



# CU ALTE CUVINTE WEBSITE



Mihaela Nenciu | May 3 | Intro to Web

# Project Overview

## ABOUT

“Cu Alte Cuvinte” is a newly created Romanian NGO that aims to promote diversity in the children literature in Romania. More specifically, they wish to create a platform that would ultimately break the social barriers between Romani and non-Romani children in Romania.

## WEBSITE OBJECTIVES

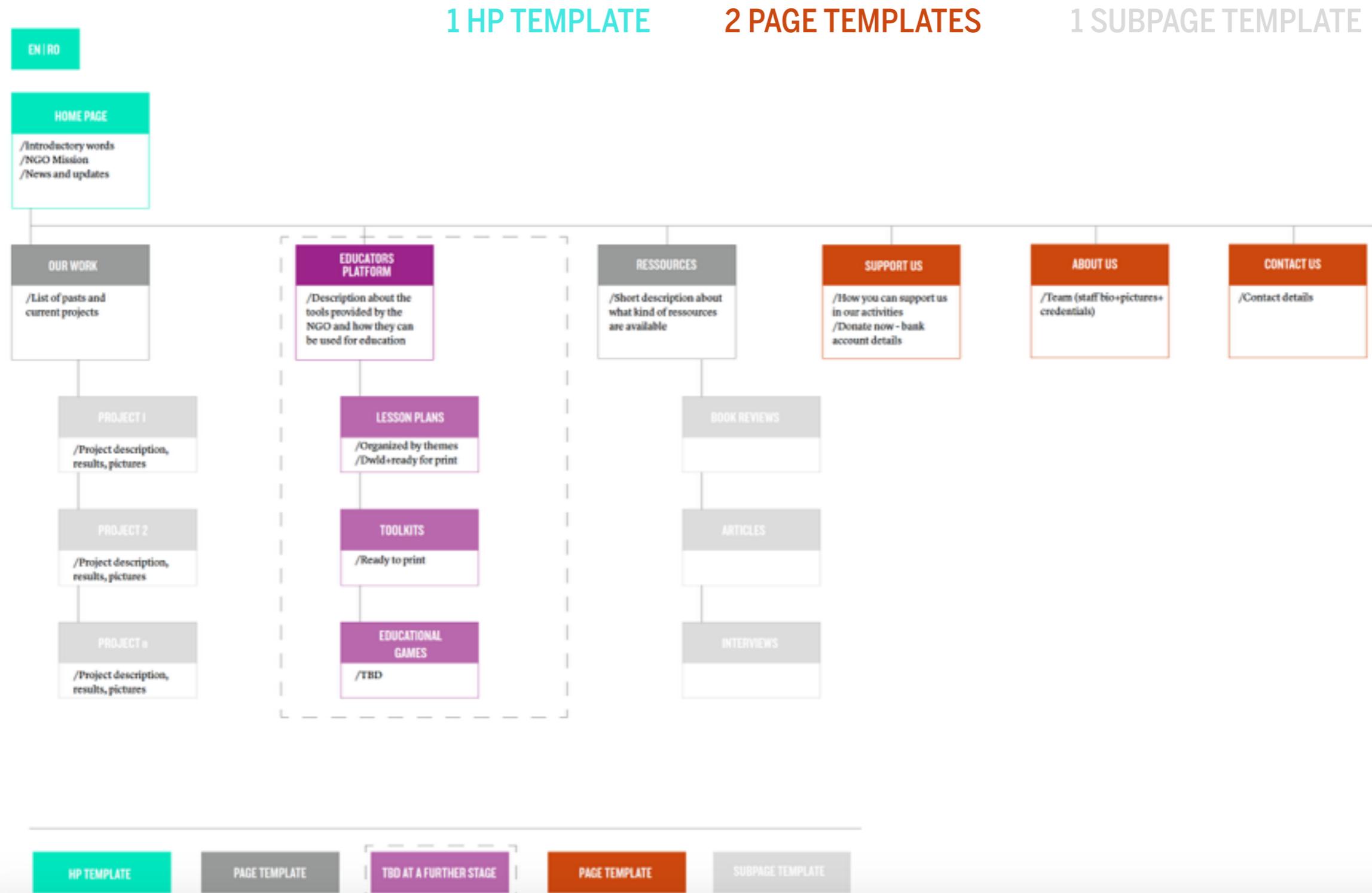
Being a new organization and tackling a subject that is very controversial in Romania, the NGO wishes to raise awareness about the projects they develop.

As a requirement we agreed with the client that the new website should have a positive, optimistic tone and to convey a friendly and colorful environment, connected with the children's environment.

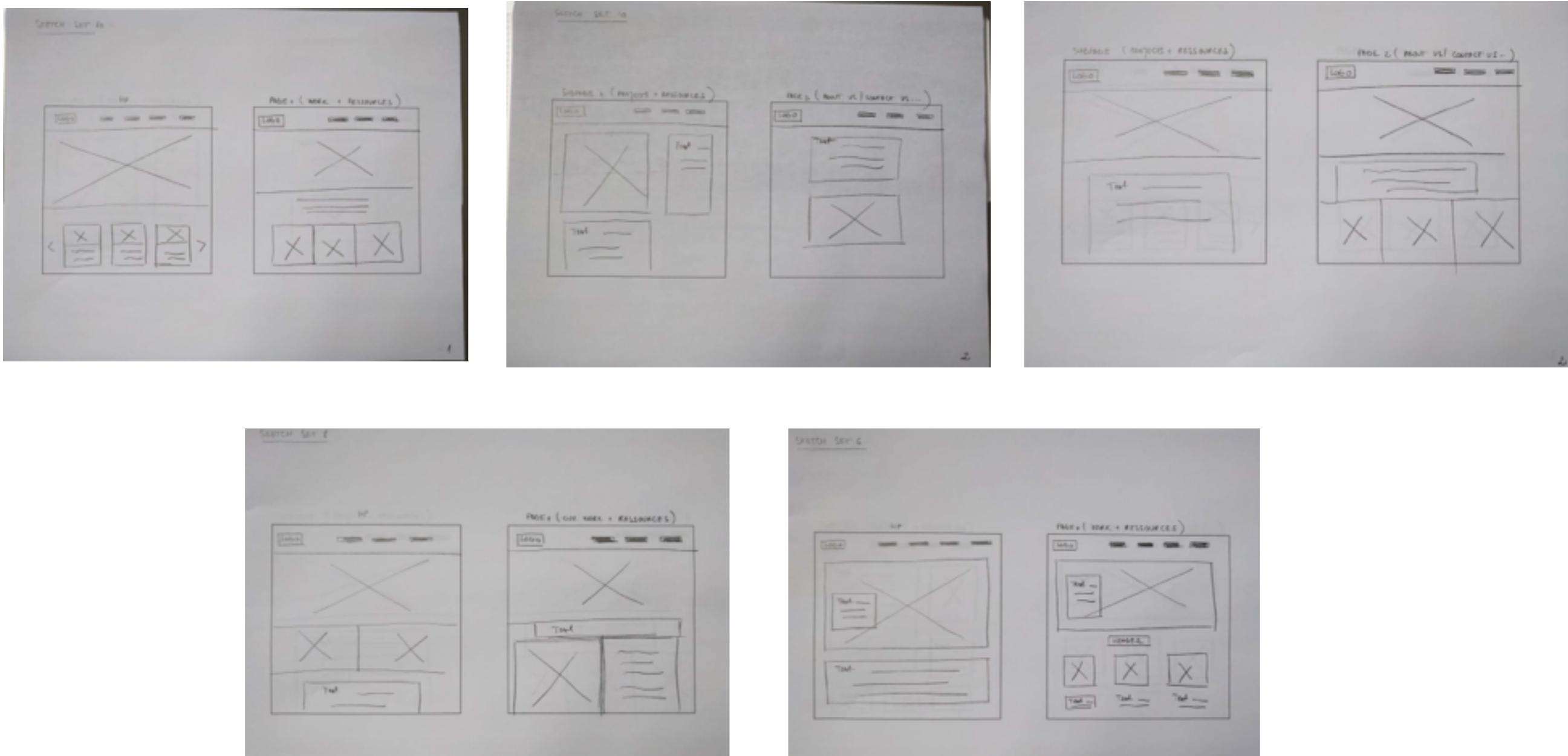
## WEBSITE STRUCTURE

1. About the NGO + Team
2. The Projects+Objectives
3. The Educators Platform
4. The Main Content(blogs, book reviews, interviews)
5. News and Updates
6. Support Us

# Architecture Diagram



# First Sketches



After developing 10 sketches sets for every website page and subpage template, and discussing them with the client, we concluded to focus on a simple layout, rich in imagery and easy to connect with different parts of the website.

# Wireframes

**HOME PAGE**

LOGO

Home Our Work Resources About Us Contact Support NO DI

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tinidunt ut labore et dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilis at vero eros et accumsan et iusto odio dignissim qui blanditiis praesent luptatum zzril delenit augue duis dolore te feugait nulla facilis.

SUMMIT

**MISSION**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tinidunt ut labore et dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilis at vero eros et accumsan et iusto odio dignissim qui blanditiis praesent luptatum zzril delenit augue duis dolore te feugait nulla facilis.

Lorem ipsum dolor sit amet, cons ectetur adipiscing elit, sed diam nonummy nibh euismod tinidunt ut labore et dolore magna aliquam erat volutpat.

**RESSOURCES**

< >

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tinidunt ut labore et dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilis at vero eros et accumsan et iusto odio dignissim qui blanditiis praesent luptatum zzril delenit augue duis dolore te feugait nulla facilis.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tinidunt ut labore et dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilis at vero eros et accumsan et iusto odio dignissim qui blanditiis praesent luptatum zzril delenit augue duis dolore te feugait nulla facilis.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tinidunt ut labore et dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilis at vero eros et accumsan et iusto odio dignissim qui blanditiis praesent luptatum zzril delenit augue duis dolore te feugait nulla facilis.

**NEWS and UPDATES**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tinidunt ut labore et dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

**SUPPORT OUR WORK**

DONATE

Join our mailing list

**LOGO**

Contact Us

Facebook Indiegogo LinkedIn

Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

**PAGE TEMPLATE 1**

LOGO

Home Our Work Resources About Us Contact Support NO DI

**RESSOURCES**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tinidunt ut labore et dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilis at vero eros et accumsan et iusto odio dignissim qui blanditiis praesent luptatum zzril delenit augue duis dolore te feugait nulla facilis.

**INTERVIEWS**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tinidunt ut labore et dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilis at vero eros et accumsan et iusto odio dignissim qui blanditiis praesent luptatum zzril delenit augue duis dolore te feugait nulla facilis.

**ARTICLES/OPTIONIN**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tinidunt ut labore et dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilis at vero eros et accumsan et iusto odio dignissim qui blanditiis praesent luptatum zzril delenit augue duis dolore te feugait nulla facilis.

**BOOK REVIEWS**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tinidunt ut labore et dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilis at vero eros et accumsan et iusto odio dignissim qui blanditiis praesent luptatum zzril delenit augue duis dolore te feugait nulla facilis.

**SUPPORT OUR WORK**

DONATE

Join our mailing list

**LOGO**

Contact Us

Facebook Indiegogo LinkedIn

Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

# Wireframes

PAGE TEMPLATE 2

OUR PROJECTS

PROJECT 1

PROJECT 2

PROJECT 3

SUPPORT OUR WORK

DONATE

Join our mailing list

Contact us

Follow US

Facebook | Instagram | LinkedIn

LOGO

Home | Our Work | Resources | About Us | Contact | Support | [\[ \]](#) [\[ \]](#)

SUBPAGE TEMPLATE

RESOURCES > INTERVIEWS

HEADLINE

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT, SED DIAM NONUMY NIBH EUISMOD TIN  
Cidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis no  
trud exercit ation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum irure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum.

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT, SED DIAM NONUMY NIBH EUISMOD TIN  
Cidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis no  
trud exercit ation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum irure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum.

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT, SED DIAM NONUMY NIBH EUISMOD TIN  
Cidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis no  
trud exercit ation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum irure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum.

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT, SED DIAM NONUMY NIBH EUISMOD TIN  
Cidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis no  
trud exercit ation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum irure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum.

ARTICLES HEADLINE →

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT, SED DIAM NONUMY NIBH EUISMOD

OPINION HEADLINE →

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT, SED DIAM NONUMY NIBH EUISMOD

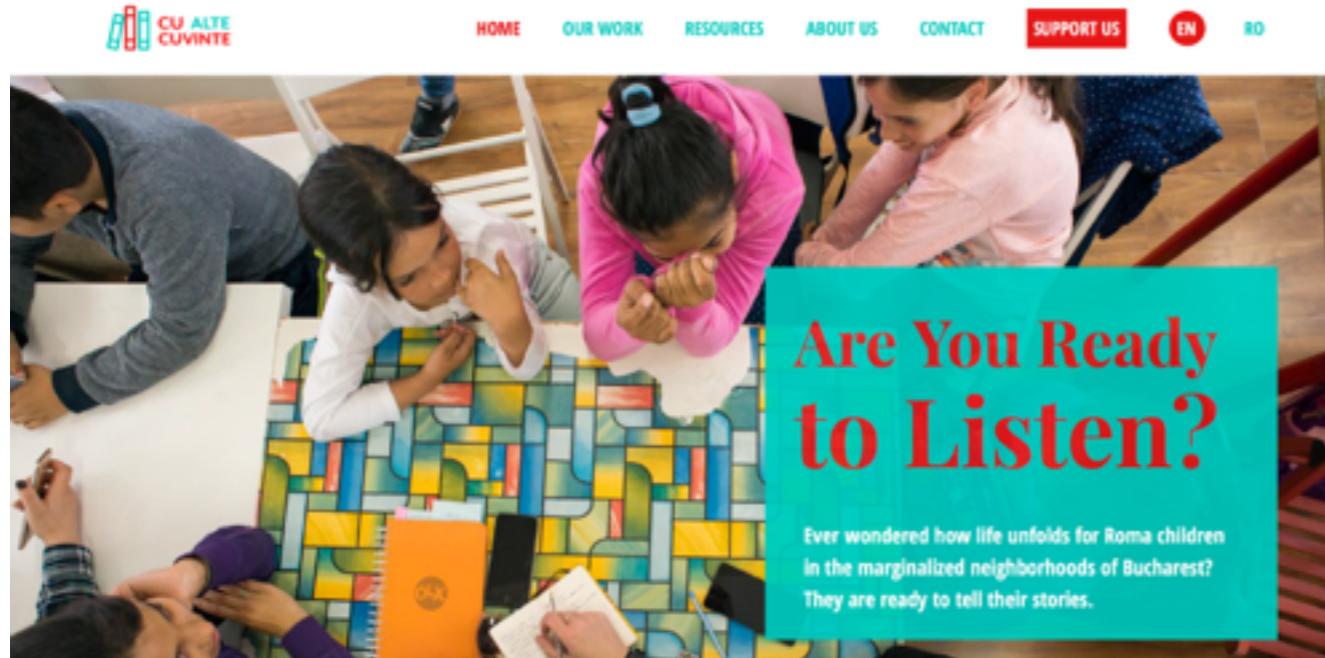
ARTICLES HEADLINE →

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT, SED DIAM NONUMY NIBH EUISMOD

LOGO

Home | Our Work | Resources | About Us | Contact | Support | [\[ \]](#) [\[ \]](#)

# Final Website

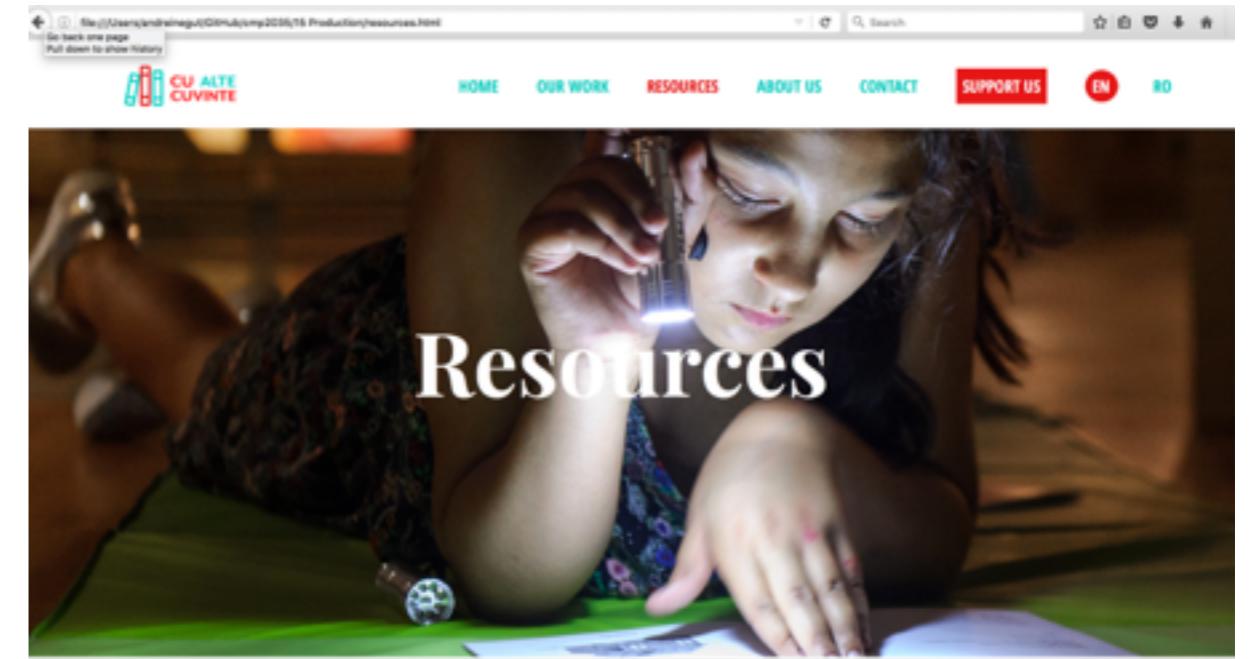


**CU ALTE  
CUVINTE**

HOME OUR WORK RESOURCES ABOUT US CONTACT SUPPORT US EN RO

**Are You Ready to Listen?**

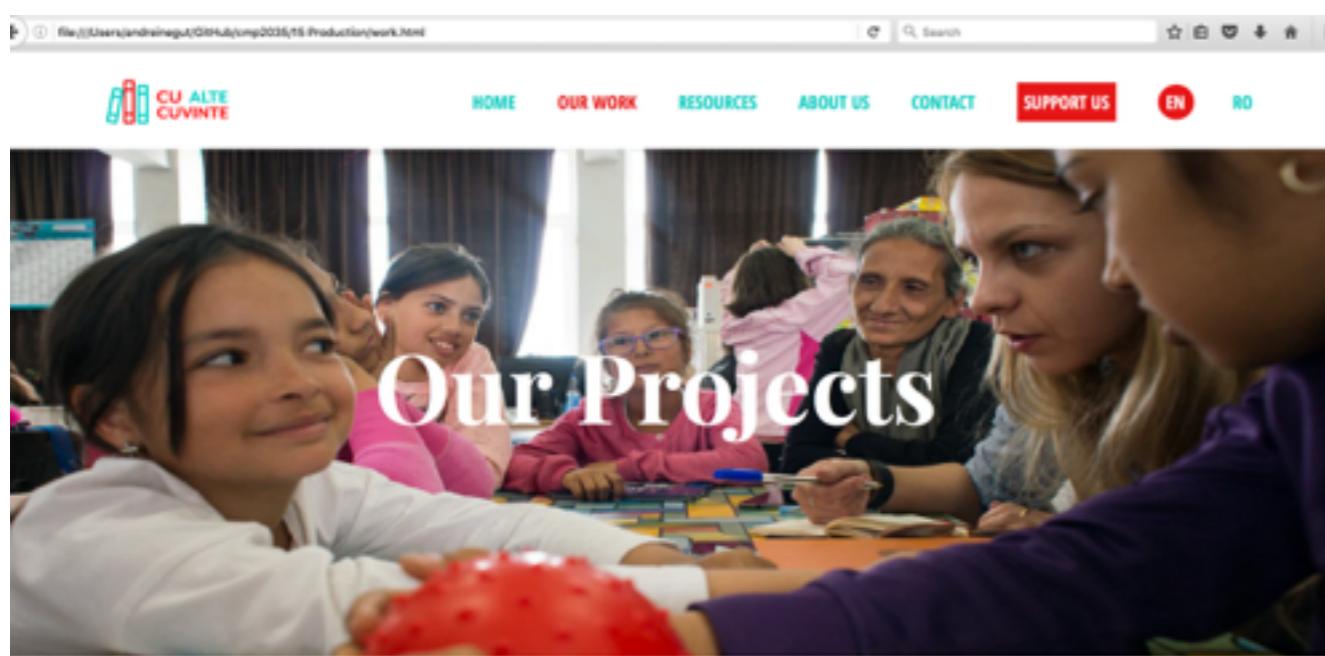
Ever wondered how life unfolds for Roma children in the marginalized neighborhoods of Bucharest? They are ready to tell their stories.



**CU ALTE  
CUVINTE**

HOME OUR WORK RESOURCES ABOUT US CONTACT SUPPORT US EN RO

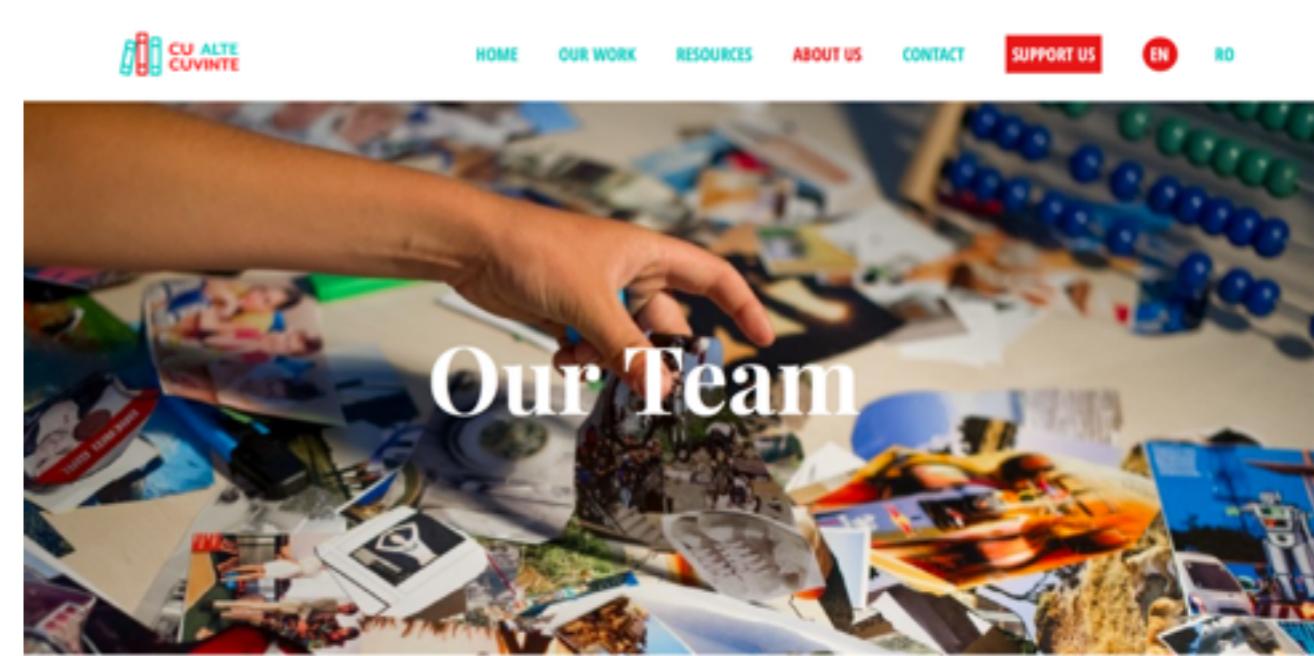
# Resources



**CU ALTE  
CUVINTE**

HOME OUR WORK RESOURCES ABOUT US CONTACT SUPPORT US EN RO

# Our Projects



**CU ALTE  
CUVINTE**

HOME OUR WORK RESOURCES ABOUT US CONTACT SUPPORT US EN RO

# Our Team

# Client's Feedback

## STYLE

- the client appreciated the color palette, the typography and the graphic elements;
- good use of imagery, supporting then message and the content of the website;
- overall friendly look and feel, positive, energetic, inspiring;
- good balance between playful and formal;

## USABILITY

- information is quite easy to find, navigation between different parts of the website is obvious ;
- balanced use of call to action buttons (Read More, Support Us) without standing too much in the way;
- **browsers compatibility -> still an issue to work on;**
- **responsive design -> still an issue to work on;**
- **further development for the individual subpages connected with the “Resources” page;**

# Learnings, challenges and next steps

## LEARNINGS

1. **managing information is hard** -> making the right decisions regarding the content organization, different scenarios for user navigation, the flow of navigation;
2. **getting the right look and feel**, that is aligned with the client mission and target audience is crucial
3. **spend more time** with understanding the different structures in the html and css code (divs, classes, etc) and create a logic skeleton from the very start rather than fixing things in Css (randomly and by trial and error) so that it looks like in the mockups designed;
4. **don't jump into coding** right away if point 3 is still shaky.

## CHALLENGES

1. **tough journey from pixel perfect mockup to website ready format;**
2. **a lot of trial and error to make it work**, sometimes no idea why and what did work or not :)
3. **coding is tough! (but also rewarding)**

## NEXT STEPS

1. complete all the pages of the website;
2. work on responsive design + browsers compatibility;
3. revise the coding and try to put in place a more logical approach ( less trial and error)
4. content management of the website in the future ( WordPress or other platform).

```
<div id="final">  
    <h1>It's been a tough but rewarding journey. </h1>  
</div>
```

