



LURMAN WOODLAND THEATRE SUMMER CONCERT SERIES SPONSORSHIP

CATONSVILLE MARYLAND'S PREMIER OUTDOOR MUSIC VENUE SINCE 1992

Dear Friend of the Lurman Woodland Theatre,

As the Lurman Woodland Theatre Committee prepares for this year's Summer Concert Series, we invite you to help support this community-based music program. We are planning another spectacular summer of great music and family fun in one of Catonsville's best-kept secrets – The Lurman Woodland Theatre. *This year will mark our 20th anniversary producing the Summer Concert Series and the enthusiasm and support has grown every year.*

The Lurman Woodland Theatre is a beautiful outdoor amphitheater located in the woods behind Catonsville High School at the intersection of Bloomsbury Avenue and Hilltop Road. Nearly every Saturday and Sunday evening, 6:00pm-8:00pm, during June, July, and August, area residents bring their family and friends to enjoy concerts showcasing a wide variety of musical genres. On occasion we precede the concert with a special event such as a car show, re-enactment, musical jam, or theatre. We charge no admission and therefore rely exclusively on grants, donations, and sponsorships to finance these productions.

The Friends of Lurman Woodland Theatre is a non-profit organization operated under the direction of the Catonsville Recreation and Parks Council and the Baltimore County Department of Recreation and Parks. All committee members are volunteers. Expenses incurred include: paying musicians and bands, sound technicians, and administrative costs. Additionally, our committee has ongoing plans to improve the park, facilities and aesthetics of the theatre area apart from the assistance we receive from Baltimore County.

Please consider becoming a sponsor of our theatre. Please indicate on the attached sponsor pledge form the level of support that is of interest to you. *Return your pledge form, along with payment, by April 1st* so that recognition of your support can be included in our season's concert program. Pledged amounts (tax deductible contributions) can also be made up to August 31st. Sponsor Pledge Forms can be obtained by contacting me or by visiting our web site at www.lurman.com. We will acknowledge receipt of your donation with an authorized copy of the form for your tax records. If you have any questions, or would like to discuss your options further, please feel free to contact me.

Thank you for your support of the Lurman Woodland Theatre's Summer Concert Series.

Sincerely,

Jack Manley
Friends of the Lurman Woodland Theatre
410.747.7419

EVENT HOTLINE 1.877.278.0961 • MAIL@LURMAN.COM • WWW.LURMAN.COM

FRIENDS OF LURMAN WOODLAND THEATRE • CATONSVILLE RECREATION AND PARKS COUNCIL • BALTIMORE COUNTY DEPARTMENT OF RECREATION AND PARKS



20th ANNIVERSARY
LURMAN WOODLAND THEATRE
1992 • CATONSVILLE MARYLAND • 2011

LURMAN WOODLAND THEATRE SUMMER CONCERT SERIES SPONSORSHIP OPTIONS

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FULL SPONSOR \$1,000

- Featured Sponsor of a concert selected by you - either by date or performer.
Concert choices are on a first available basis and must be chosen by May 1.
- Exclusive narrative segment given twice during your Featured Sponsor concert with descriptive information about your organization.
Please provide us with a short written statement to use.
- One 36"(w) X 24"(h) sign displayed during the season at every concert with your information.
Sign will be displayed at the front of the stage during your Featured Sponsor concert.
- Full sponsor recognition ad in our concert program which is distributed to all concert guests throughout the season.
Information must be received no later than April 1 to be included in the program.
- Ad on the Lurman website (430px X 80px) with a link to your website OR your e-mail address listed on our web page of sponsors.
Ad or e-mail address will be displayed online from May of this year through April of next year.

SPONSOR \$500

- Featured Sponsor listing of a concert shared with other sponsors.
- A narrative segment given twice during your Featured Sponsor concert with descriptive information about your organization.
Please provide us with a short written statement to use.
- One 36"(w) X 24"(h) displayed during the season at every concert with your information.
Sign will be displayed at the front of the stage during your shared Featured Sponsor concert.
- Sponsor recognition ad in our concert program which is distributed to all concert guests throughout the season. *Information must be received no later than April 1 to be included in the program.*
- Ad on the Lurman website (430px X 60px) with a link to your website OR your e-mail address listed on our web page of sponsors.
Ad or e-mail address will be displayed online from May of this year through April of next year.

MEMBER \$100

- Member recognition listing in our concert program which is distributed to all concert guests throughout the season. *Information must be received no later than April 1 to be included in the program.*
- Ad on the Lurman website (160px X 60px) with a link to your website OR your e-mail address listed on our web page of sponsors.
Ad or e-mail address will be displayed online from May of this year through April of next year.

FRIEND \$50

- Friend listing in our concert program which is distributed to all concert guests throughout the season.
- Friend listing (35 characters) on our web page of sponsors.
Listing will be displayed online from May of this year through April of next year.

SUPPORTER OTHER AMOUNT OR IN-KIND SERVICE

- Benefits of Full Sponsor, Sponsor, Member, or Friend level based upon the determined value, subject to review and approval by the Lurman Woodland Theater board, of the in-kind service.
- Other recognition as determined at the time of sponsorship agreement.

To download a Sponsor Pledge Form, please visit our website www.lurman.com

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LURMAN WOODLAND THEATRE SUMMER CONCERT SERIES SPONSOR PLEDGE FORM

CATONSVILLE MARYLAND'S PREMIER OUTDOOR MUSIC VENUE SINCE 1992

SPONSOR PLEDGE INFORMATION

Please type or print legibly.

DATE _____

COMPANY/ORGANIZATION NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE NUMBER _____

CELL PHONE NUMBER _____

FAX NUMBER _____

E-MAIL _____

WEB ADDRESS _____

PLEDGE OPTION

See Sponsorship Options page for level details. All pledges must be paid in full by August 31.

☐ FULL SPONSOR(1) \$1,000 ☐ SPONSOR \$500

☐ MEMBER \$100 ☐ FRIEND \$50 ☐ SUPPORTER(2) Other amount or In-kind service

1. Concert Choice (first availability) Indicate date or performer name. See website for listing of performers.

2. In-kind services must be pre-approved by a Lurman representative.

TOTAL AMOUNT DUE \$ _____

LISTING INFORMATION

Please indicate how your listing should appear. All listings are subject to space limitations and adjustments.

Full Sponsors and Sponsors need to submit, if desired, camera-ready artwork for logo or custom sign/ad/web ad.

Information must be received by April 1 for inclusion in season program.

SPONSOR SIGNATURE _____

DATE _____

LURMAN REPRESENTATIVE SIGNATURE _____

DATE _____

Please submit this completed form with your pledge amount to your Lurman Representative or mail to the address listed below. Include this original copy with your pledge and make a copy for your records.

This form is not valid until signed by a Lurman representative.

ALL PLEDGES MUST BE PAID IN FULL BY AUGUST 31.

MAKE CHECKS PAYABLE TO:

Catonsville Recreation and Parks
(Tax ID 52-1071141)

MAIL COMPLETED FORM

AND PAYMENT TO:

Lurman Woodland Theatre
c/o D. Wasmund
8 Osborne Avenue
Catonsville, MD 21228

OFFICE USE ONLY

Date Received _____

Date Paid _____

Check No. _____

Lurman Representative

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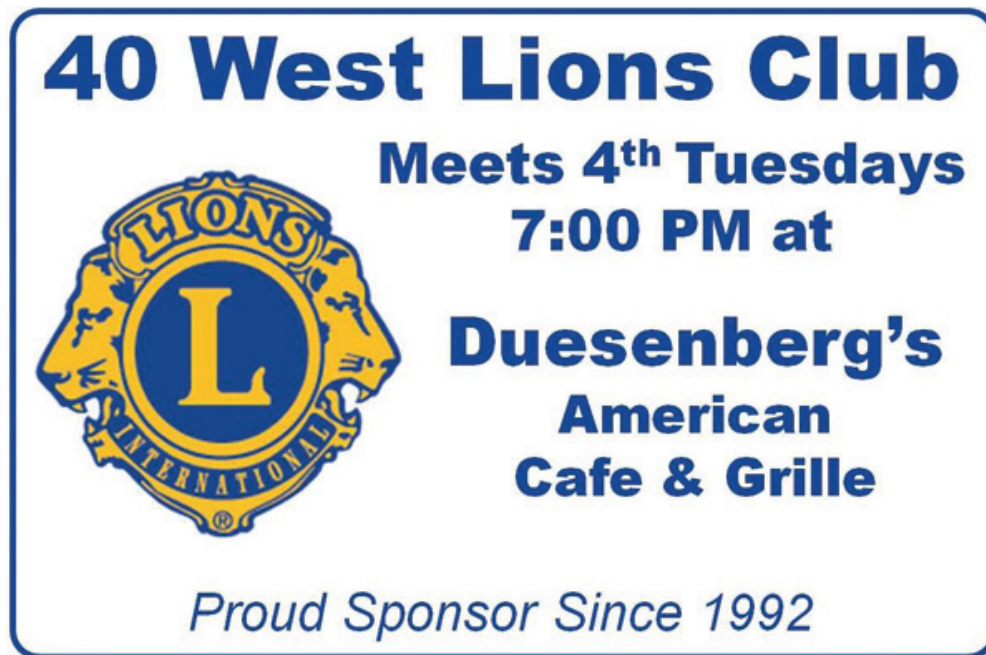
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SAMPLE SIGN FOR FULL SPONSOR AND SPONSOR PLEDGE LEVELS



- Sponsor signs are displayed at every theatre concert throughout the season
- Signs will be displayed at the front of the stage during your Featured Sponsor concert
- Signs are 36"(w) X 24"(h) and can be customized with your logo or artwork
- All copy and graphics submitted are subject to space limitations and adjustment
- Signs remain the property of The Lurman Woodland Theatre
- Consult your Lurman Representative for more information

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