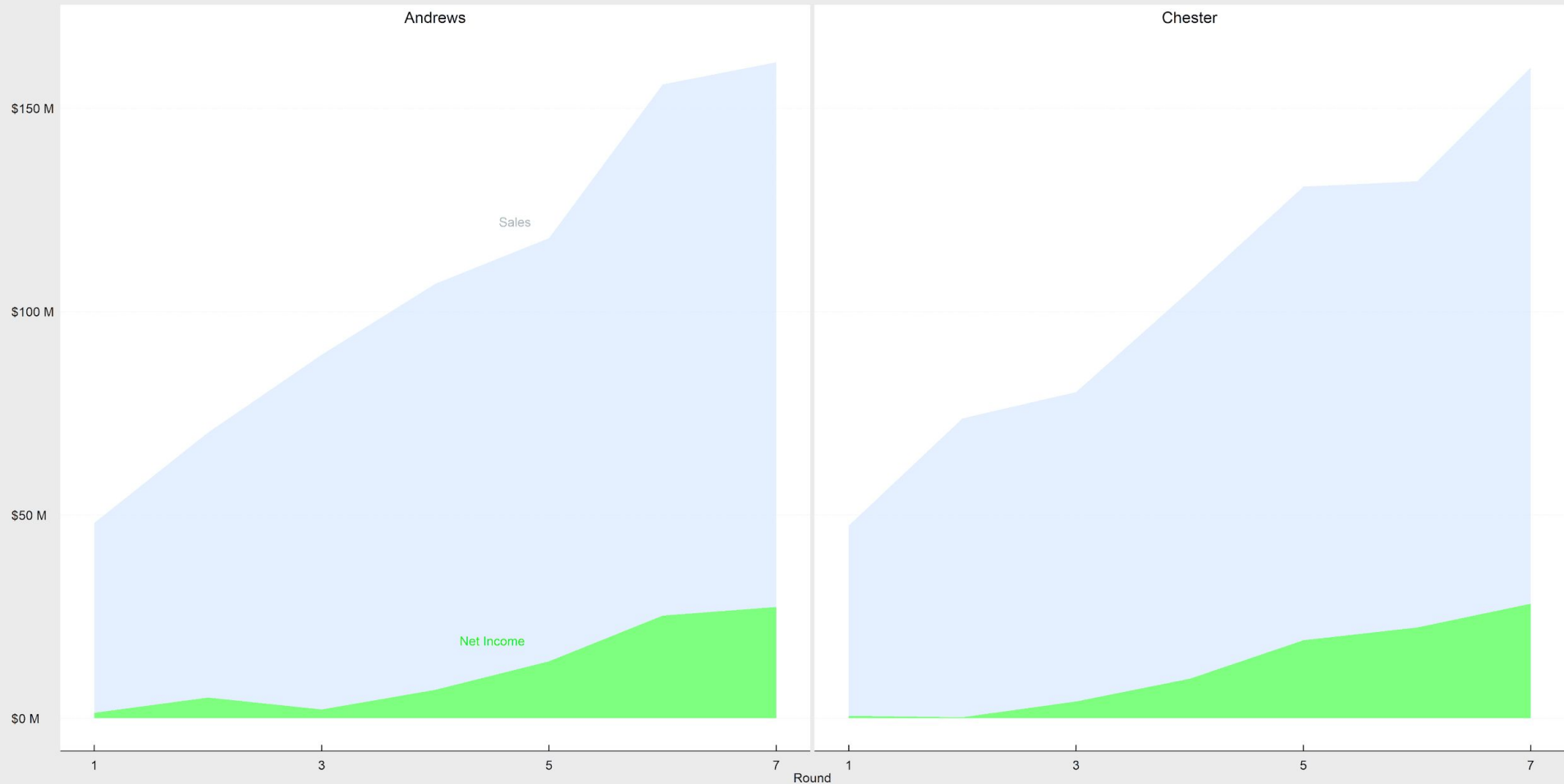
# Overall Profit

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Sales

Net Income



# Products & Positioning

Product Positioning at END of Round															
Round	Able			Ace			Air			Aim			A113		
	<i>Pfmn</i>	<i>Size</i>	<i>Age</i>	<i>Pfmn</i>	<i>Size</i>	<i>Age</i>	<i>Pfmn</i>	<i>Size</i>	<i>Age</i>	<i>Pfmn</i>	<i>Size</i>	<i>Age</i>	<i>Pfmn</i>	<i>Size</i>	<i>Age</i>
1	5.5	13.8	2.1												
2	5.5	13.8	3.1	8.9	10.4	0.4									
3	6.8	12.6	2.2	9.4	9.9	1.1	9.4	9.9	0.8						
4	6.8	12.6	3.2	10.1	9.2	1.4	10.1	9.2	1.2	10.1	9.2	0.8			
5	7.8	11.6	2.3	10.8	8.5	1.5	10.8	8.5	1.5	10.8	8.5	1.3	10.8	8.5	0.9
6	7.8	11.6	3.3	11.5	7.8	1.6	11.5	7.8	1.6	11.5	7.8	1.5	11.5	7.8	1.3
7	8.8	10.6	2.3	12.2	7.1	1.7	12.2	7.1	1.6	12.2	7.1	1.6	12.2	7.1	1.5



## Round 8 Forecast Projections

Product	Units
Able	1573
Ace	662
Air	664
Aim	673
A113	707





# Total Revenue (in millions)

## Low Tech

Able:  $1,571(\$34.50) = \underline{\$54,200}$

## High Tech

Ace:  $662(\$45.00) = \underline{\$29,790}$

Air:  $664(\$45.00) = \underline{\$29,880}$

Aim:  $678(\$45.00) = \underline{\$30,150}$

A113:  $707(\$45.00) = \underline{\$31,185}$

**Total Revenue:**  $\underline{\$175,205}$



## Round 8 Projections

Net Income: \$36,238

ROS%: 20.6%

ROA%: 30.2%

ROE%: 55.4%

Net change in cash position: \$5,262

**Stock Price: \$149.75 (+ \$33.03)**