

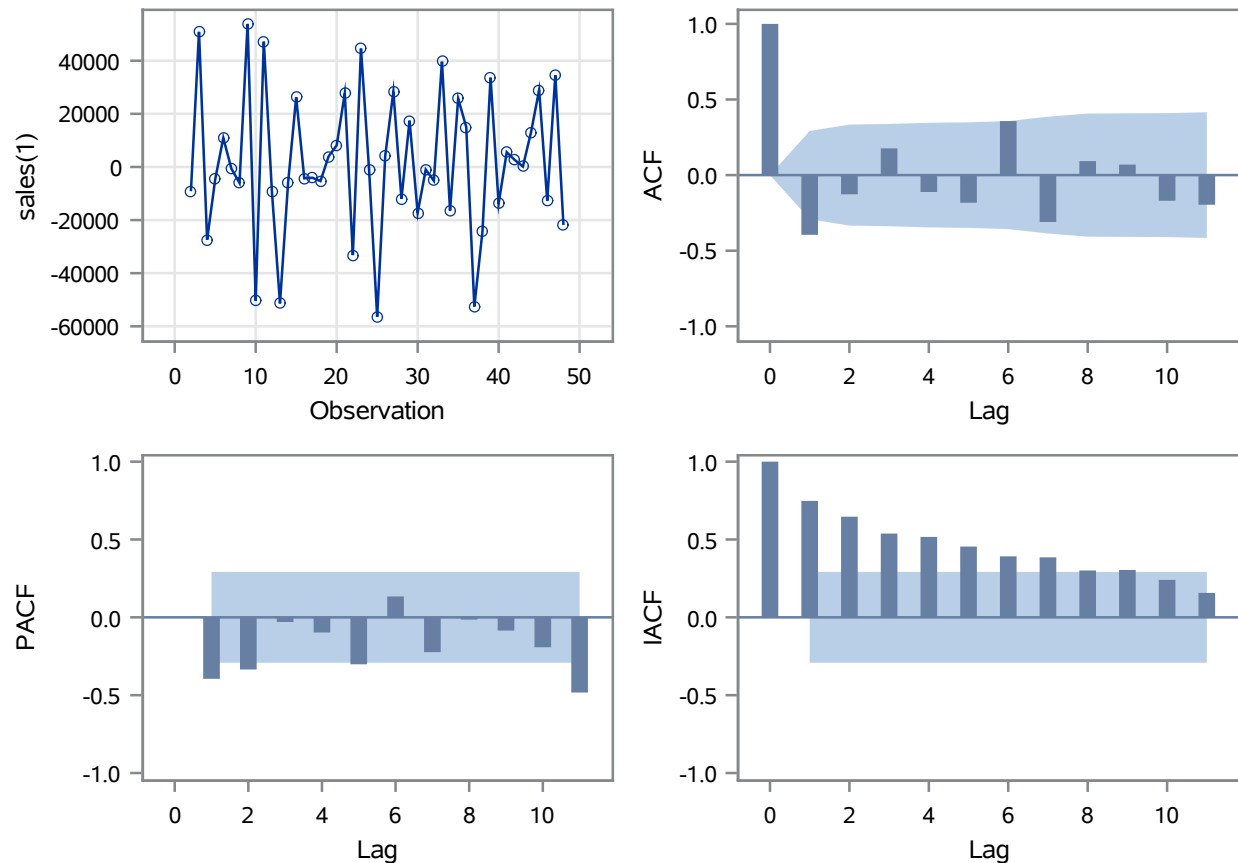
Name of Variable = sales	
Period(s) of Differencing	1
Mean of Working Series	1628.263
Standard Deviation	26754.34
Number of Observations	47
Observation(s) eliminated by differencing	1

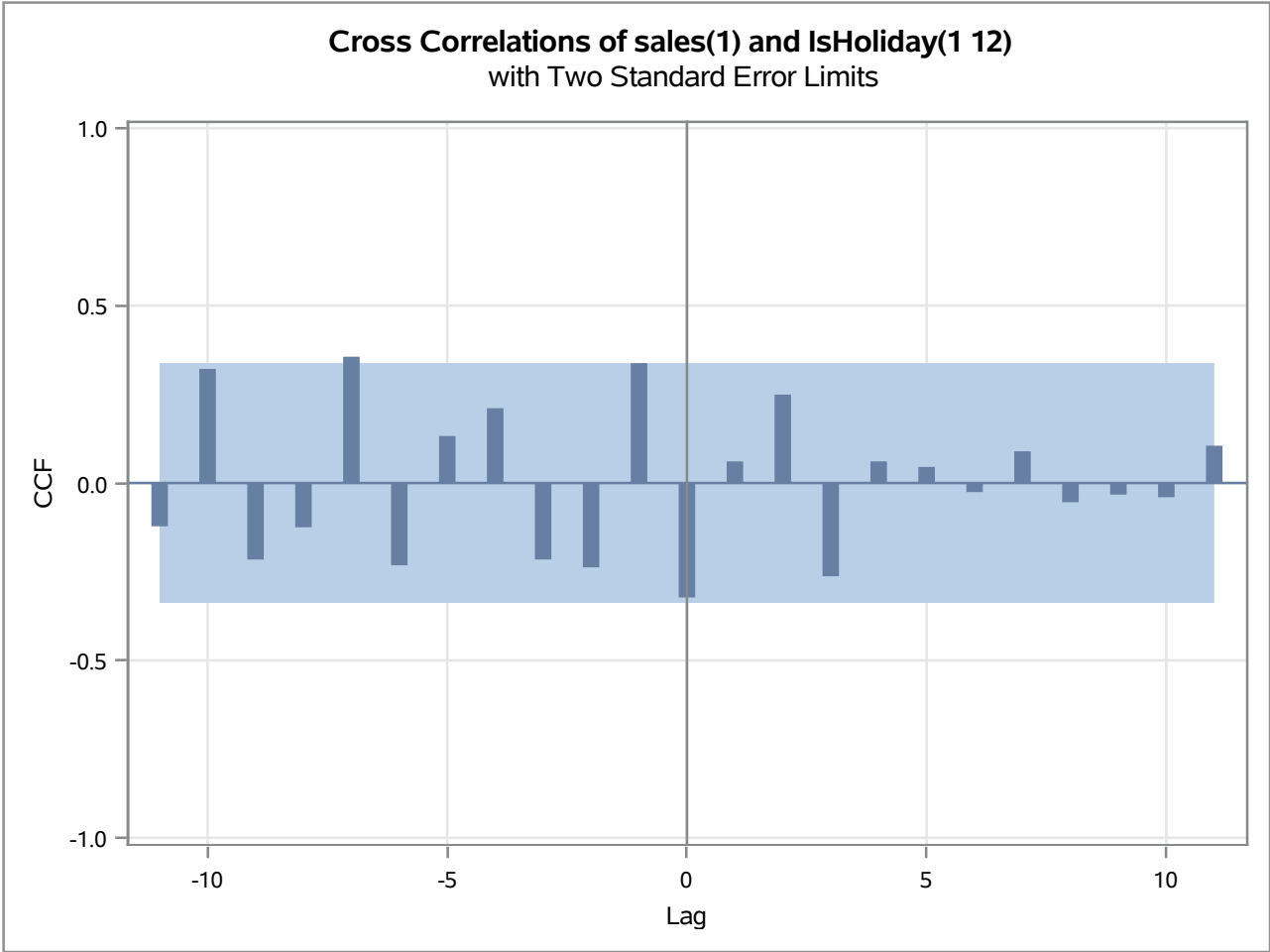
Autocorrelation Check for White Noise									
To Lag	Chi-Square	DF	Pr > ChiSq	Autocorrelations					
6	19.93	6	0.0029	-0.395	-0.127	0.177	-0.112	-0.183	0.357

Variable IsHoliday has been differenced.

Correlation of sales and IsHoliday	
Period(s) of Differencing	1,12
Variance of input =	0.228571
Number of Observations	35
Observation(s) eliminated by differencing	13

### Trend and Correlation Analysis for sales(1)





**Warning:** The model defined by the new estimates is unstable. The iteration process has been terminated.

**Warning:** Estimates may not have converged.

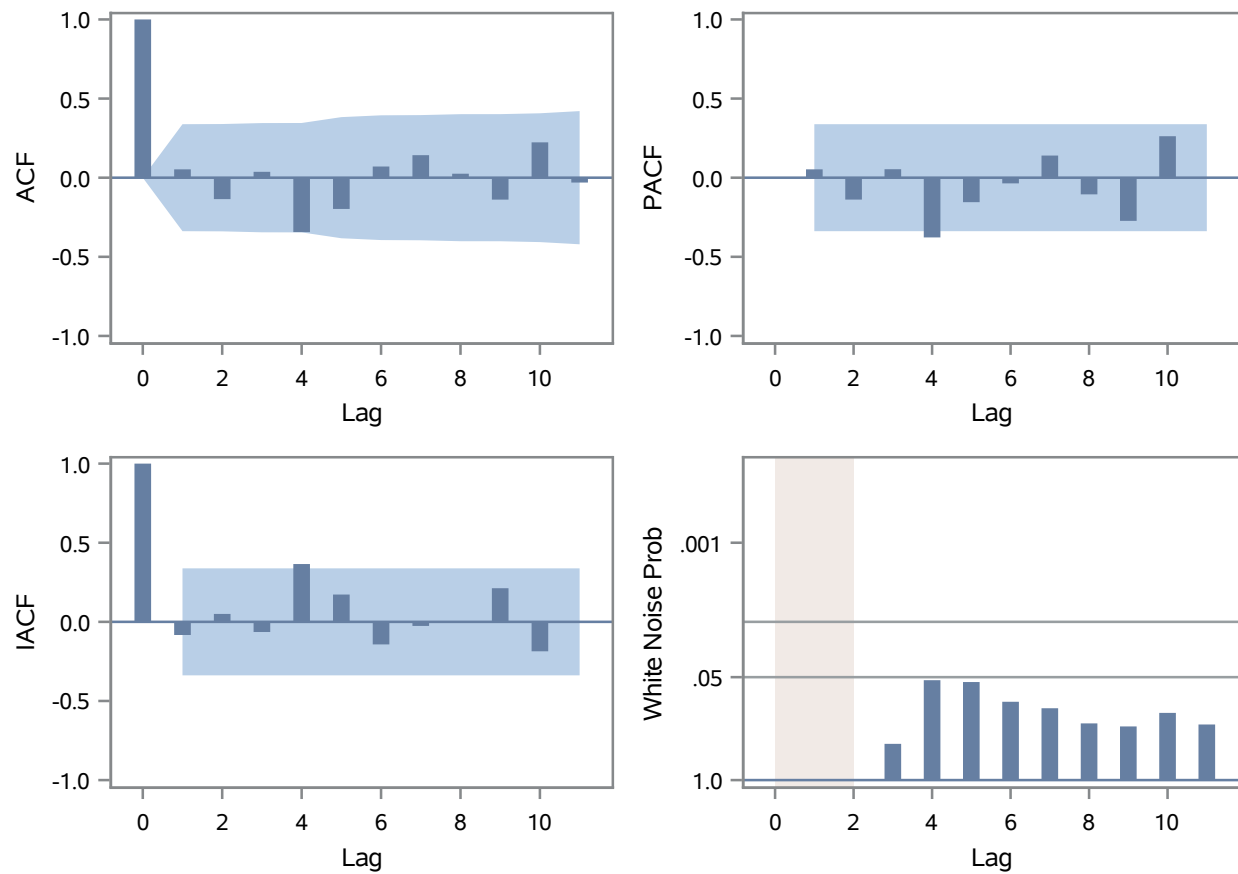
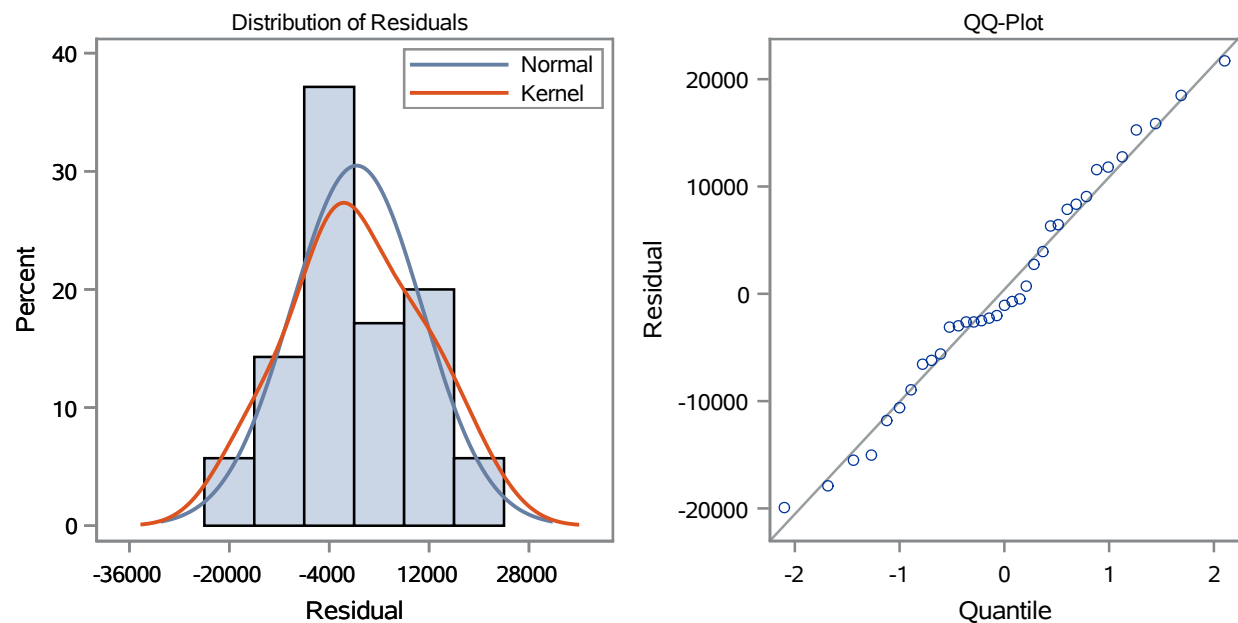
ARIMA Estimation Optimization Summary	
Estimation Method	Maximum Likelihood
Parameters Estimated	4
Termination Criteria	Maximum Relative Change in Estimates
Iteration Stopping Value	0.001
Criteria Value	31.42649
Maximum Absolute Value of Gradient	1.0347E9
R-Square Change from Last Iteration	0.378818
Objective Function	Log Gaussian Likelihood
Objective Function Value	-381.748
Marquardt's Lambda Coefficient	1E-6
Numerical Derivative Perturbation Delta	0.001
Iterations	5
Warning Message	Estimates may not have converged.

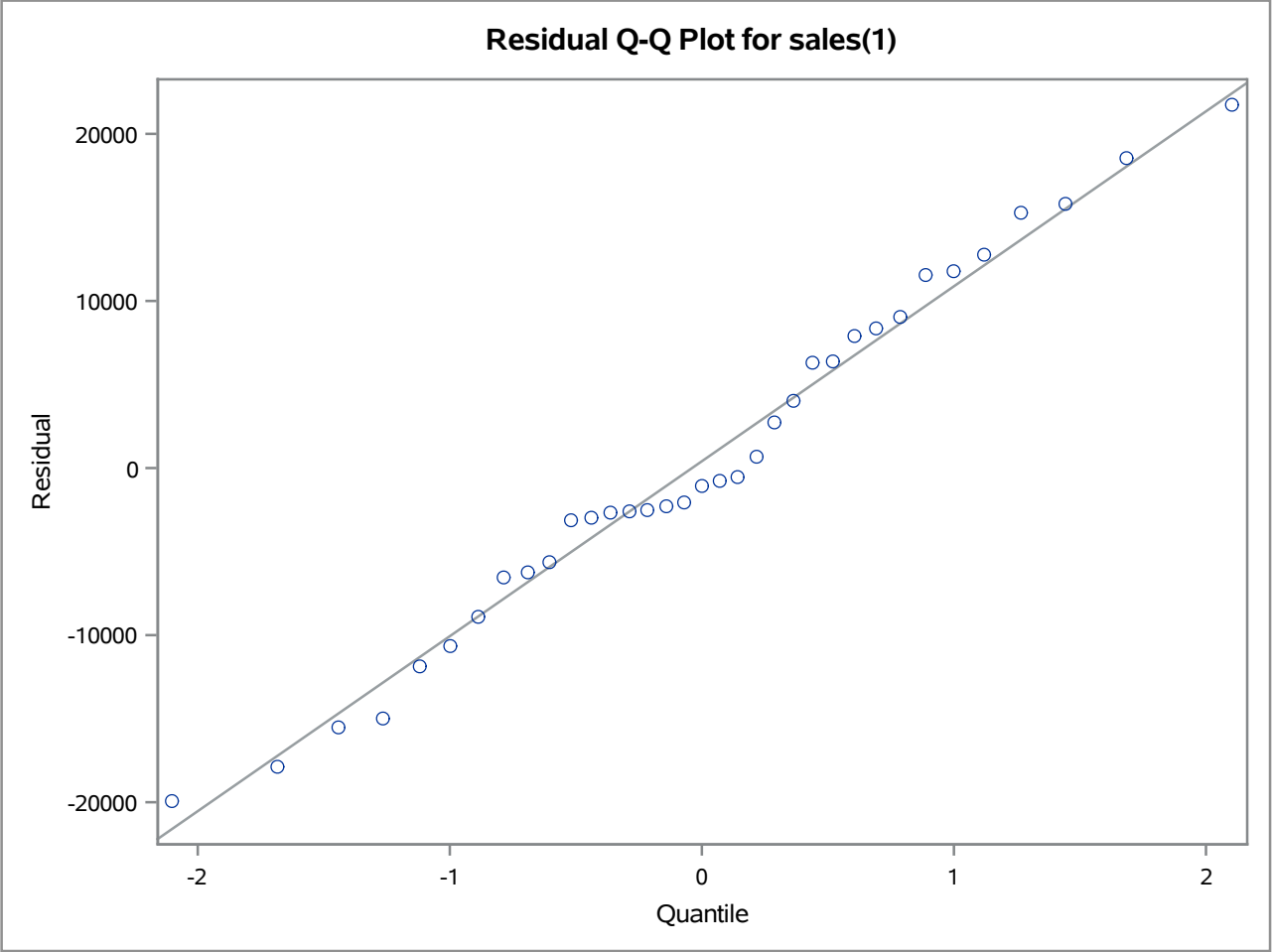
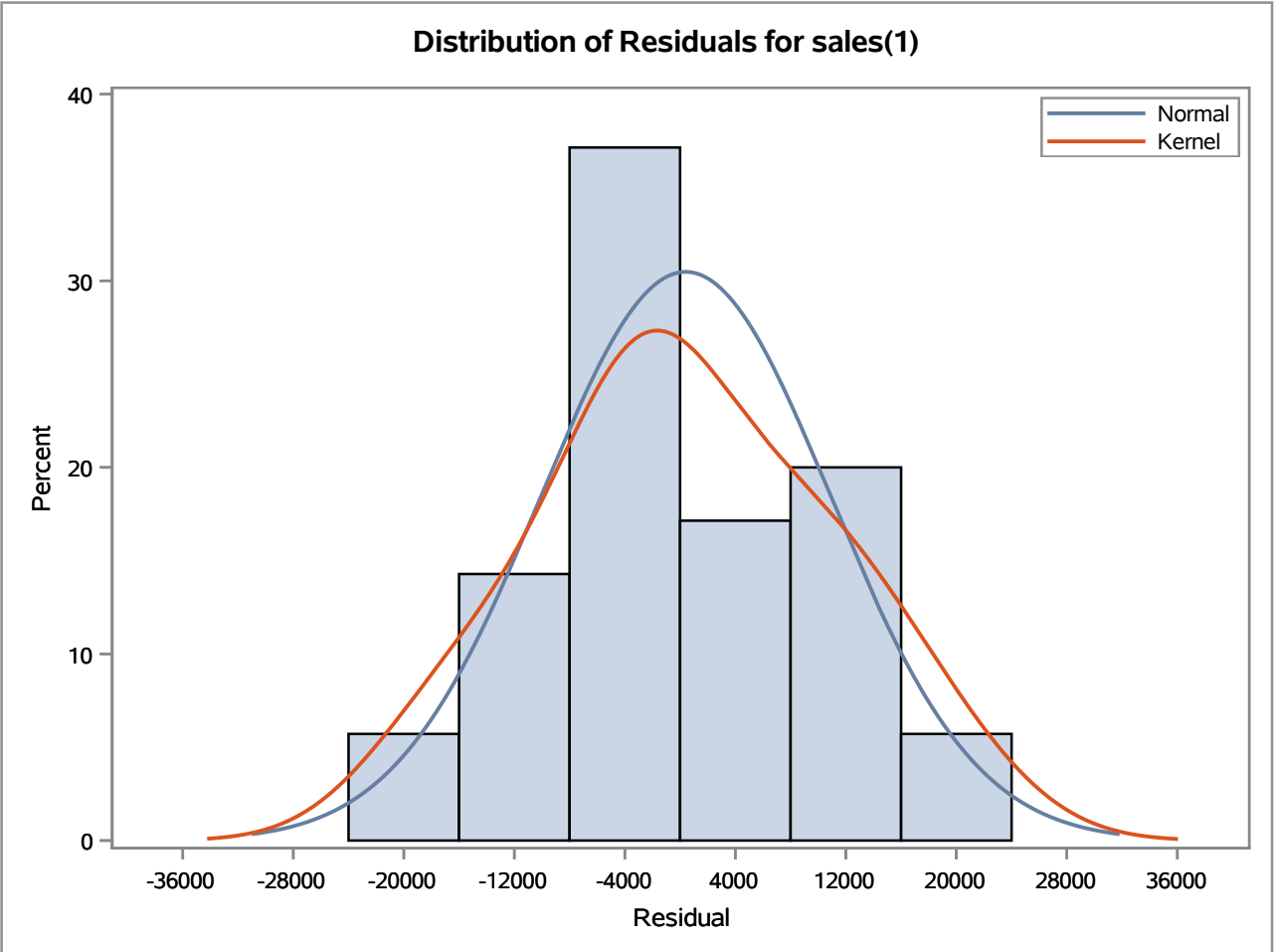
Maximum Likelihood Estimation							
Parameter	Estimate	Standard Error	t Value	Approx Pr >  t	Lag	Variable	Shift
<b>MU</b>	1154.7	241.32025	4.78	<.0001	0	sales	0
<b>MA1,1</b>	0.99986	12.46360	0.08	0.9361	1	sales	0
<b>AR1,1</b>	0.85669	0.07114	12.04	<.0001	12	sales	0
<b>NUM1</b>	-12001.4	4042.4	-2.97	0.0030	0	IsHoliday	0

<b>Constant Estimate</b>	165.4762
<b>Variance Estimate</b>	1.2043E8
<b>Std Error Estimate</b>	10974.26
<b>AIC</b>	771.4969
<b>SBC</b>	777.7183
<b>Number of Residuals</b>	35

Correlations of Parameter Estimates					
Variable Parameter	sales MU	sales MA1,1	sales AR1,1	IsHoliday NUM1	
<b>sales MU</b>	1.000	-0.783	-0.076	0.162	
<b>sales MA1,1</b>	-0.783	1.000	-0.060	-0.359	
<b>sales AR1,1</b>	-0.076	-0.060	1.000	0.266	
<b>IsHoliday NUM1</b>	0.162	-0.359	0.266	1.000	

Autocorrelation Check of Residuals									
To Lag	Chi-Square	DF	Pr > ChiSq	Autocorrelations					
<b>6</b>	7.67	4	0.1045	0.056	-0.133	0.039	-0.342	-0.197	0.070
<b>12</b>	13.90	10	0.1778	0.142	0.025	-0.138	0.222	-0.031	-0.174
<b>18</b>	23.39	16	0.1037	0.305	-0.011	-0.099	0.064	-0.155	-0.133
<b>24</b>	25.61	22	0.2689	-0.086	0.057	0.090	0.016	0.073	-0.001

**Residual Correlation Diagnostics for sales(1)****Residual Normality Diagnostics for sales(1)**



Model for variable sales	
Estimated Intercept	1154.703
Period(s) of Differencing	1

Autoregressive Factors	
Factor 1:	1 - 0.85669 B**(12)

Moving Average Factors	
Factor 1:	1 - 0.99986 B**(1)

Input Number 1	
Input Variable	IsHoliday
Period(s) of Differencing	1,12
Overall Regression Factor	-12001.4

**Warning:** The ID value for observation 3 is the same as the ID value for the last observation according to ID variable ORDER\_DATE.

**Warning:** There are gaps in the interval for observation 5 according to ID variable ORDER\_DATE.

**Warning:** The ID value for observation 6 is the same as the ID value for the last observation according to ID variable ORDER\_DATE.

**Warning:** There are gaps in the interval for observation 8 according to ID variable ORDER\_DATE.

**Warning:** The ID value for observation 9 is the same as the ID value for the last observation according to ID variable ORDER\_DATE.

**Warning:** There are gaps in the interval for observation 10 according to ID variable ORDER\_DATE.

**Warning:** The ID value for observation 12 is the same as the ID value for the last observation according to ID variable ORDER\_DATE.

**Warning:** There are gaps in the interval for observation 13 according to ID variable ORDER\_DATE.

**Warning:** The ID value for observation 15 is the same as the ID value for the last observation according to ID variable ORDER\_DATE.

**Warning:** There are gaps in the interval for observation 16 according to ID variable ORDER\_DATE.

**Warning:** The ID value for observation 18 is the same as the ID value for the last observation according to ID variable ORDER\_DATE.

**Warning:** There are gaps in the interval for observation 19 according to ID variable ORDER\_DATE.

**Note:** Further warnings will not be printed.

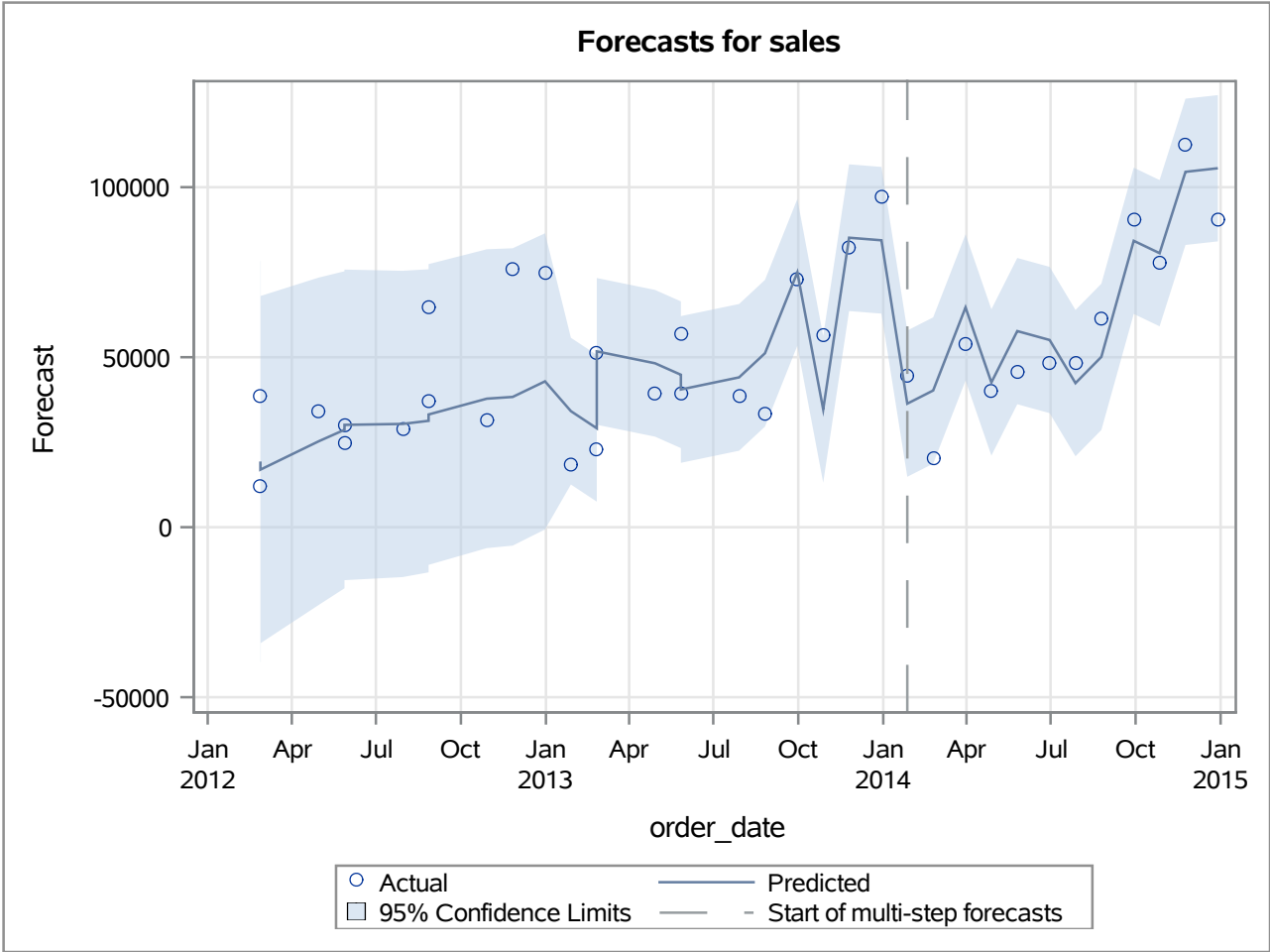
**Warning:** The ID value for observation 21 is the same as the ID value for the last observation according to ID variable ORDER\_DATE.

**Warning:** The ID value for observation 27 is the same as the ID value for the last observation according to ID variable ORDER\_DATE.

**Warning:** The ID value for observation 30 is the same as the ID value for the last observation according to ID variable ORDER\_DATE.

Forecasts for variable sales						
Obs	Forecast	Std Error	95% Confidence Limits		Actual	Residual
14	19328.7788	30085.505	-39637.7268	78295.2843	12210.8670	-7117.9118
15	16924.5260	26054.811	-34141.9659	67991.0180	38466.7960	21542.2700
16	25259.9861	24564.712	-22885.9644	73405.9366	34195.2085	8935.2224
17	28648.4950	23784.680	-17968.6212	75265.6113	30131.6865	1483.1915
18	30099.8366	23304.132	-15575.4228	75775.0959	24797.2920	-5302.5446
19	30370.7822	22978.184	-14665.6311	75407.1954	28765.3250	-1605.4572
20	31296.1343	22742.504	-13278.3550	75870.6235	36898.3322	5602.1979
21	33151.1124	22564.129	-11073.7677	77375.9926	64595.9180	31444.8056

Forecasts for variable sales						
Obs	Forecast	Std Error	95% Confidence Limits		Actual	Residual
22	37799.6844	22424.412	-6151.3550	81750.7238	31404.9235	-6394.7609
23	38314.9112	22312.008	-5415.8210	82045.6434	75972.5635	37657.6523
24	42893.0396	22219.618	-656.6123	86442.6915	74919.5212	32026.4816
25	34135.1333	11008.736	12558.4081	55711.8585	18542.4910	-15592.6423
26	29092.3041	11008.511	7516.0194	50668.5888	22867.7110	-6224.5931
27	51711.5368	11008.289	30135.6871	73287.3866	51186.2170	-525.3198
28	48214.2556	11008.070	26638.8353	69789.6759	39248.5930	-8965.6626
29	44842.3107	11007.853	23267.3145	66417.3069	56691.0770	11848.7663
30	40511.6904	11007.640	18937.1130	62086.2678	39430.4430	-1081.2474
31	44069.8586	11007.429	22495.6948	65644.0223	38440.7550	-5629.1036
32	51168.1800	11007.220	29594.4248	72741.9353	33265.5643	-17902.6157
33	74952.4751	11007.014	53379.1234	96525.8268	72908.1089	-2044.3662
34	34669.6317	11006.811	13096.6787	56242.5847	56463.1300	21793.4983
35	85149.0189	11006.610	63576.4597	106721.5781	82192.3228	-2956.6961
36	84394.5972	11006.411	62822.4271	105966.7672	97237.4170	12842.8198
37	36338.9231	10974.261	14829.7660	57848.0802	44703.1420	8364.2189
38	40209.7881	10974.262	18700.6308	61718.9454	20283.5134	-19926.2747
39	64635.5502	10974.262	43126.3927	86144.7078	53908.9620	-10726.5882
40	42572.7670	10974.262	21063.6093	64081.9248	40112.4209	-2460.3461
41	57681.1095	10974.262	36171.9516	79190.2675	45651.2362	-12029.8733
42	55060.8813	10974.262	33551.7232	76570.0395	48259.7487	-6801.1326
43	42377.1260	10974.262	20867.9676	63886.2844	48428.3650	6051.2390
44	50110.4210	10974.262	28601.2624	71619.5796	61516.0860	11405.6650
45	84237.4157	10974.262	62728.2569	105746.5745	90488.7220	6251.3063
46	80596.0819	10974.262	59086.9229	102105.2409	77793.7552	-2802.3267
47	104523.4679	10974.262	83014.3087	126032.6271	112326.4710	7803.0031
48	105576.6096	10974.263	84067.4502	127085.7690	90474.6008	-15102.0088



Outlier Detection Summary	
Maximum number searched	1
Number found	1
Significance used	0.05

Outlier Details				
Obs	Type	Estimate	Chi-Square	Approx Prob>ChiSq
22	Additive	-21430.7	4.77	0.0290



Series	Model	Holdback Periods	MAPE	MAE	MSE	RMSE
sales	work.SARIMAX_HOLI	48	18.39%	7838.41	144231608.42	12009.65