Task 2.8_Part 1
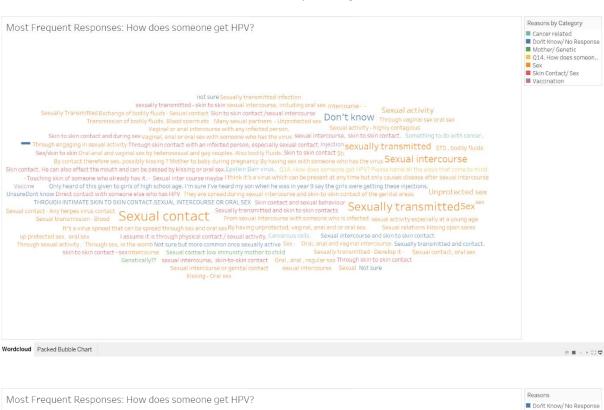
Mnguni Zulu
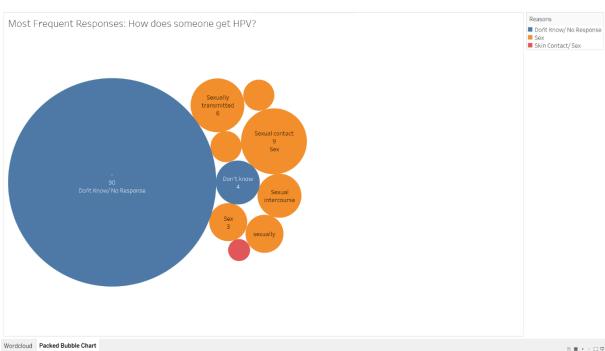
26.10.2023

Link:
https://public.tableau.com/views/Task_2_8_TextualAnalysis_Part1/PackedBubbleChart?:language=de-DE&publish=yes&:display_count=n&:origin=viz_share_link

4. When trying to filter the number of responses, some unique responses are lost. The Packed Bubble Chart more clearly shows the missing and "Don´t Know" responses relative to the others. This would have been missed if only looking at the word cloud.

Task 2.8_Part 2.

Mnguni Zulu

26.10.2023

3.

    a) I would probably receive **sentiments regarding the outcomes of the project**, or perceived **priority challenges** (from medical staff and patients), or even comments on **experiences in past influenza seasons**.

    b) Collecting unstructured data in the form of response from stakeholders, can help in the **presentation of project findings**. Conversely such response could help at the beginning of the project in **determining which hypothesis** to formulate **or how to explore the data**.

4.

    a) I would begin by collecting textual responses on which challenges are usually faced during deployment in influenza season. I would then attempt to address these in the plan going forward. Secondly, I would collect responses at the end of the influenza season, focussing on overall experiences, suggestions for improvement etc. If successful, I would hope that different words are now prominent in the word cloud/ packed bubble chart.

    b) Textual Analysis will reveal what the medical staff think is most important, dangerous, or lacking. It can reveal issues, which would not be revealed by numeric data, such as the state of equipment, bureaucracy or custom. Put differently: It can provide guidance on what further analyses to conduct.