Marcel Neunhoeffer, M.A.

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Research Interests

Quantitative Methods in the Social Sciences, (Field-) Experimental Research, Campaigns, Voting Behavior, Social Media, Big Data, Data Visualization

Current Position

08/2016 – present	**University of Mannheim** Research Associate, Quantitative Methods in the Social Sciences (Prof. Thomas Gschwend, PhD)

Education

08/2016 – present	**Graduate School of Economic and Social Sciences, University of Mannheim** PhD Candidate
09/2014 – 08/2016	**University of Mannheim** Master of Arts in Political Science
09/2011 – 12/2011	**Semester Abroad** Illinois State University, Normal, USA
09/2009 – 05/2013	**University of Passau** Bachelor of Arts in Governance and Public Policy Majors: Political Science, Economics

Teaching Experience

Fall 2016, Fall 2017	Multivariate Analyses, Graduate (in English)
Spring 2017	Advanced Quantitative Methods, Graduate (in English)
Spring 2017	Applied Marketing Research, Graduate (in German, University of Applied Sciences Ludwigshafen)

Publications (Peer-reviewed)

Lukas Stoetzer, Simon Munzert, Thomas Gschwend, Marcel Neunhoeffer, Sebastian Sternberg, 2017. Zweitstimme.org. Ein strukturell-dynamisches Vorhersagemodell für Bundestagswahlen. *Politische Vierteljahresschrift* 58 (3): 418-442.

Reviews

Marcel Neunhoeffer, forthcoming. Book Review: In-Your-Face Politics: The Consequences of Uncivil Media by Diana C Mutz. Political Studies Review.

Work in Progress

Marcel Neunhoeffer, 2017. A Partisan Treatment in a High Salience Election: Evidence from a Field Experiment in Germany. Working Paper.

Marcel Neunhoeffer, Sebastian Sternberg, 2017. Is Random Forest Really Better than Logistic Regression for Predicting Civil War Onsets? *Political Analysis* (under review).

Lukas Stoetzer, Simon Munzert, Thomas Gschwend, Marcel Neunhoeffer, Sebastian Sternberg, 2017. Forecasting Elections in Multi-Party Systems. A Backwards Random-Walk Approach. Working Paper.

Conference Presentations

06/2017	**7th European Political Science Association General Conference, Milan** "A Partisan Treatment in a High Salience Election: Evidence from a Field Experiment in Germany."
06/2017	**7th European Political Science Association General Conference, Milan** "A Dynamic Forecasting Model for the 2017 German Federal Election."
09/2017	**European Consortium for Political Research General Conference, Oslo** "A Dynamic Forecasting Model for the 2017 German Federal Election."

Reviewer

British Journal of Political Science

Public Outreach

05/2017 – present	**Co-founder and contributor** zweitstimme.org, German Federal Election Forecast

Skills

- Languages: German (native), English (fluent), French (basic)
- (Statistical) Software: R, Python, TensorFlow, Stata, SPSS,
- Other: html, Amazon Web Services (S3, EC2), GitHub

References

- Prof. Thomas Gschwend, Professor and Chair of Political Science, Quantitative Methods in the Social Sciences, University of Mannheim, gschwend@uni-mannheim.de, +49 (0)621-181-2087