

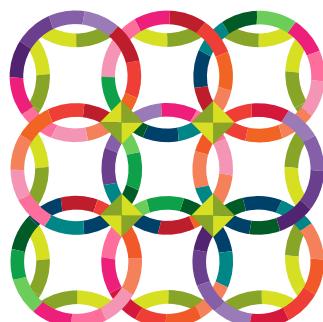
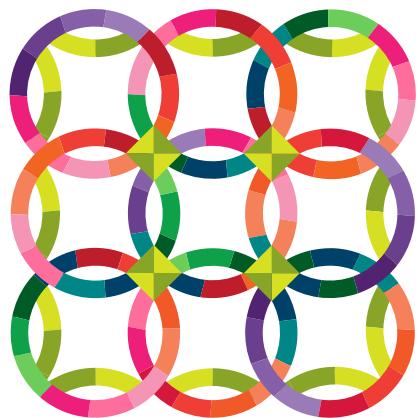
AIDS QUILT TOUCH



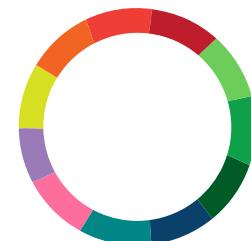


AQT

LOGO FORMATS



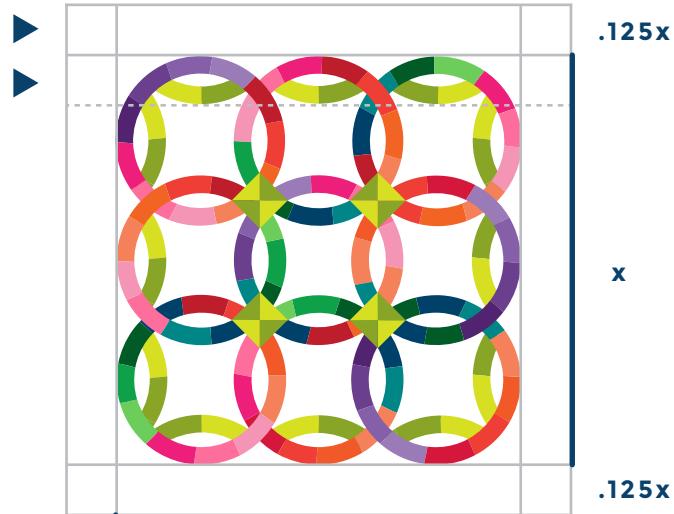
AIDS QUILT TOUCH





AQT

LOGO FORMATS

**NO TEXT OR OTHER OBJECT SHOULD BE FOUND WITHIN THESE GRIDDED AREAS**

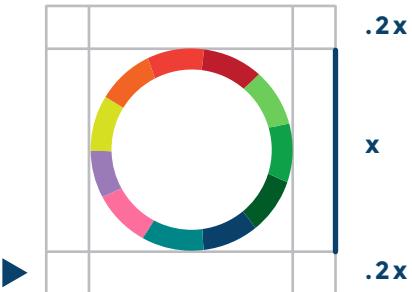
The AQT identity should always be surrounded by a minimum area of space. The area of isolation ensures that text or other visual elements do not encroach on the logo.

The area is defined by using a eighth of the height of the logo which is referred to as x .

A margin of white space equivalent to $.8x$ is drawn around the logo to create the invisible boundary of the area of isolation



**AIDS QUILT IS MONTserrat BOLD
TOUCH IS MONTserrat REGULAR**

**FOR EXAMPLE:**

Logo Height = 10mm
Area of Isolation = 1.25mm
around all sides of the logo

This area of space is a minimum and should be increased whenever possible.



Montserrat

REGULAR, **BOLD**

AaBbCcDd
12345678

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Arial

REGULAR, *ITALIC*, **BOLD**, **BOLD ITALIC**

AaBbCcDd
12345678

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Open Sans

Condensed Light, *Condensed Light Italic*, **Condensed Bold**

AaBbCcDd
12345678

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

* WHEN USING ALL CAPS, CONSIDER A LOOSER KERNING WITH ALL FONTS



AQT

PRIMARY COLOR PALETTE



NAVY
PANTONE P 111-16 U
C100 M35 Y0 K60
R0 G65 B107
#0E426A



BURNT ORANGE
PANTONE 173 C
C11.64 M86.33 Y100 K2.15
R212 G69 B29
#D4451D



SAGE
PANTONE 7488 U
C81.51 M0 Y87.39 K0
R94 G206 B88
#5ECE58



TURQUOISE
PANTONE P 125-15 U
C87 M0 Y36 K31
R0 G134 B135
#008687



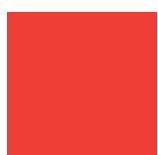
ORANGE
PANTONE P 34-8 U
C0 M75 Y98 K0
R242 G101 B36
#F26524



GRASS
C85 M10 Y100 K0
R0 G161 B75
#00A148



PINK
PANTONE 212 U
C87 M0 Y36 K31
R0 G134 B135
#FC6D9C



BITTERSWEET
C0 M90 Y85 K0
R239 G65 B54
#EF4136



FOREST
PANTONE P 144-16 U
C95 M0 Y99 K58
R0 G92 B39
#005C27



LAVENDER
PANTONE 265 U
C41.73 M56.52 Y0 K0
R159 G122 B209
#9F7AD1



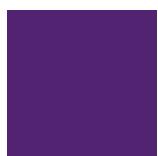
RED
C15 M100 Y90 K10
R190 G30 B45
#BE1E2D



MAGENTA
PANTONE RUBINE RED U
C4.35 M87.64 Y24.18 K0
R228 G69 B125
#E4457D



YELLOW
C20 M0 Y100 K0
R215 G223 B35
#D7DF23



VIOLET
PANTONE P 94-15 U
C68 M91 Y0 K33
R82 G38 B111
#52266F

DENOTES A BACKGROUND COLOR



AQT

THE MOBILE APPLICATION





AQT

MOBILE ICONS



BACK



ABOUT



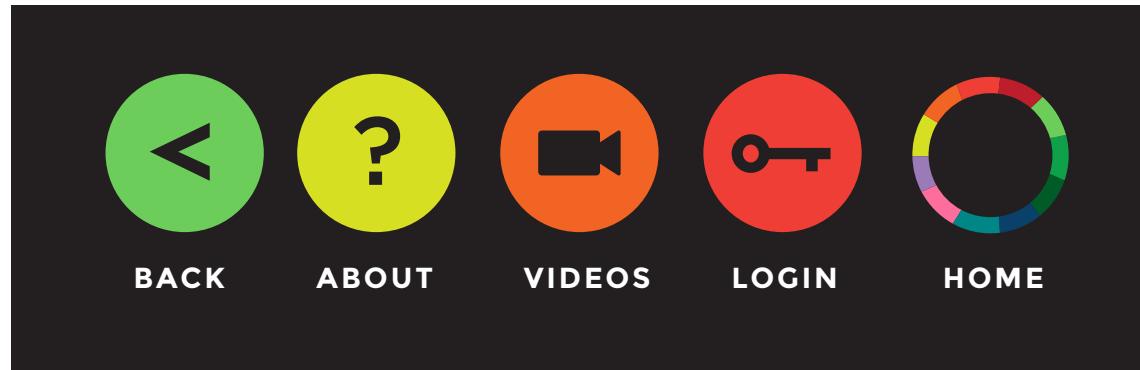
VIDEOS



LOGIN



HOME





AQT

WIRE FRAME + HIERARCHY OF COLORS

