

# Marcel Neunhoeffer, M.A.

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## Research Interests

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Quantitative Methods in the Social Sciences, (Field-) Experimental Research, Campaigns,  
Voting Behavior, Social Media, Big Data, Data Visualization

## Current Position

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08/2016 – present	<b>University of Mannheim</b> Research Associate, Quantitative Methods in the Social Sciences (Prof. Thomas Gschwend, PhD)
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## Education

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08/2016 – present	<b>Graduate School of Economic and Social Sciences, University of Mannheim</b> PhD Candidate
09/2014 – 08/2016	<b>University of Mannheim</b> Master of Arts in Political Science
09/2011 – 12/2011	<b>Semester Abroad</b> Illinois State University, Normal, USA
09/2009 – 05/2013	<b>University of Passau</b> Bachelor of Arts in Governance and Public Policy Majors: Political Science, Economics

## Teaching Experience

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Fall 2016, Fall 2017	Multivariate Analyses, Graduate (in English)
Spring 2017	Advanced Quantitative Methods, Graduate (in English)
Spring 2017	Applied Marketing Research, Graduate (in German, University of Applied Sciences Ludwigshafen)

## Publications (Peer-reviewed)

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Lukas Stoetzer, Simon Munzert, Thomas Gschwend, Marcel Neunhoeffer, Sebastian Sternberg, 2017. Zweitstimme.org. Ein strukturell-dynamisches Vorhersagemodell für Bundestagswahlen. *Politische Vierteljahresschrift* 58 (3): 418-442.

## Reviews

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Marcel Neunhoeffer, forthcoming. Book Review: In-Your-Face Politics: The Consequences of Uncivil Media by Diana C Mutz. *Political Studies Review*.

## Work in Progress

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Marcel Neunhoeffer, 2017. A Partisan Treatment in a High Salience Election: Evidence from a Field Experiment in Germany. Working Paper.

Marcel Neunhoeffer, Sebastian Sternberg, 2017. Is Random Forest Really Better than Logistic Regression for Predicting Civil War Onsets? *Political Analysis* (under review).

Lukas Stoetzer, Simon Munzert, Thomas Gschwend, Marcel Neunhoeffer, Sebastian Sternberg, 2017. Forecasting Elections in Multi-Party Systems. A Backwards Random-Walk Approach. Working Paper.

## Conference Presentations

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| 06/2017 | <b>7th European Political Science Association General Conference, Milan</b><br>"A Partisan Treatment in a High Salience Election: Evidence from a Field Experiment in Germany." |
| 06/2017 | <b>7th European Political Science Association General Conference, Milan</b><br>"A Dynamic Forecasting Model for the 2017 German Federal Election."                              |
| 09/2017 | <b>European Consortium for Political Research General Conference, Oslo</b><br>"A Dynamic Forecasting Model for the 2017 German Federal Election."                               |

## Reviewer

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British Journal of Political Science, Party Politics

## Public Outreach

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05/2017 – present

**Co-founder and contributor** [zweitstimme.org](https://zweitstimme.org), German  
Federal Election Forecast

## Skills

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- Languages: German (native), English (fluent), French (basic)
- (Statistical) Software: R, Python, TensorFlow, Stata, SPSS,
- Other: html, Amazon Web Services (S3, EC2), GitHub

## References

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- Prof. Thomas Gschwend, Professor and Chair of Political Science, Quantitative Methods in the Social Sciences, University of Mannheim, [gschwend@uni-mannheim.de](mailto:gschwend@uni-mannheim.de), +49 (0)621-181-2087